

join the dbpa

membership benefits

	Boutique \$150	Comershop \$300
Participate on any Downtown Committee	X	X
Downtown Window Decal	X	X
Link on Downtown Website	X	X
Weekly e-Newsletter	X	X
Invitation to All Town Hall Meetings	X	X
Advocacy and Business Planning Support	X	X
Invitation to Annual Party	X	X
Invitation to Participate in all Downtown Promotions	X	X
Your Events / Activities / Specials listed on Downtown Website Calendar	X	X
Your Business Specials included in the Weekly e-Newsletter	X	X
First Ad on Downtown Website FREE		X
Opportunity to host a Town Hall Meeting in your location for the first 12 who pay dues		X
Grand Opening / Ribbon Cutting or Anniversary Event Featured in Your Location with the Downtown Partnership		X
Feature Article About Your Business on Downtown Website or in Think Magazine		X

friend of downtown

Non-Corporate Individual: \$100 Corporate Business Outside the District: \$300

"Friends of Downtown" enjoy the following membership benefits:

Allowed to participate on Downtown Committees • Listing on Downtown Website
Friend of Downtown Shopping Card • Subscription to Think Magazine

*Non-Profit Organizations may receive a 25% discount or make a straight value exchange of one membership for another.

For details about Annual Sponsorship contact the Executive Director, Naomi Weiss (386) 523 - 3674.

Daytona Beach Partnership



"Our mission is to continue the revitalization of Historic Downtown Daytona Beach"

Daytona Beach Partnership Association

126 E. Orange Avenue
Daytona Beach, FL 32114
Phone 386-523-3674
Fax 386-258-5104



www.daytonadowntown.com

Who we are...

The Daytona Beach Partnership is a Main Street Organization mostly composed of volunteers, staff members, and committees who are all working to improve Downtown Daytona Beach. Our volunteer Board Members represent downtown merchants, downtown property owners, Old Daytona residents, professionals, community leaders, and stakeholders.

2011 Board of Directors

President - Cindy Ritzi, W.M. Ritzi & Co. Jewelers
Vice-President - Sans Lassiter, Lassiter Transportation Group
Treasurer - Larry McKinney, Daytona Beach Chamber of Commerce
Secretary - Michael Sznajstajler, Cobb Cole
Dan Harshaw, Jessup's of Daytona
Dustin Leek, Halifax Health
Fayn LeVeille, Halifax Historical Museum
Jake Niceley, Daytona State College and Old Daytona Resident
Janet Kersey, Daytona Beach Area CVB
Joe Hopkins, WROD Radio and DDA Member
Kevin Manley, Ivy Lane Bistro
Michael Ciocchetti, Doran Sims Ansay & Kundid
Ned Harper, Small Business Development Center

Staff

Naomi Weiss, Executive Director
Cheryl Kelley, Farmers Market Manager

Where we are...

Downtown Daytona Beach is defined by the core district of Beach Street from Bay Street to Orange Avenue, with the greater area boundaries as follows: Main Street/Fairview on the North, South Street on the South, the Halifax River on the East and the Railroad on the West.

Our offices are currently located in the Daytona Regional Chamber Building located at 126 E. Orange Avenue

What we are doing...

Our official mission is "To promote and enhance the continued economic development of Downtown Daytona Beach while protecting its historic heritage."

How we are doing this...

Through the Main Street four point approach.

- 1) Organization - The structure of our program.
- 2) Economic Restructuring Committee - Strengthening downtown's existing economic assets while diversifying its economic base. We want to retain and help expand successful downtown businesses while also attracting new businesses that our market can support.
- 3) Promotions Committee - Creating a positive image that will rekindle community pride and improve awareness of all the great things happening downtown. We want to invite everyone to find themselves shopping, dining, working, playing or living downtown.
- 4) Design Committee - Getting downtown into top physical shape by creating a safe, inviting environment for shoppers, workers and visitors. We want to make downtown a beautifully inviting place for the entire community.

We also oversee and run the Every Saturday Farmers Market located on City Island next to the Historic Jackie Robinson Ball Park from 8 am to 12 noon.

www.daytonadowntown.com

Here are some of our exciting, ongoing activities...

The Every Saturday Farmers Market Running for more than 60 years, the Downtown Daytona Beach Farmers Market is the state's longest continually running Farmers Market. Showcasing local farms, some of whom offer organics, the farmers market offers a wide array of delicious, fresh produce, locally canned jams & jellies, honey, spices, dried fruit & nuts, kettle corn, BBQ, citrus, locally created art and more. The Market runs 8 a.m. to 12 noon each Saturday on City Island next to Historic Jackie Robinson Ball Park.

We are currently seeking sponsors for: family events at the market, farmers market banners and our new reusable bag program. To support our market through sponsorship, please contact Cheryl Kelley at Cheryl@downtowndaytonabeach.com

Riverfront Park Plaza Project The Downtown Design Committee has planned a project to beautify the currently vacant lot located at the Northwest corner of Beach Street and ISB. The project includes elements of the Riverfront Park Master Plan, a trellis, pedestrian-scale lighting and an informational kiosk for visitors. The Demonstration Project will provide the public an opportunity to learn about the Riverfront Park Master Plan, beautify a major gateway of the district and increase excitement in downtown.

The Downtown Design Committee members are currently seeking in-kind and monetary donations for the project. To support the Riverfront Park Plaza Project, please contact the Design Chair, Sans Lassiter at rlassiter@lassitertransportation.com

Downtown Town Hall Meetings Every month the Downtown Partnership hosts Town Hall meetings as an opportunity for downtown businesses to learn about what's happening downtown, communicate their ideas, and meet their neighbors. The Town Hall Meeting location moves from month to month, and is a great opportunity to gain exposure for your business (see membership outline for details on how to host a meeting). The meetings are always the 2nd Tuesday of the month at 8 am.

The Downtown Partnership is currently seeking Town Hall Meeting sponsors - \$50 per meeting. To support the Town Hall Meeting program, please contact Naomi Weiss at Naomi@downtowndaytonabeach.com

Downtown Holiday Central In 2010, a group of volunteers came together through the Downtown Partnership to form a new team who would plan all things Holiday for Downtown Daytona Beach. This energetic team planned a fantastic series of promotions, decorations, events and activities for the 2010 Holiday Season. Now, they've combined forces with the Downtown Promotions Committee and are going strong in activating downtown for all the holidays. They have a website that is graciously hosted by the Daytona CVB - www.downtownholidaycentral.com

The team is currently seeking to connect with groups who would like to plan their events or activities in Downtown Daytona Beach. They are also seeking sponsorships for upcoming Holiday Promotions. To support Downtown Holiday Central, please contact the Promotions Chair, Janet Kersey at jkersey@daytonabeach.com

THE FRENCH MARKET DOWNTOWN

