

BOOTH SALES AGREEMENT

ECONOMIC SERVICES ALLIANCE B2B EXPO
 WEDNESDAY, NOVEMBER 18TH, 2009
 OCEAN CENTER 101 N. ATLANTIC AVENUE, DAYTONA BEACH

Company Name:					
Address:					
City:		Zip Code:		Website:	
Primary Contact:		Position:		Email:	
Phone 1:		Phone 2:		Fax:	
Merchandise/Service to be exhibited:					

Member discount prices are available through October 2, 2009. Save \$50.00 to \$100.00 by signing up now.

Booth Only	Member Cost	Non-Member	Quantity	Total
10' x 8' (price includes 2 tickets to Breakfast & lunch a \$100.00 value)	\$350.00	\$600.00		\$
20' x 8' (price includes 2 tickets to Breakfast & lunch a \$100.00 value)	\$550.00	\$800.00		\$
20' x 16' (price includes 2 tickets to Breakfast & lunch a \$100.00 value)	\$850.00	\$1,000.00		\$
Customized Size	Call	Call		\$
Booth/Tables Packages	Member Cost	Non-Member	Quantity	Total
Standard Booth plus Table (8) CEO Breakfast**	\$450.00	\$760.00	x	\$
Standard Booth plus Table (8) BDP Luncheon***	\$510.00	\$860.00	x	\$
Standard Booth plus Table (8) for Breakfast & Lunch	\$610.00	\$1,000.00	x	\$
Separate Event Tables & Ticket Options	Member Cost	Non-Member		
Table for 8 CEO Breakfast** (Prime location save \$20.00)	\$140.00	\$220.00	x	\$
Table for 8 BDP Luncheon*** (Prime location save \$20.00)	\$220.00	\$340.00	x	\$
Individual CEO Breakfast Tickets**	\$20.00	\$30.00	x	\$
Individual BDP Lunch Tickets***	\$30.00	\$40.00	x	\$
Total Exhibitor Fees:				\$

On Tuesday, November 17, 2009 is the vendor move-in day, please join Guest Speaker Warren Brown (Warren Brown is the founder and owner of Cake Love and Love Café and former host of "Sugar Rush" on Food Network) for the Vendor Set-up Reception and the L. Gale Lemerand Entrepreneur Speaker Series and book signing.

**Join Guest Speaker Jon Gordon (Jon Gordon is a speaker, consultant and author of international best seller. This speaker is presented in a partnership with Daytona State College and SBDC) for the CEO Breakfast.

***Join Guest Speaker John Brandt (John Brandt is founder and CEO of the MPI Group, a firm that offers companies strategic advice based on research and customized benchmarks. This speaker is presented in a partnership with the University of Central Florida) for the BDP Annual luncheon.

Additional Terms and Conditions

By signing this agreement, I acknowledge that I have read and will abide by the terms and conditions set forth on the reverse side of this agreement or as an attachment.

SIGNATURE: _____ **DATE:** _____

Send Contract and Payment to:

The Chamber Daytona Beach/Halifax Area
 126 E. Orange Avenue, Daytona Beach, FL 32114
 Tel: 386-255-0981 Fax: 386-258-5104
 E-mail: Samuel@daytonachamber.com

B2B EXPO RULES & REGULATIONS

GENERAL RULES:

- a) All rules and regulations relative to public buildings, as prescribed by the Fire Regulations for Volusia County, will be adhered to. All codes pertaining to liquor, health, municipal ordinances, safety, and electrical, both provincial and municipal, must be adhered to;
- b) The exhibitor agrees to abide by all regulations and rules adopted by the Economic Services Alliance (ESA) in the best interest of the B2B Expo and agrees that the ESA shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the expo.

BOOKING SPACE:

To reserve a booth, fill out the Booth Sales Agreement form and e-mail/mail to the contact designee on the form. A discount fee will apply to all booths booked prior to October 2, 2009. ALL BOOKINGS ARE ON A FIRST COME FIRST SERVED BASIS, so be sure to book early. Organizers reserve the right to alter the size of unsold booths.

REGISTRATION AND PAYMENT

- a) Payment is due within 30-days from the date of the reservation.
- b) Booth spaces **WILL NOT** be reserved without a registration form.
- c) **THE ESA WILL NOT RESERVE SPACE FOR YOUR COMPANY WITHOUT ADVANCED PAYMENT!**
- d) Should we not receive payment within a timely manner, the ESA has the right to sell your booth space to another interested company without notice.

TERMS OF PAYMENT:

After October 2, 2009 payment in full is required at time of booking.

BOOTH RATES DISCOUNTED TO 2009 REGISTERED MEMBERS OR ACTIVE MEMBERS OF AN AREA CHAMBER OF COMMERCE (Volusia County Chamber Alliance) OR AN ASSOCIATION WITH AN ESA ORGANIZATION.

Booths must be paid in order to be guaranteed

Floor layout subject to change. Exhibitors affected will be notified immediately.

BUSINESS EXPO BOOTH INCLUSIONS:

- A booth at the ESA Business Expo includes:
 - (1) One 10' x 8' Booth Space
 - (1) One 6' Skirted Table
 - (2) Two Chairs
 - (1) One Wastebasket
 - (1) Company Identification
- Exhibitor Profile Booklet
- Company Listed on Event Program
- (10) Ten expo admission passports to share with your business network
- (2) Two Admissions tickets to Vendor Set up Reception
- (2) Two Admissions tickets to the CEO Breakfast
- (2) Two Admissions tickets to the BDP Luncheon
- (2) Two Admissions tickets to the Working Late Business Mixer
- Participation in the Business Exchange

CANCELLATION:

Cancellation of space must be in writing and received by the ESA 30 days prior to the expo. In the event of a cancellation 30 days prior to expo, the full deposit will be refunded to the exhibitor, less a cancellation fee of \$50.00. Cancellation after 30 days, but prior to 10 days of the expo, the exhibitor will forfeit 70% of the total contract space cost. If the exhibitor cancels within 10 days prior to the expo, 100% of the contract space cost will be forfeited. In the event that a prepaid booth is unoccupied, the ESA has exclusive rights to assign booth.

In the event your company will not be able to participate in the B2B Expo, the ESA will attempt to re-sell your booth space. If we are able to re-sell your booth space, your company will receive a full credit. If we are unable to sell your specific booth space, **YOUR COMPANY WILL FORFEIT THE PAYMENT AND WILL BE HELD RESPONSIBLE FOR**

THE FULL PRICE (NOT ESA'S DISCOUNTED PRICE) OF YOUR BOOTH(S) PLUS ANY OTHER LOSS OR FEES THE ESA MAY INCUR DUE TO A CANCELLATION.

If the ESA B2B Expo is sold out, and your company is interested in exhibiting, you will be placed on a waiting list. Should another member company cancel and a booth becomes available (depending on your placement on the waiting list), you will be notified immediately.

The ESA will not guarantee to add space at any show to accommodate a company on the waiting list.

WAIVER OF LIABILITY AND INDEMNITY:

The ESA will exercise reasonable precaution for the protection of property of exhibitors through security personnel, but shall assume no responsibility for loss and/or damage to the property of the exhibitors placed in exhibit area or adjacent grounds and is discharged from all responsibilities. Exhibitor shall be liable for any and all damages which he/she may cause. It is understood and agreed by the exhibitor that the ESA may cancel said B2B Expo, and may cancel this contract if, in the opinion of the ESA, such expo would be impractical and/or inadvisable to continue.

INSURANCE:

It is the responsibility of each exhibitor to supply and purchase their own insurance coverage.

SECURITY:

The ESA agrees to supply 24 hour on-site security for indoor displays for the duration of the expo, beginning Tuesday, November 17, 2009, at 3:00 pm and ending Wednesday, November 18, 2009, at 8:00 pm.

OUTDOOR DISPLAYS: N/A No outdoor display areas for the B2B Expo.

EXHIBITOR PASSES:

Two (2) exhibitor passes will be issued per booth and must be worn at all times. Extra passes are available for \$50.00 each from ESA booth.

BOOTHMANSHIP:

All exhibits must remain intact throughout the B2B Expo's designated exhibition hours. The exhibitor shall maintain a responsible individual(s) in the leased space at all times during designated exhibition hours. Exhibitor shall be responsible for all such employees, agents, visitors, or guests of the exhibitor, and inform them of the rules and regulations of the expo.

MOVE IN INSTRUCTIONS:

Exhibitors will be able to move displays into the facility Tuesday, November 17, 2009, at 3:00 p.m. thru 6:00 p.m. ALL EXHIBITS MUST BE READY BY 8:30 AM ON WEDNESDAY, NOVEMBER 18, FOR OPENING OF THE SHOW AT 9:00 AM.

MOVE OUT INSTRUCTIONS:

EXHIBITS MAY NOT BE DISMANTLED BEFORE 5:00 PM, WEDNESDAY, NOVEMBER 18, 2009, AND MUST BE REMOVED FROM THE EXHIBITION AREA IMMEDIATELY AFTER EXPO ENDS.
