



**DAYTONA REGIONAL CHAMBER
RECOMMENDED GOALS
for CITY of DAYTONA BEACH**

- 1. Streamline overlapping Fire/Rescue Services by supporting the Civic League's recommendations.** In addition, other cost-saving avenues should be pursued (including but not limited to):
 - Formulas for pensions to address unfunded pension liability
 - Examine differences between defined benefit v. defined contribution plans particularly for new hires
 - Firefighter work shifts/work hours

- 2. Renew the City's ad hoc committee to review the City's budget and recommend measures to increase revenues and cut expenses; be cognizant of the pension fund's contribution impact on the overall city budget; maintain a competitive tax rate.**

- 3. Continue the close working relationship with the Team Volusia targeting employers who can utilize city resident skills.**

- 4. Continue to update the Land Development Code (LDC).** Emphasis on streamlining the permitting process and inclusion of quality public participation.

- 5. Continue to find new and innovative means to fight crime in the city.**

- 6. Continue efforts to increase homeownership in Daytona Beach; adopt proposed incentives package to encourage builders to develop neighborhoods for people of all incomes.** Promote attainable workforce housing and not just concentrate on government subsidized housing. Work with the Coalition for the Homeless to encourage other cities in Volusia and Flagler to address homeless people in their communities.....It should NOT be just a Daytona Beach matter!

- 7. Work with the County to assure the success of the Ocean Center i.e. provide adequate parking and quality hotel rooms in the Main Street area;** improve our image by upgrading businesses along A1A; develop more family-oriented attractions; promote City-wide events more extensively. E-Zone.

- 8. Amtrak Service for Florida East Coast (FEC) Corridor - work with other local government entities along Florida's east coast in support of a \$268 million application/proposal to re-introduce passenger service,** via Amtrak, on 326 miles of FEC Railway between Jacksonville and Miami.

- 9. Streamline the permit process and provide tax incentives to encourage redevelopment/new construction** in less than attractive areas of the City (main

thoroughfares on US 92, A1A, US 1; downtown revitalization is a must including landscaping for public areas; upgrade infrastructure e.g. roads, sewers).

10. Support the Riverfront Master Plan as adopted by the CRA on July 7, 2010. DBPA was involved in the Master Planning process, working with residents, business owners, city staff and the consultants to develop a consensus plan designed to revitalize the downtown and showcase our natural environment. The fact that this redevelopment master plan was the first to be adopted by the City in the past 10 years also speaks to the overwhelming public support for this long term plan for our Riverfront.

11. Address the City's Infrastructure needs but without undue burden on the business sector. Any means to fund improvements/upgrades should be equally shared between the business and residential communities.

12. Impose an indefinite moratorium on Pain Clinics which have become a major problem in the City of Daytona Beach.