



## News Release

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**DAYTONA BEACH – 2006 Bike Week Logo Design Unveiled** – The Official Logo for Bike Week 2006, “The World’s Largest Motorcycle Event ®” has been selected from over 40 entries. Created and donated by **Legendware**, the design will be an integral component to the 65<sup>th</sup> Anniversary of Bike Week in Daytona Beach, to be held March 3-12, 2006.

Bike Week Festival Task Force Licensing Committee Chairman Sean Belgrade cited the difficulty of this year’s selection, “There were many great designs to choose from and we thank all of those companies that submitted. Our congratulations go out to Joe Shirley and his staff for what’s sure to be one of our best designs.”

The Official Bike Week Logo will appear on all correspondence, banners, web pages and publications having to do with Bike Week in Daytona Beach. It will also appear in all national print advertising involving a number of industry publications.

For more information on Bike Week in Daytona Beach area, contact The Chamber, Daytona Beach/Halifax Area at (386) 255-0981 or visit the official website at [www.officialbikeweek.com](http://www.officialbikeweek.com).

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