



**FOR IMMEDIATE RELEASE**

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**JAMES MOORE NAMED A BEST CPA FIRM FOR EQUITY LEADERSHIP  
FOR THE SECOND STRAIGHT YEAR BY THE ACCOUNTING MOVE PROJECT**

**Gainesville, FL (June 2, 2020) – James Moore & Company (James Moore)** has been named to the Accounting MOVE Project’s list of Top Firms for Equity Leadership for the second straight year. The firm was selected for this national honor in recognition of their gender equality at all levels within the company.

The Accounting MOVE project is the only annual benchmark that celebrates excellence for women at accounting and advisory firms. To be included on this list, an employer must have at least 33% women partners and principals in the firm—recognizing that firms achieving this milestone have done so through a combination of culture, programs, initiatives and growth.

Here is what the project had to say about James Moore:

*James Moore & Co. offers flexible career tracks to keep their employees from “experiencing standstill”—unless they want to. These tracks have helped many of its women partners achieve that rank by mixing and matching professional development with flexible work arrangements.*

The Accounting MOVE Project is based on the MOVE methodology, developed by research partner Wilson-Taylor Associates, Inc., which investigates the factors proven to be essential to women’s career success:

- M – Money: fair pay practices;
- O – Opportunity: advancement and leadership development;
- V – Vital supports: work-life programs that remove barriers;
- E – Entrepreneurship: operating experience for managing or business ownership

**James Moore**, founded in 1964, is a regional firm with offices in Daytona Beach, DeLand, Gainesville and Tallahassee, Florida. The firm specializes in providing tax, auditing, accounting and controllership, wealth management services, technology solutions, HR solutions and business consulting services.