



2026 Advocacy Priorities

Based on the input of our members who completed a survey on advocacy priorities, the following areas are priority focus areas, in order of ranked importance for our advocacy efforts on a local, state and federal level.

The Daytona Regional Chamber of Commerce will monitor and respond to issues such as:

Flooding, Stormwater and Coastal Resiliency – The Chamber believes that addressing flooding, stormwater, and coastal resilience is crucial for protecting infrastructure, fostering economic growth, and ensuring the long-term sustainability of communities vulnerable to environmental challenges.

- We support increased state and federal investments in resiliency infrastructure, as well as the continuation and expansion of the Resilient Florida Grant Program. The Chamber also advocates for policies that streamline permitting and incentivize local governments to adopt sustainable, storm-ready designs that protect property, tourism, and quality of life across Volusia County.

Insurance Affordability – The Chamber supports a competitive and stable insurance market across all sectors to ensure affordability, accessibility, and long-term stability for Florida consumers and employers.

- Escalating property, auto, and health insurance costs are significantly impacting small businesses, homeowners, and workforce retention. The Chamber advocates for continued insurance reform to address post-storm recovery challenges. We also support insurance market stabilization and affordability solutions that expands access to coverage.

Infrastructure and Road Improvements - The Chamber believes we must plan and invest in adequate infrastructure to accommodate anticipated growth in our region.

- We support prioritizing local and state funding through programs such as: the FDOT Five-Year Work Program to enhance capacity and safety along major corridors such as I-4, I-95, SR 40, and LPGA Boulevard. Additionally, we advocate for public-private partnerships that connect businesses to workforce centers and improve mobility for residents and visitors. Infrastructure investment remains essential to supporting economic growth, workforce accessibility, and community resiliency.



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Workforce Availability and Training – The Chamber supports efforts to ensure our community continues to have a skilled and competitive workforce.

- The Chamber supports continued investment in initiatives such as the Florida Job Growth Grant Fund and state workforce training programs, which play a critical role in helping businesses grow, strengthen local talent pipelines, and attract new economic investment to our region. The Chamber also supports partnerships with our higher education partners, to advance innovative workforce initiatives aligned with local industry needs.

Property Tax – The Chamber advocates for a fair, predictable, and transparent tax structure that promotes economic growth and supports essential local services. We support a broad-based review of Florida’s tax system to ensure policies remain competitive while opposing burdensome reporting requirements, excessive fees, or regulations that hinder business growth.

- Additionally, the Chamber supports the continued appropriate use of Tourism Development Tax (TDT) revenues to promote and enhance tourism, which helps to generate economic activity that broadens the local tax base and reduces reliance on property taxes to fund community priorities.

Education Funding – The Chamber supports ensuring the Volusia County School District has reliable access to the funding needed to meet student and teacher needs while maintaining a responsible reserve balance of at least 5% to protect long-term financial stability.

- Strong, consistent education funding directly impacts the quality of our schools, which remains a top consideration for families and employers relocating to our region. We also encourage policies that expand school-business partnerships and emphasize career pathways to strengthen the link between education and economic opportunity.

While these are our focus areas, we will continue to advocate for the business community on the region’s critical issues. Our 2026 Advocacy Priorities, along with the Chamber’s “Where We Stand” document, outlines our positions in detail.



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