

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Memorandums of Support Signed with Urban Chamber and Hispanic Chamber

Two signing ceremonies were done to formalize memorandums of support with two local chambers, the Urban Chamber of Commerce of Volusia/Flagler Counties, and the Volusia Hispanic Chamber of Commerce to further strengthen the work of the Daytona Regional Chamber through its Equity, Diversity and Inclusion Council, Chaired by Carmen Ruiz, FASTSIGNS of Daytona Beach.

Dr. Kennedy E. Jacobs Sr, President Urban Chamber of Volusia Flagler Counties, stated, "Equity can never be realized without putting weight on the scale, The Urban Chamber of Commerce of Volusia/Flagler County seeks to add value to the Volusia and Flagler business community, and the Urban sector."

"Collectively the impact of this partnership will elevate the many resources and opportunities for our communities. We are grateful for the leadership of the Daytona Regional Chamber and the recognition of the importance of diversity and inclusion with our growing Hispanic market", stated Joseph Hearn, Vice President, Volusia Hispanic Chamber of Commerce.

Over the past several months representatives from each of the organizations have had conversations on how we can better serve our business community in a more unified and inclusive fashion. Daytona Regional Chamber President & CEO, Nancy Keefer noted that "the partnership agreements offer members of both organizations' cross promotion and attendance at respective events and programs."

Daytona Regional Chamber Chairman of the Board, Len Marinaccio, Bomar Construction, added "we recognize that collectively we offer businesses the opportunity to engage in an inclusive atmosphere and look forward to further collaboration."



Urban Chamber Signing - Front Row (left to right), Nancy Keefer, Len Marinaccio, Kennedy Jacobs, Belinda Williams-Collins; Standing (left to right), Nellie Lupoli, Danny Fuqua, Angela Kopnick, Devin Bradley, Deric Feacher, Tom Daly, Carmen Ruiz, Janet Kersey, Oliver Ross and Chris Mavronas



Volusia Hispanic Chamber Signing - Front Row (left to right) Nancy Keefer, Len Marinaccio, Elsie Mendez, Joe Hearn; Standing (left to right) Nellie Lupoli, Janet Kersey, Tom Daly, Deric Feacher, Carmen Ruiz, Chris Mavronas, Shirley Ladino, William Ladino

Market Watch Business Summit Provides Preview of 2022 Economy

Making informed business decisions, particularly in the current environment, requires being aware of some of the outside forces influencing various markets. The Market Watch Business Summit presented by **Bank of America** will give Daytona Regional Chamber members an opportunity to hear valuable insight on a variety of local economic factors, as well as what is having an impact on the national and international economy.

Attendees will learn more about the local effects of challenges in the workforce, disruptions in the supply chain, and the continued pace of construction. Featured

presenters will include Mana Shahsavari, Business Services Representative, **CareerSource Flagler Volusia**, discussing workforce trends and Len Moser, Vice President, **Barton Malow**, sharing insights on construction throughout the region. Additional presenters will be announced in upcoming editions of The Edge, the Daytona Regional Chamber's weekly newsletter.

Join us for a sneak peek at the 2022 economy on Thursday, December 2 from 7:30am – 9:30am at the **Hard Rock Hotel Daytona Beach**. For information on sponsorship and attendance contact Ken Phelps at 386.523.3675.

WORKFORCE AND INNOVATION

Leadership Daytona Graduates 23 in Class XLI



The Fun 41 pose for a picture at Leadership Daytona Class XLI Graduation

On October 22, 2021, 23 graduates walked the stage at the **Hard Rock Hotel Daytona Beach** as they completed the 12-week program which immerses up and coming leaders in a variety of our community businesses, organizations, and government locations. The courses are designed to inspire and inform them of the intricate inner workings of a variety of operations so that they have a deeper understanding of how our community works to ensure the success and prosperity of our area. "We were delighted that so many area CEO's and primary leaders came forward to speak directly with the class and share their experiences, wisdom and work with them this year too", stated Janet Kersey, EVP & COO of the Daytona Regional Chamber and facilitator of the Leadership Daytona Program. "It was also interesting to see and hear just how our community resources fared through COVID and how much their operations sustained, changed and recovered to our keep our community in business. We had great Class Champions as well who brought forth many incredible resources of human capital in our community who also shared a wealth of information with this amazing class." Kersey noted.

Graduates of the "Fun 41" class included:

Daniela Behler, Engaging Social Media, LLC
 Jaime Bracero PharmD, Halifax Health
 Leslie Castillo-Solis, Junior League of Daytona Beach
 Susan Cerbone, City of Daytona Beach
 Parker Cook, Volusia Young Professionals Group
 Meagan Copeland, Florida Power & Light
 Courtney Crown, Brown & Brown Insurance
 Robert Edgcomb, SMA Healthcare
 Jessica Gow, Cobb Cole
 Chanel Gregory, Habitat for Humanity
 Ernest Hamilton, Children's Home Society
 Heather Haroldson, SMA Healthcare
 Alyssa Hull, United Way of Volusia-Flagler
 Eric Lunde, AdventHealth
 Andrew Lupoli, Brown & Brown Insurance
 Jonny Magill, Jonny Nomad Media
 Vanessa Mazza, Barwick Banking Company
 Bruines Ramirez, Halifax Health
 Ceres Ramos, Daytona State College
 Will Roberts, Volusia County Tax Collector
 Brian Rothwell, Office of Will Roberts Tax Collector

Ryan Tracy, LPGA
 Jamie Wade, Father Lopez Catholic High School

We are also grateful to our sponsors who invested in this year's program, giving back to our community, and helping to build informed future leadership which included **NASCAR**, **AdventHealth** and **VyStar**.

The Class also completed a Daytona Regional Chamber Chairman's Challenge given by 2021 Daytona Regional Chamber Chairman Len Marinaccio, **Bomar Construction**, that related to designing a plan to redevelop the beachside in a similar fashion to the private, public partnerships which occurred to greatly improve Beach Street, a not so easy task which they completed remarkably. Some concepts will emerge within the Daytona Regional Chamber efforts as a result and the Class vowed to continue to help by further engaging in the process of this major community initiative.

LEADERSHIP
DAYTONA



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Gift a Daytona Regional Chamber Membership



In a time when countless businesses are just now beginning to stabilize, the gift of a Daytona Regional Chamber membership is a way more successful businesses can give back and support the small business community. Here are three reasons why:

1. Membership opens the door to the business community. Owners of struggling established or new businesses who are unfamiliar with the

purpose and benefits of a Chamber of Commerce might not easily conceptualize investing in membership right now. Give them a chance to gain first-hand knowledge of how membership investment is a critical part of a successful business strategy.

2. Membership is experiential and lasts all year. Experiential gifts are more popular than ever, and a Daytona Regional Chamber

membership monumentally delivers in this aspect for an entire year. This gives business owners unsure of how membership benefits them time to explore and appreciate the many resources available. They can work with Daytona Regional Chamber staff to develop a prescriptive approach to harnessing the power of the features and benefits best suited to their unique business needs.

3. Access to soft and hard skill development necessary to succeed in business. Whether it's through attending a Business After Hours, serving on a committee or calling another member for information,

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See This Beautiful Statue Right Here in Daytona Beach



Daytona Regional Chamber's Nancy Keefer and Janet Kersey visit the statue

Dr. Mary McLeod Bethune's Statue makes its way to Daytona Beach temporarily before going to its final home in Washington D.C.'s Capitol National Statuary Hall. The statue will be at the News-Journal Center from October 12th until December 12th. The Exhibit will be open from 10:00 am-3:00pm daily. If you are interested in viewing the statue, a reservation is needed; complimentary tickets can be obtained at mmbstatue.org

Join Us for the Next Great Business After Hours at Hilton Daytona Beach Oceanfront Resort

Be sure to join us on November 16th for another great in-person Business After Hours where you can safely re-connect with other business professionals to help grow your circle of influence.

This month we are elated to have our hotel member, **Hilton Daytona Beach Oceanfront Resort** as host of this exciting, fun, and unique networking experience. For added safety this after-hours event will keep within guidelines of the CDC and local health department. So, let's mix and mingle and enjoy a one-of-a-kind networking experience you won't want to miss at **Hilton Daytona Beach Oceanfront Resort** from 5:30pm to 7:30pm. Pre-Registration is

required. Visit DaytonaChamber.com for details and to register. Admission is \$10 for Daytona Regional Chamber members and \$35 for future members.

Held monthly at a Daytona Regional Chamber member business location, these social gatherings are focused on connecting members with each other. Local businesses open their doors to these sponsored events which feature networking, food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in being a host of these popular Business After Hours? Contact Shanna Coley Hughes at 386.523.3672 for details.





Join us
for the
premier
networking
event



Daytona Regional
CHAMBER OF COMMERCE



LOCAL GOVERNMENT ICEBREAKER

LIVE MUSIC
EXHIBITOR BOOTHS
FOOD & COCKTAILS

**THURSDAY
11.18.2021
START 6PM**

PLAZA HOTEL & SPA
600 N ATLANTIC AVE
DAYTONA BEACH, FL 32118

Register at
responsibledevelopment.com

DOOR CHARGE
\$35 NON-MEMBERS

FREE FOR V-CARD & DAYTONA REGIONAL
CHAMBER MEMBERS, ELECTED OFFICIALS
& GOVERNMENT STAFF



Daytona Regional Chamber Upcoming Events

Be sure to participate in the Daytona Regional Chamber's next event in order to learn more about issues that impact your business, as well as ways to grow within the community.

Annual Awards Luncheon

Wednesday, November 3rd

11:30 am to 1:00 pm

Ocean Center Ballroom

Members \$50 / Non-Members \$75

Select Sponsorships Remain, if interested
contact Ken Phelps, Vice President of
Resource Development 386.523.3675

Eggs and Issues Breakfast: Get to Know

Frank Kelleher, President, Daytona

International Speedway

Thursday, November 11th

7:30 am to 9:00 am

Halifax River Yacht Club

Members \$17 / Non-Member \$35

For further information on events contact
Program Manager, Shanna Coley Hughes
at 386.523.3672

Business After Hours: Hilton Daytona Beach Oceanfront Resort

Thursday, November 16th

5:30 pm to 7:30 pm

Members \$10 / Non-Member \$35

For further information on events contact
Program Manager, Shanna Coley Hughes
at 386.523.3672

VYPG Upcoming Event

The Volusia Young Professionals Group is proud to hold a Meeting of the Mayors. Join VYPG as they get an update on the community from local elected officials. This event is sponsored by **Brown & Brown**.

Thursday, November 4th

5:30pm - Networking

6:30pm - Panel Discussion

Hard Rock Hotel, Daytona Beach

Follow us on Facebook for event details or go to volusiaypg.com to register.

Welcome to Our Newest Members

Congratulations to our newest members who made the recent decision to join:



Care Access

Florida Foundation Authority

Lil' Squirt Soft Wash

Murray Insurance Agency, Inc.

Pentair

Riviera Senior Living

SCCY Industries LLC

SpringHill Suites by Marriott

Stoked Poke

Sunny Beach Fun Rentals & Tours

The Total Advisor, LLC

Your membership supports our efforts in strengthening the business community as a whole. The business owners and operators you will meet work in association with the Daytona Regional Chamber and can be your clients or open doors to other companies to help grow your business.

If you too are interested in becoming a member, contact our Daytona Regional Chamber Membership Team: Lori McMullin at 386.523.3680 or Jennifer Pipes at 386.523.3678 for a customized membership.

GIFT

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new members will gain vital experience networking and marketing in the business community.

Connections, visibility, information, training and education, economic development and advocacy/legislative affairs comprise the framework of exemplary value the Daytona Regional Chamber provides to our community. You already know why your company joined and why you remain a member. Help someone else discover their unique why. Who knows? You just may have opened the door to a future board chair.

For more information about how you can support another business joining, please contact the Daytona Regional Chamber Membership Team Members: Lori McMullin, APR, Marketing & Business Development Consultant, 386.523.3680 and Jennifer Pipes, Member Engagement & Database Specialist 386.523.3678

ADVOCACY & ECONOMIC PROSPERITY

Eggs & Issues to Feature Daytona International Speedway President



Interested in hearing from the Daytona International Speedway President Frank Kelleher? Then be sure to join us on Thursday,

Kelleher November 11th for an Eggs & Issues breakfast from 7:30 am to 9:00 am. Kelleher assumed the role of Track President at the iconic motorsports venue in April 2021. Prior to this position, he served as Senior Vice President and Chief Sales Officer for NASCAR.

Admission to the event is \$17 for Daytona Regional Chamber members and \$35 for non-members. Eggs & Issues is sponsored by Halifax Health, Daytona Beach News-Journal, and AdventHealth Advantage Plans.

CANDIDATE BOOTCAMP

The Daytona Regional Chamber's Candidate Bootcamp is a non-partisan initiative to strengthen the next generation of elected officials, ensuring the preparation of future public servants

FRIDAY, NOVEMBER 12
9:00 A.M. - 4:00 P.M.
DAYTONA REGIONAL CHAMBER
126 E. ORANGE AVE, DAYTONA BEACH

Contact Shawn Richmond at 386.255.7174 to register today

You will receive instruction from experienced individuals such as elected officials, industry insiders and Supervisor of Elections Lisa Lewis will be present to answer questions

Learn How to:

- Prepare for office
- Run a campaign
- Fundraise
- Organize door-to-door strategy
- Comply with election laws
- And more...

100% All participants receive 100% scholarship for cost of program thanks to the generous support of our sponsors below

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Everywhere you look

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March 4 - 13, 2022

OFFICIALBIKEWEEK.COM

Visit for official Bike Week information

CAUGHT ON CAMERA



Surf's Up Ribbon Cutting



Easter Seals Ribbon Cutting



Little Italy Ribbon Cutting



WINNER
OCTOBER 2021
DAYTONA REGIONAL CHAMBER
AMBASSADOR OF THE MONTH
NINA GUIGLOTTO



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