



ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Daytona Regional Chamber Awards Return with Changes

The Daytona Regional Chamber looks forward to honoring some of the best and brightest in our community with a variety of prestigious awards.

New for 2021 is an open nomination process for the **Small Business of the Year Award** with new criteria as well to include only those small businesses with 1 – 20 employees. If you believe you know of a Daytona Regional Chamber small business member that deserves to be recognized, be sure to recommend them to one of our Daytona Regional Chamber staff and we will reach out to them with news of your nomination

while encouraging them to take the next steps and apply.

The annual **Nonprofit of the Year Award** will recognize a 501(c)3 organization and the tremendous positive impact they are having in our region.

The **Marvin Samuels Memorial Leadership Award** honors a graduate of the Leadership Daytona program who is using the connections and lessons learned to go above and beyond in their service to the community. The recipient must be a graduate of Leadership Daytona.

Finally, the **Young Professional of the Year**

Award recognizes the achievements of a young professional in the Volusia County area. The honoree must demonstrate a high level of leadership, strong community involvement, and a commitment to local business and personal growth.

All these outstanding community members will be recognized at the **Annual Awards Luncheon**, scheduled for Wednesday, November 3rd. To sponsor this celebration or if you need more information on the nomination process, contact Ken Phelps, Vice President of Resource Development, at 386.523.3675.

Nominating Committee Named, Board Nominations Open

In accordance with the Bylaws, the Nominating Committee will begin accepting and reviewing Board Interest forms for consideration for any open Board seats for 2022. Serving on the Nominating Committee are Kelly Parsons-Kwiatek, **Halifax Health**, Nominating Committee Chair; Cheryl Coxwell, **NASCAR**; John Ferguson, **Cobb Cole**; Bob Lloyd, **Brown & Brown**; Nellie Lupoli, **ICI Homes**; Len Marinaccio, **Bomar Construction**; Phil Maroney, **Root Company** and Teresa Rand, **Rand Consulting**. Nancy Keefer, President & CEO of the Daytona Regional Chamber serves as ex-officio.

Members in good standing can request a Board Interest form by contacting nancy@daytonachamber.com. Completed interest forms should be returned to the Daytona Regional Chamber by July 26, 2021.

The committee will determine open seats on the Board and suggest a slate of candidates from the applications received to represent the demographics of the entire membership. A final slate will be sent to the membership for a vote in early September.

Extra Innings Reminder



General admission and sponsorship opportunities are still available for the 101st Annual Meeting presented by **Halifax Health**: Extra Innings Bash at the Ballpark. Be sure to join us for this fantastic celebration of business on Thursday, July 22 from 5:00 pm – 8:00 pm.

For further information on sponsorships or admission, please contact Ken Phelps, Vice President of Resource Development at 386.523.3675. For assistance registering, please contact Shanna Coley Hughes, Program Manager, at 386.523.3672.

WORKFORCE AND INNOVATION

Elevate Daytona Beach Presenters Selected

The 9th edition of Elevate Daytona Beach presented by **AdventHealth** is scheduled for Thursday, August 26 from 5:00 pm to 8:30 pm at the News-Journal Center on Beach Street downtown. Created by the Daytona Regional Chamber's Leadership Daytona Alumni Council, Elevate Daytona Beach is designed to promote innovation and leadership within our community. This year's star-studded local speaker lineup includes:

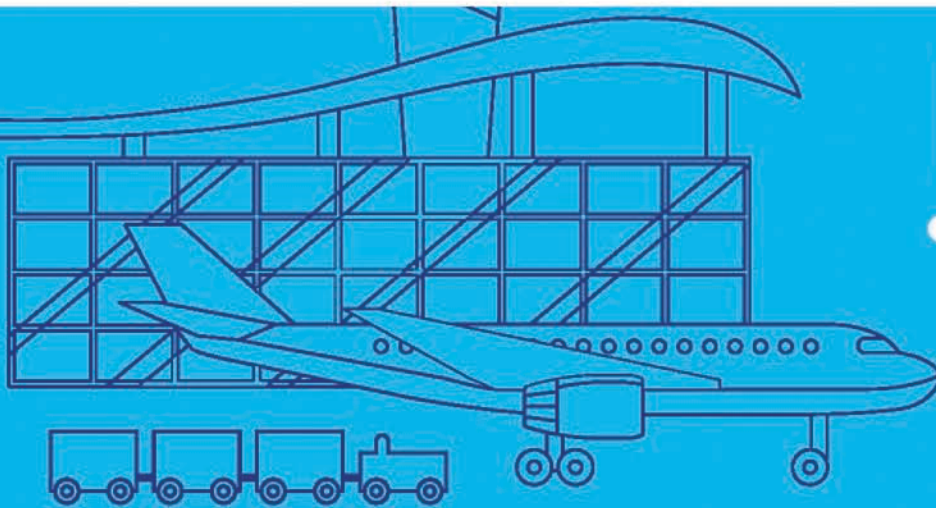
- Wilson Kowaleski – Changing the World
- Andres Martinez – Forgiveness
- Chris Rock – Discovering Purpose
- Paula Rua – The Power of Five
- Carmen Ruiz – It's Time to Say eNOugh
- Shaba Shams – I'm Not from Here, I'm Not from There
- Dr. Barry Tishler – Recovery-Friendly Workplace
- Monica Torre Curti Vidal – Are We Happy Yet?

Each featured speaker will make a five-minute presentation accompanied by a 20-slide PowerPoint that automatically advances every 15 seconds. The result is a show full of fast-paced speeches on a wide variety of topics.

Come see these community leaders in action. For more information on admissions or sponsorships for



Elevate Daytona Beach presented by AdventHealth, contact Ken Phelps, Vice President of Resource Development, at 386.523.3675 or visit ElevateDaytonaBeach.com.



READY TO FLY!

Air travel has changed and Daytona Beach International Airport (DAB) has made health and safety enhancements so passengers can feel more at ease when they are Ready to Fly. Don't drive over an hour to Orlando just to catch a flight. Fly out of DAB and skip the trip before the trip. With flights offered by Delta Air Lines and American Airlines, you can reach your destination from an airport that's only a few minutes away.

Right airport. Right here.SM



FlyDaytonaFirst.com

Summer Series

MEGA POWER HOUR

HOSTED BY:



PRESENTED BY:



A riveting, three-part Virtual Summer Series, featuring Keynote Speakers on topics critical for business.

Register at volusiachamberalliance.com

JULY 14

11:30-12:30



Glenn Shepard

Four Generations, One Goal

JULY 21

11:30-12:30



Dr. Jerry Parrish

Understanding the New Economy

JULY 28

11:30-12:30




Shari Pash

Doing Business in a Virtual World

\$25 PER INDIVIDUAL SESSION OR \$60 BUNDLE FOR ALL SESSIONS

The Virtual Summer Series, Mega Power Hour Event is hosted by the Volusia County Chamber Alliance. Sponsorships are available - contact your local Chamber of Commerce for details. Register at:

www.volusiachamberalliance.com



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Thank You for Your Referral



thank you

The Daytona Regional Chamber would like to thank **Terry Sabiston**, Senior Account Executive at **Southern Stone Communications, LLC** for connecting us with **KW Hemp**, as they became a new member. We would also like to thank **Jamie Barkley**, **Lifestyle Realty Group**. He referred **Wood Enrichment Services, LLC** who also became a member of our organization.

As our membership grows, so does the strength of our voice as we advocate for a strong economic and business environment. If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them with our sales team members **Jennifer Pipes**, Member Relations and Database Specialist 386.523.3678 or **Lori McMullin**, Marketing and Business Development Consultant 386.523.3680. Some of the best members come from our members, so thank you all for sharing the value of a Daytona Regional Chamber membership.

Daytona Business United Program Underway

Six businesses were accepted into the Daytona Regional Chamber's new Daytona Business United Program in late May. An orientation session, led by Equity Diversity and Inclusion (EDI) Council Chairperson, **Carmen Ruiz**, **FASTSIGNS of Daytona Beach**, included information on the expectations of the two-year program and started the businesses on their journey by setting up goals, explaining the importance of a business plan and developing a scorecard to begin to measure goals to keep on track. **Tom Daly** with the **Small Business Development Center** explained their role in education and consulting and Daytona Regional Chamber President & CEO, **Nancy Keefer** talked about engagement with the organization. **Christos Mavronas**, **Steve's Famous Diner** shared his story of starting his business along with challenges he experienced and how he has leveraged relationships through the Daytona Regional Chamber to grow his business.

"The main goal of the Daytona Business United Program is to lift up minority-owned businesses and provide them with mentorship, membership, education and a supportive network" stated **Ruiz**. She added that "we are committed to the success of these businesses over a two-year program period and have published expectations for their participation."

Applications are currently being accepted for the next class to begin in August. For details on eligibility visit DaytonaChamber.com or contact Daytona Regional Chamber President & CEO, **Nancy Keefer**. "The best referrals for this program are our members who know of businesses that need this special attention", noted **Keefer**.

Additionally, we are looking for mentors to assist in guiding these businesses to success. A special thank you to **AT & T** and **Bank of America** for supporting this program through a grant to our Foundation.

Presented By:



Scholarship Partners:



DAYTONA BUSINESS UNITED

EQUITY, DIVERSITY & INCLUSION COUNCIL'S MINORITY-OWNED SMALL BUSINESS SCHOLARSHIP PROGRAM

Social Media Posts Garner Great Results

As we wrap up the first six months of 2021, we wanted to share the importance of social media and our experiences with promoting the business community here. To garner the best results, we keep an active presence on several social media sites and mix Daytona Regional Chamber activities, member news and events which provide business connections with different happenings in our community, recognition of national holidays, local, state, and federal important business announcements and uplifting inspirational posts. Together this works

to keep readers engaged and informed about the many things related to our active business community both at home and from far away locations. On Facebook in June these posts have reached 33,800 people with 4,000+ engagements (likes, shares & comments) while also gaining 43 new page followers.

We invite you to join us on our Facebook, Instagram, Twitter, LinkedIn and YouTube pages to see just how this great resource can also be utilized by your locations to expand your presence on social media.



ADVOCACY & ECONOMIC PROSPERITY



Daytona Regional
CHAMBER OF COMMERCE



Eggs & Issues

Volusia County Tax Collector Will Roberts

Come meet Will Roberts, Volusia County's first elected tax collector in over 50 years! Did you know before the 2020 historic elections, Volusia County was one of only three counties without a tax collector? The other two being Broward and Miami-Dade. What does a tax collector do? Do you know what services the Tax Collector's office provides to our community? What services will be added?

Join the Daytona Regional Chamber on July 8th, 2021, at **Halifax River Yacht Club** for our Eggs & Issues program. This month's program will feature our Volusia County's Tax Collector, Will Roberts.

Breakfast is served at 7:30 AM. The program will start at 8:00 AM.

\$17 for Daytona Regional Chamber members and \$35 for non-members. You will need your member portal username and password to access the member rate.

Eggs & Issues is sponsored by **Halifax Health** and **Daytona Beach News-Journal**.

Register Here!



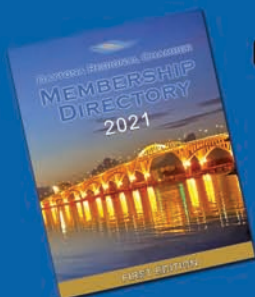
HALIFAX
HEALTH



THE DAYTONA BEACH
**NEWS-
JOURNAL**
NEWS.JOURNALONLINE.COM

GET NOTICED

WITH 4 UNIQUE
ADVERTISING
OPPORTUNITIES



Digital Directory

Set yourself
apart from the
crowd beginning
at just \$200.



Business e-Brief

Reach your fellow
members for \$100 per
week or less.

Inside Volusia Business

Shared with more
than 10,000
combined emails
and followers on
social media,
rates are as low
as \$250.



Website

Get a year's worth of exposure
for as little as \$500.



CONTACT KEN PHELPS
386.523.3675

Welcome to our Newest Daytona Regional Chamber Members

We are delighted to welcome our newest members to the organization who join our membership of top-rated community involved businesses:

Advanced Satellite Systems, Inc.
All Aboard Storage
Arts Transforming Our Tomorrow
Conklin Davis Center for the Visually Impaired
Daytona Beach Music Academy
Donnie's Donuts
Groome Transportation
GuardOne Security
KW Hemp
Restaurant Depot



Interested in becoming a member or know a business who is? Your membership supports our efforts to strengthen the business community. The business owners and operators you meet through the Daytona Regional Chamber can be your clients and open doors to other companies to help grow your business. If you are interested in becoming a member, contact our Member Engagement & Database Specialist, Jennifer Pipes at 386.523.3678 or our Marketing & Development Consultant, Lori McMullin at 386.523.3680.

Daytona Regional Chamber Upcoming Events for July

Eggs and Issues: Volusia County Tax Collector Will Roberts
Thursday, July 8th at 7:30 am to 9:00 am
Halifax River Yacht Club
Members \$17 / Non-Members \$35

LDAC Virtual Morning Mingle
Tuesday, July 20th at 8:00 am to 9:00 am
Virtual via Zoom
Invite only to Leadership Daytona Alumni

101st Annual Meeting presented by Halifax Health: Extra Innings Bash at the Ballpark
Thursday, July 22nd at 5:00 pm to 8:00 pm
In- Person Jackie Robinson Memorial Ballpark
Members \$75 / Non-Members \$125

Non-Profit Roundtable:
Friday, July 23rd at 8:00 a.m. to 9:30 a.m.
In- Person Daytona Regional Chamber of Commerce
Free to Non-Profit Members to Participate

For further information on events contact Program Manager, Shanna Coley Hughes, Program Manager, at 386.523.3672.

CAUGHT ON CAMERA



Linda Flornoy wins the Book Ease Door Prize during Daytona Regional Chamber's Business After Hours at S.R. Perrott, Inc.

*This monthly publication is
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DaytonaChamber.com
info@daytonachamber.com
O. 386.255.0981*