

## ADVOCACY & ECONOMIC PROSPERITY

### Airport Director to Talk DBIA Updates at Eggs & Issues



Feaster

The Daytona Beach International Airport (DBIA) is in the midst of exciting times. There are new flights to Dallas and Philadelphia

and other potential companies considering DBIA. A \$14 million renovation of the airport terminal has just been completed and showcases the beauty of our area. Part of the updates include a \$21 million allocation from the Federal Aviation Administration "to keep airports in reliable, safe operation to serve the aviation industry and the traveling public". A plus for travelers to and from our community.

As our featured speaker, Airport Director Karen Feaster will provide an update of the overall activity at DBIA including flight schedules, capital projects, new tenants as well as other news.

Eggs & Issues is the premier venue for discussion of public and legislative affairs in the Daytona Beach region. Join us to gather strategic information for your business and be part of the conversations that better our community.

The event takes place on Thursday, April 8, from 7:30 a.m. – 9:00 a.m. in person, or virtually from 8:00 a.m. – 9:00 a.m. Cost for Daytona Regional Chamber members to the live event is \$17 with breakfast at Halifax River Yacht Club, or just \$10 for virtual attendance. Future members virtual or in-person is \$35. Advanced Registration Required. For program questions, please contact Jim Cameron, Sr. VP government relations, at 386.523.3673. Eggs & Issues is sponsored by Halifax Health and Daytona Beach News-Journal.

### First Ever VIRTUAL Volusia Days at the Capitol a Big Success

On March 16-17, the Daytona Regional Chamber presented the first ever VIRTUAL Volusia Days where over 70 local participants heard from our Volusia delegation and Department Administrators or Agency Execs also presented the latest state government news affecting the business community.

FDOT Secretary Kevin Thibault spoke of work being done on I-95 interchanges at LPGA and US 1. He also mentioned working with the city and county on East ISB where construction is planned for early 2023, but if their process moves smoothly, that construction date "might be expedited".

Construction starts next year for SunRail's Phase 2 to DeLand, and ridership is expected to begin by mid-2024.

The Florida Housing Finance Corporation allocated \$2.1 million to assist 681 households with the rental assistance and \$1.4 million for Daytona Beach to assist 914 households. The

Governor's budget recommends \$423 million for housing for FY 2021-22.

Visit Florida Executive Dana Young said that international visitors to Florida and Volusia County is down, however, they have begun promoting a new family vacation campaign. The Governor's budget is recommending \$50 million for FY 2021-22.

Dept. of Economic Opportunity Executive Dane Eagle stated Volusia County's unemployment rate is 5.1% compared to the nation at 6.3%, and that Florida had nine months of continuous job growth.

Florida Hospital Association CEO Mary Mayhew stated Florida hospitals had a \$3 billion revenue loss last year and their costs to cover extra staffing, overtime, PPE was \$1 billion. While Florida hospitals received \$2 billion from Washington, New York hospitals received \$12 billion.

See SUCCESS, P2

### Shawn Richmond Joins Daytona Regional Chamber Team

Please welcome, Shawn Richmond to the Daytona Regional Chamber team as our new Advocacy Communicator. "Shawn will fill a new and revised position available due to the retirement of Jim Cameron that will emphasize advocacy and grassroots communications while keeping the Daytona Regional Chamber's strong connection to elected officials as the chamber of influence," noted Chamber President and CEO, Nancy Keefer.

Shawn is a government relations specialist with nearly a decade of successful advocacy and stakeholder relations experience. He specializes in grassroots communications and advocacy focused on local, county, state, and federal issues. Shawn received both his bachelor's and MBA from the University of Central Florida. A

firm believer in grassroots, Shawn knows that personal relationships build a lifetime of results. Outside of work, he enjoys traveling with his



Richmond

wife Dana, anything outdoors, and chasing around his one-year-old daughter, Norah. "I am genuinely honored and excited for the opportunity to use my deep passion for government relations and advocacy to help build on Jim Cameron's work and to continue moving the Daytona Regional Chamber and its members forward." Shawn noted.



## ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

# Daytona Regional Chamber President & CEO Appointed to National Committee

Nancy Keefer, President and CEO of the Daytona Regional Chamber has been appointed to serve on the National Accreditation Committee for the US Chamber of Commerce.

The Accreditation program establishes and ensures a national set of standards to assess a chamber's objectives, program of work, procedures, and achievements. It also provides a continuous self-analysis of an organization's growth and development, with an opportunity to get feedback and set itself on a path of constant improvement. The Accreditation Committee reports to the Board of Directors of the U.S. Chamber of Commerce.

"I am honored to serve the Chamber profession and especially proud to see the Daytona Regional Chamber being recognized by my involvement. As an Accredited Chamber, the importance of following best practices and establishing high standards for our Chamber has always been a priority through my leadership" noted Keefer.

Members of the Committee review recommendations made by the Accreditation consultant and send recommendations to the U.S. Chamber Board. They also provide strategic direction for the program, ensuring that minimum requirements remain relevant, and benchmarks align with trends and best practices in the chamber industry.



Raymond P. Towle, IOM, CAE, Vice President, Federation Relations and Institute for Organization Management stated "As a long-time leader in the chamber of commerce industry, Nancy is a strong and welcome addition to this outstanding group of chamber professionals. Her deep expertise and commitment to mechanisms that strengthen chambers will help the Accreditation program in its efforts to improve chambers of commerce as they create and maintain positive change in their business communities and across the country."

"Nancy Keefer's appointment to the Accreditation Committee of the US Chamber of Commerce reaffirms something we have known here at the Daytona Regional Chamber since she first came on board as our President & CEO in 2013; we have a nationally renowned chamber professional leading our organization here in Daytona Beach. Nancy continues to impress at every turn locally, regionally and on a national level. We are truly blessed to have her as our leader. Congratulations Nancy!", said 2021 Chairman of the Board Len Marinaccio.

# Daytona Regional Chamber Discontinues Involvement with Evolve

After five years of producing and distributing the Daytona Regional Chamber's brand magazine, Evolve, in partnership with Touchpoint Innovative Solutions, the Daytona Regional Chamber has decided to disband its partnership and stop involvement with the magazine effective March 31, 2021.

"We have been a proud contributor to the magazine that was launched to showcase the Daytona Beach region as a diverse and evolving community" stated Daytona Regional Chamber

President & CEO, Nancy Keefer.

"At this time, we have chosen to spend our staff time and resources on other priority issues including our EDI initiatives, advocacy work and expanded partnerships with area schools along with many of our key program and event offerings that help us serve our membership and community", noted Len Marinaccio, Chairman of the Board.

The Daytona Regional Chamber will no longer publicize this publication.

## SUCCESS

From Page 1

**Florida Insurance Commissioner David Altmaier** had made the statement that Florida's insurance market could potentially become unstable. He detailed, "With so many private insurance companies turning away from our state, Florida could face an immense financial burden should a major hurricane make landfall".

It was suggested that a Citizens' rate hike could stabilize the Florida insurance market though much remains to be seen in the future.

Regarding reapportionment, **Representative Tom Leek** stated that Florida could possibly pick up two additional congressional districts next year. However, with the newest U.S. Census Department data delayed until September, the committee is only doing preliminary work at this time.

**Senator Tom Wright** expressed his continued support to bring new aerospace industry to Volusia County as well as his support for Qualified Target Industry Refund (QTI) Renewal. The QTI program was a primary inventive tool for economic development which requires funding renewed to continue in the future.

**Senator Travis Hutson and Representative Paul Renner** expressed their support for online sales tax legislation which would generate an additional \$1 billion. This was amended to now help pay down the \$3.5 billion unemployment compensation fund shortfall. Otherwise, employers would see their unemployment compensation taxes go from \$7 to \$80 per employee.

**Representatives Elizabeth Fetterhoff and Webster Barnaby** expressed their support for Covid-19 Business Liability Protection legislation as well as renewing the Qualified Target Industry Refund.

The Daytona Regional Chamber would like to thank our Red sponsors **Ghyabi Consulting & Management, Daytona International Speedway and Charter-Spectrum** and White sponsors **Foundation Risk Partners and FPL** and Blue sponsor **AT&T** for their support of this important and successful programming.





## BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

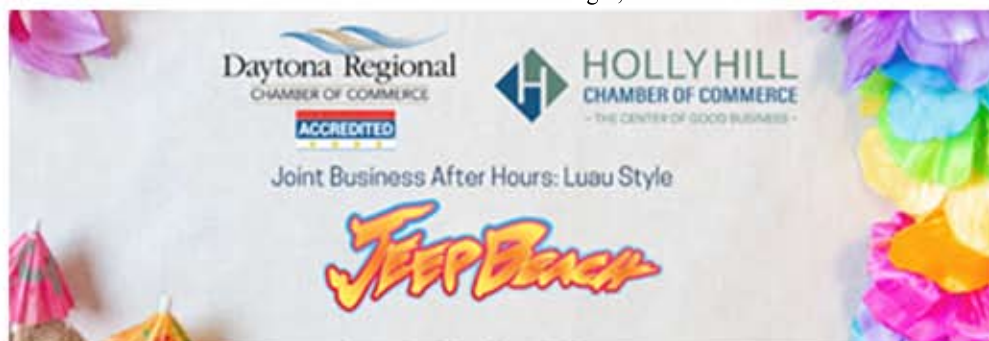
# 2021 April Business After Hours

Be sure to join us this April for another great in person Business After Hours event where you can safely re-connect with other professionals and grow your circle of influence. This month we are partnering with our friends at the Holly Hill Chamber for a Joint Business After Hours - Luau Style along with the folks from Jeep Beach for a unique networking experience. For added safety too we're holding the event outside at The Blue Flame on the 2nd Floor of The Daytona hotel at ONE DAYTONA on April 20th from 5:30pm to 7:30pm. Pre-Registration is Required! Admission is \$10 for Daytona Regional

Chamber members and \$35 for future members.

Held monthly at a Daytona Regional Chamber member business location, these social gatherings are focused on connecting members with each other. Local businesses open their doors to these sponsored events which feature networking, food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in hosting a Business After Hours? Daytona Regional Chamber members can contact Shanna Coley Hughes, Program Manager, at 386.523.3672.



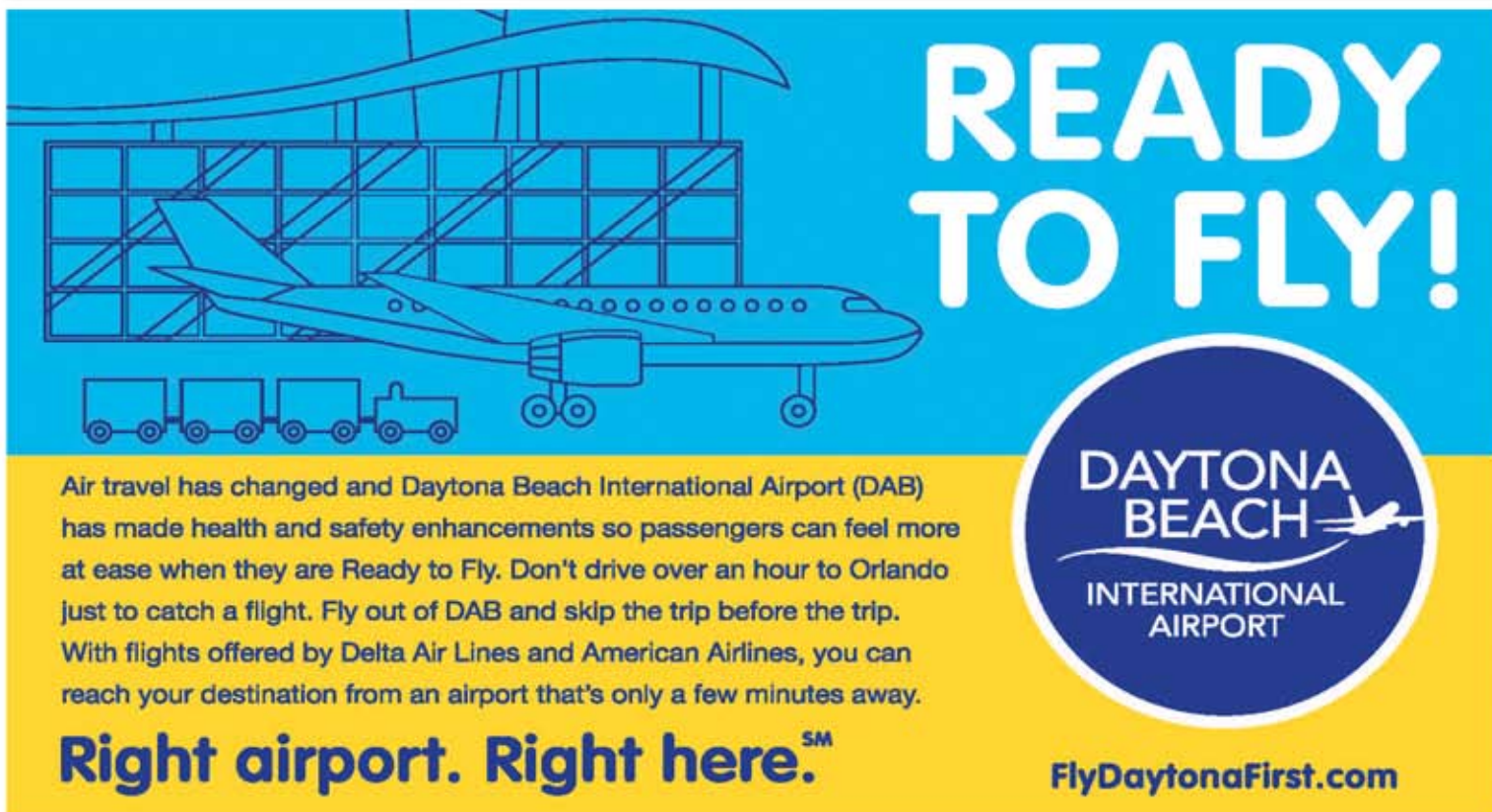
# New Members

The Daytona Regional Chamber of Commerce introduces our newest members from March to the business community who include:

Book Ease LLC  
ProLogic ITS  
Venture Construction Group of Florida



Congratulations for the decision you have made to join us. Interested in becoming a member too? Now is a great time to join nearly 1,000 member businesses and professionals from across the region that are working to keep the economy and quality of life in our community healthy and prosperous. If you are interested in becoming a member, contact Member Engagement & Database Specialist Jennifer Pipes 386.523.3678.



# READY TO FLY!

Air travel has changed and Daytona Beach International Airport (DAB) has made health and safety enhancements so passengers can feel more at ease when they are Ready to Fly. Don't drive over an hour to Orlando just to catch a flight. Fly out of DAB and skip the trip before the trip. With flights offered by Delta Air Lines and American Airlines, you can reach your destination from an airport that's only a few minutes away.

**Right airport. Right here.<sup>SM</sup>**

**DAYTONA BEACH INTERNATIONAL AIRPORT**

**FlyDaytonaFirst.com**



# GET NOTICED

WITH 4 UNIQUE  
ADVERTISING  
OPPORTUNITIES



## Digital Directory

Set yourself  
apart from the  
crowd beginning  
at just \$200.



## Business e-Brief

Reach your fellow  
members for \$100 per  
week or less.



## Inside Volusia Business

Shared with more  
than 10,000  
combined emails  
and followers on  
social media,  
rates are as low  
as \$250.

## Website

Get a year's worth of exposure  
for as little as \$500.



**CONTACT KEN PHELPS**  
**386.523.3675**

## Daytona Regional Chamber Upcoming Events

Be sure to participate in the Daytona Regional Chamber's next events in order to learn more about issues that impact your business, as well as ways to grow within the community.

### Non-Profit Roundtable: Rethinking Volunteerism and Pivoting to Donation Drives

Presented by Francine Martin,  
Volunteer Center Coord., UWVFC  
Friday, March 26th at 8:00 a.m. to  
9:30 a.m.  
Via Zoom  
Free to Non-Profit Members to  
Participate.

### Eggs and Issues: Daytona Beach International Airport as an Enterprise Fund

Featuring Karen Feaster, Airport  
Director  
Tuesday, April 8th at 7:30 a.m. to  
9:00 a.m.  
Hybrid: Limited In-Person Halifax  
River Yacht Club / Virtual via Zoom  
Members In-person \$17 Virtual \$10 /  
Non-Member In-Person/Virtual \$35

### LDAC: Virtual Morning Mingle

Tuesday, April 20th at 8:00 a.m. to  
9:00 a.m.  
Virtual  
Alumni Invitation Only

### Business After Hours: Daytona Regional Chamber and Holly Hill Chamber with Jeep Beach®

Tuesday, April 20th at 5:30 p.m. to  
7:30 p.m.  
The Blue Flame: 2nd Floor of The  
Daytona at ONE DAYTONA  
Members \$10 / Non-Members \$35

### Non-Profit Roundtable

Friday, April 23rd at 8:00 a.m. to  
9:30 a.m.  
Via Zoom  
Free to Non-Profit Members to  
Participate.

For further information on events contact  
Program Manager, Shanna Coley Hughes at  
386.523.3672.

## Join Us for an Open House for Jim Cameron



Cameron

on April 30th.

Please join us at  
your leisure on April  
28th & 29th between  
the hours of 9:00 am  
– 5:00 pm for a very  
special open house  
to celebrate and bid a  
final goodbye to our  
very own Jim  
Cameron who retires

We will have a special book for signing a  
fond farewell and best wishes to Jim as well as  
coffee in the morning and light snacks  
throughout the day too. We are sure there are  
lots of Jim stories to share from his 38 years of  
service in Government Relations for the  
Daytona Regional Chamber on behalf of our  
community that will be fun and entertaining.

Always the southern gentleman, Jim looks  
forward to welcoming you for a final visit at  
the Daytona Regional Chamber in his  
riverfront office at the top of the stairs. He may  
even show you some of his favorite pictures  
from his amazing career.

Please join us for this happy, fond occasion  
to celebrate Jim as he transitions to a new  
beginning.

## Port Orange Selects New City Manager



Clark

The Port Orange  
City Council has  
chosen Wayne Clark  
as the next City  
Manager. A total of  
90 applicants were  
considered. He  
comes to Port  
Orange from the  
City of DeBary,  
where he has been serving as the Economic  
Development Director. He previously was  
Planning Director for New Hanover County in  
Wilmington, NC for three years and was Port  
Orange's Community Development Director.

He has a BA degree in Sociology, and  
Communications and an MBA in City and  
Regional Planning from Clemson University.

He is scheduled to begin his new position  
with the City of Port Orange on April 19,  
2021.





## Big Brother is Watching Whether You Know it or Not By Scott Weidman

Death and Taxes are something we all face. Fortunately, if you are reading this, you have not experienced one of those. Every year around this time, 1099's start rolling in and clients anxiously await theirs, so they can get their dreaded taxes done and behind them. This whole tax reporting seems like such an honor system, or is it?

Reminiscent of George Orwell's foretelling of

the future, 1984, the IRS already knows how much income you have made! Forms such as W-2's and 1099's all get reported, directly to Uncle Sam, from the institutions. Knowing this, it is not a bad idea to make sure that the IRS's records reflect the same. You have the ability to sign into your own account and see exactly what is being reported to the IRS on your behalf. It is called IRS Transcripts. You can access them online, by going to the website <https://www.irs.gov/individuals/get-transcript> and creating an account. There are four different types of transcripts available which include:

**Return Transcript:** Tax Return Transcripts show most line items from your tax return (Form 1040, 1040A or 1040EZ) as it was originally filed, including any accompanying forms and schedules. This transcript does not reflect any changes you, your representative or the IRS made after you filed your return. In many cases, a Return Transcript will meet the requirements of lending institutions offering mortgages and student loans.

**Account Transcript:** Account Transcripts provide any adjustments either you or the IRS

made after you filed your return. This transcript shows basic data, including marital status, type of return filed, adjusted gross income and taxable income.

**Record of Account Transcript:** Record of Account Transcript combines the information from tax account and tax return transcripts.

**Wage & Income Transcript:** Wage and Income Transcripts show data from information returns, such as W-2s, 1099s and 1098s, reported to the IRS.

So, unless you are dealing strictly in cash, the IRS already has your information on file.



Scott Weidman is a CERTIFIED FINANCIAL PLANNER™ and owner of independent advisory firm, Savannah Court Financial Advisors, Inc. Scott has 21 years of experience in retirement planning and investment advisory

services with a focus helping those in the Florida Retirement System make the best financial decisions so they can live their best retirement possible.

# Daytona Regional CHAMBER OF COMMERCE



## THANK YOU TO OUR TRUSTEES

Our Trustees of the Daytona Regional Chamber are a dynamic catalyst for helping business succeed. Through the years these companies have invested much in our community and continue to do so. They continually work to map out a future for the community while also coming up with solutions as a group to problem solve. Many create jobs for our citizens, pay taxes to our governments and invest back into our community for the greater good.

### TRUSTEE - PILLAR



HALIFAX  
HEALTH



### TRUSTEE - VISIONARY



### TRUSTEE - CORNERSTONE



### TRUSTEE - CHAMPION



### TRUSTEE - INVESTOR

AdventHealth Advantage Plans  
B Braun  
Charter Spectrum  
Coastal Cloud  
Daytona Beach International Airport

Daytona Dodge  
Fairwinds Credit Union  
Ghyabi Consulting & Management  
ICI Homes  
Intracoastal Bank

James Moore  
Speedway Indoor Karting  
Teco Peoples Gas  
Teledyne Marine  
University of Central Florida  
Wells Fargo



# CAUGHT ON CAMERA



Members stand ready to make connections at Business After Hours



Visitors stand outside of the Bike Week Official Welcome Center



Senator Tom Wright speaks with attendees during Virtual Volusia Days at the Capitol.



Volunteers pose inside the Official Bike Week Welcome Center

This monthly publication is  
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