



ADVOCACY & ECONOMIC PROSPERITY

Monitoring Legislation That Impacts Business

Now that the Legislative Session has begun in Tallahassee, the Daytona Regional Chamber will be focused on supporting or opposing numerous bills that may impact our greater business community as highlighted below:

- With a FY 2020-21 budget at \$92.4 billion and an expected \$2 billion shortfall for the coming year were watching because approximately \$60 billion of this amount is recurring funds which will be allocated to state agencies and departments leaving \$32 billion for the legislature to consider. Meanwhile, the Governor's office is working with the legislature's Office of Economic & Demographic Research to prepare the budget. The Governor expects budget resources to change in the next few months and is proposing a \$96.6 billion budget.

- Vacation Rental Units - S 522 by Sen Diaz preempts local authority to regulate short-term rentals thereby shifting regulation by cities/counties to the State's Division of Hotels and Restaurants now under the Dept. of Business & Professional Regulation.

- Visit Florida SB778 by Senator Hooper allows the Florida Tourism Industry Marketing Corporation to carry forward unexpended state appropriations into succeeding fiscal years. It also removes the scheduled repeal of the Division of Tourism Marketing within Enterprise Florida (House version is HB675 by Rep. Plasencia)

The Daytona Regional Chamber supports SB778 and HB675.

- Sales and Use Tax SB50 by Senator Gruters defines "retail sale" to include sales facilitated through a marketplace. It would require more remote sellers and marketplace providers to collect and remit Florida's sales tax (House version HB15 by Rep. Clemens).

The Daytona Regional Chamber supports SB50 and HB15.

- COVID-19-Civil Liability for Damages SB72 by Senator Brandes sets requirements for a civil action based on a COVID-19-related claim provided that a business is following health department guidelines. It also requires a higher level of proof from the plaintiff (House version CS/HB7 by Rep. McClure).

The Daytona Regional Chamber supports SB72 and HB7.



- COVID-19-Claims Against Health Care Providers SB74 Senator Brandes provides initial procedures for civil actions based on COVID-19-related claims and stipulates the standard of proof required at trial for such claims. It also stipulates immunity from liability for COVID-19-related claims under certain circumstances (House version HB7005 by Health-Human Services Committee).

The Daytona Regional Chamber supports SB74 and HB7005.

Daytona Beach City Manager Interviews Scheduled



Since the announcement of long-time City Manager of Daytona Beach Jim Chisholm's retirement, the Daytona Beach City Commission has narrowed down the list of potential candidates for its City Manager to five finalists.

The critical nature of this decision will influence the future of this city. Therefore, the Daytona Regional Chamber has been working to

include business representation in the process and will be present at the Candidate Forum to be held on Saturday, March 20 at 9:00 a.m. In addition to meeting the candidates and hearing of their vision for Daytona Beach, the Daytona Regional Chamber will present a list of questions to ascertain the candidates experience and knowledge of business and quality of life issues impacting our region.

The candidate forum will be held at the city's Midtown Cultural & Educational Center located at 925 George W. Engram Blvd. The City does

ask that residents and businesses interested in attending to please register in advance so the venue can be properly setup for social distancing. For those individuals unable to attend in person that morning who would still like to observe, plans are being made for the forum to be broadcast on codb.us/DBTV and Spectrum Channel 490.

To register as well as review the resumes of the finalists go to the City of Daytona Beach's website at codb.us/1215/City-Manager-Search.



Get Ready to Continue Reconnecting In-Person at Business After Hours

The past year has emphasized the importance of supporting local businesses to ensure a prosperous economy. The ability for business owners to meet and do business with one another is critical to our community's overall success.

Therefore, the Daytona Regional Chamber is ready to continue reintroducing in-person gatherings, though with limited capacity and in an outdoor setting. The Daytona Regional Chamber's Business After Hours are social gatherings specifically designed to create forums for connection with other members. Local member businesses open their doors sponsoring the event. You will find food, drinks, and prizes to keep the evening lively. Be sure to bring plenty of

business cards for this must-attend networking event.

The monthly Business After Hours for March will be held at the Tiki Bar at Halifax River Yacht Club on Tuesday, March 16 from 5:00 p.m. – 7:30 p.m. **Pre-registration is required.** Admission is \$10 for Daytona Regional Chamber members and \$35 for future members.

Interested in hosting a Business After Hours? This is an exclusive benefit to Daytona Regional Chamber members. Contact Shanna Coley Hughes, Program Manager, at 386.523.3672 for more details. Want to become a member and support our mission of supporting business in the greater Daytona region



by sponsoring a Business After Hours? Contact Jennifer Pipes, Membership Retention and Database Specialist at 386.523.3678.

READY TO FLY!

DAYTONA BEACH
INTERNATIONAL AIRPORT

Air travel has changed and Daytona Beach International Airport (DAB) has made health and safety enhancements so passengers can feel more at ease when they are Ready to Fly. Don't drive over an hour to Orlando just to catch a flight. Fly out of DAB and skip the trip before the trip. With flights offered by Delta Air Lines and American Airlines, you can reach your destination from an airport that's only a few minutes away.

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ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Daytona Regional Chamber Welcomes Back Linda Nash



Linda Nash

Veteran staffer Linda Nash has returned to the Reception Desk at the Daytona Regional Chamber Offices. Linda joins the staff supporting the front office services for our business community while helping all

visitors arriving at the building by providing local information. Linda will also greet our building's businesses appointments.

"I'm delighted to be back to work at a position I truly love. Retirement is great but I really miss helping people and the interactions you get to have because of the Daytona Regional Chamber", Linda stated.

Nancy Keefer, President & CEO of the Daytona Regional Chamber expressed, "Every staff person in our organization plays a special role in serving our members and this community. Linda understands her presence makes a big impact and I am pleased she returned to us."

Linda will handle reception duties from 2:00 pm to 5:00 pm daily, Monday through Friday. Her services will help guests online, by phone and in person for the Daytona Regional Chamber as well as provide reception services for the Daytona Beach Area Convention & Visitors Bureau and Volusia County Association for Responsible Development (VCARD).

Linda's hours proceed our first shift worked by Administrative Specialist Eileen Patoka who starts at 9:00 a.m. daily. Eileen also helps our guests and provides support services for our full time staff members in their work. Please reach out to either of these highly skilled professionals for any needs you may have and they will easily guide you to your solutions.

Bike Week Is Upon Us



This week marks the beginning of the 80th Anniversary of Bike Week. A big historic milestone for the event and an even bigger milestone for our community. After

months of careful planning with the members of our business community. Governmental officials and residents we have developed the safest plan possible to hold the event this year.

Many businesses have already endured significant operational changes needed over the past year to keep their customers and visitors safe while frequenting their business. Many have followed their industries best practices as well as CDC specific guidelines to ensure a safe operation.

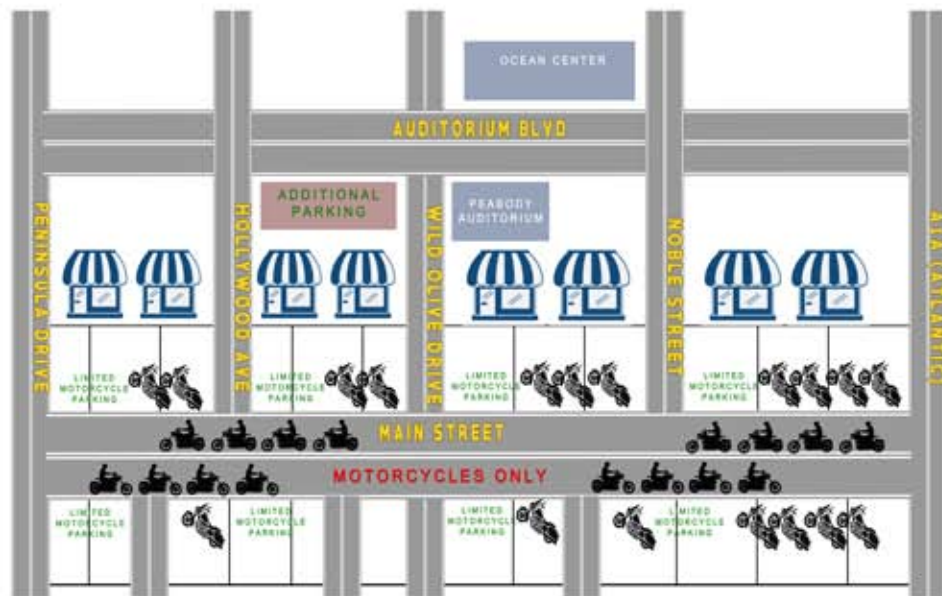
Additionally, this year we have worked closely with our Bike Week participants incorporating specific safety site plans into each and every business submission to help with extending those important CDC protocols into their outside operations. On Main Street specifically the participants in the Master Plan coordinated by the Bike Week Festival Task Force for the City of Daytona Beach also

voluntarily agreed to limit interior capacities to 60% to help with social distancing. Main Street itself also had an overlaid Safety Plan which includes Motorcycles Only for the whole ten days, reduced curbside parking creating more sidewalk space for social distancing and added parking at the Ocean Center for motorcycles to help with the traffic and pedestrian flow.

The County of Volusia has also offered their Wash Up, Back Up Mask up program with special messaging for riders entering our community for the event. Original posters are also available for posting as well as signage within the Back in Business campaign. Our advertising from HAAA also included safety messaging to advance the efforts.

While its important we all make safety our highest priority, we also must rely on our guest to help us along the way to be truly successful. Please do all you can to encourage respectfully this support by being the example of this important initiative.

We all want a safe and successful event. Please also share the following map with your guest to spread the work about our Main Street changes. Here's to a great and safe 80th Anniversary event.





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FLHCS TO BE
CUSTOMIZED WITH
THE 80TH
ANNIVERSARY
OFFICIAL BIKE
WEEK LOGO,
PRECISION PIN
STRIPING AND
UPGRADED SADDLE
BAGS**



**Enter online at
officialbikeweek.com**

Daytona Regional Chamber Upcoming Events

Be sure to participate in the Daytona Regional Chamber's next event in order to learn more about issues that impact your business, as well as ways to grow within the community.

80th Bike Week 2021

March 5th – 14th All Day
Daytona Beach and surrounding areas
Free to Participate.

Business After Hours:

Tuesday, March 16th at 5:30 to 7:30 p.m.
Halifax River Yacht Club
Members \$10 / Non-Members \$35

Volusia Days

Tuesday, March 16th at 1:00 - 4:00 p.m.

Wednesday, March 17th at 8:00 a.m. -
12:00 p.m.

Members \$25 / \$50 Non-Members which includes access to all meetings scheduled on both days. *The schedule of speakers is subject to change based on committee meetings and other variables that may affect availability.*

Ribbon Cutting: Mama Foo Foes

Friday, March 19 at 4:00 - 5:00 p.m.
Mama Foo Foes, Daytona Beach
Free to attend

Eggs & Issues: Daytona Beach International Airport as an Enterprise Zone

Thursday, April 8 at 7:30 - 9:00 a.m.
Halifax River Yacht Club
In-Person Member \$17 / Non-Member \$35
Virtual Member \$10 / Non-Member \$35

SAVE THE DATE:

Business Links Golf Tournament
presented by Brown & Brown
Friday, September 10

For further information on events contact
Program Manager, Shanna Coley Hughes at
(386) 523-3672.

Welcome to Our Newest Members

A1Agutters.com
Beaches ISB, LLC
Bridgeway Video
Dave & Buster's (returning member)
Daytona Beach Jr. Golf Association Inc
Gold's Gym - Daytona Beach
Independent Mary Kay Beauty Consultant
Madison Pointe Apartments
Radiant Touch Cleaning Services

Find out how you can both expand your business opportunities while supporting an organization that works to improve the business climate for the greater Daytona Beach region. Contact Jennifer Pipes at 386.523.3678 or visit daytonachamber.com.

VCARD Annual Golf Tournament

The Volusia County Association for Responsible Development (VCARD) will host its Annual Golf Tournament on Friday, May 21. The tournament's title sponsor is Seminole Asphalt Paving and the course will be at LPGA International at 1000 Champions Drive in Daytona Beach. This is a four person scramble with shotgun start at 8:30 a.m.

To register or sponsor please contact Kery Karl at 407.967.8723 or visit the VCARD website at responsibledvelopment.com

VYPG Upcoming Event

Join the Volusia Young Professionals as they celebrate International Women's Day with a virtual panel featuring three amazing women. The panel will be held online via Zoom and their Facebook page on March 11 from 12:00 p.m. – 1:00 p.m.

Speakers include Coach Vanessa Blair-Lewis, BCU Women's Basketball Coach; Kim McBee, SVP Employee Benefits at Foundation Risk Partners; Dr. Primrose Cameron, Cameron Enterprises LLC; Motivational Speaker & Entrepreneur.

For more information visit the Volusia Young Professional Group website at volusiayypg.com.

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CONTACT KEN PHELPS
386.523.3675

Equity Diversity & Inclusion Council Accepting Applications



In an effort to reach out to minority owned businesses, a scholarship fund, Daytona Business United, has been established by the Chamber's Equity Diversity & Inclusion (EDI) Council. Founding partner, AT & T has stepped up to kick off the funding and provide 8 scholarships to the program. Additional funding will be provided by private-sector partners.

As presented by EDI Council Chairperson, Carmen Ruiz, FASTSIGNS of Daytona Beach, the program is intended to assist minority-owned businesses by providing mentorship, business education and support over a two-year period. Partnering with the Small Business Development Center (SBDC), a customized program will be developed and supported by the EDI Council.

Ruiz noted that "program participants are required to attend a program orientation, Daytona Business United quarterly meeting, connect with a mentor and fulfill the requirements of the agreed and custom developed strategic plan from the SBDC. This program will require a two- year commitment and an application fee of \$225." All other expenses are paid for by the scholarship fund.

We are currently accepting applications for the program. A simple one-page application can be found on the Chamber's website, daytonachamber.com, in the membership area under Equity Diversity & Inclusion.

We encourage our members to reach out to minority owned businesses and encourage their participation in this program.

CAUGHT ON CAMERA



Daytona Regional Chamber members gather at a Business After Hours held at Victory Circle at One Daytona

*This monthly publication is
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