

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Marinaccio Begins Role as Chairman of Daytona Regional Chamber



Marinaccio

Beginning on January 1, 2021, Leonard Marinaccio III the Principal Owner and President of Bomar Construction, Inc., assumed the top leadership role for the Daytona Regional Chamber. "Len has been actively involved in the Chamber for years" stated Chamber President & CEO Nancy Keefer. She added his involvement in addition to Board service has been focused on the Chamber's work in education, advocacy, strategy and economic development." He is well positioned to assume the Chamber's top elected leadership role. "I will continue to work with our incredible

leadership team--our Chamber Staff, Board of Directors and Executive Committee--to bring value to all of our members: large, small and in between. I will continue to advocate for commerce in the Daytona Beach Region and make certain that the voice of business is heard throughout our incredible community." noted Marinaccio.

Bomar Construction, Inc. is a family-owned General Contracting firm specializing in commercial construction, founded by his father, Leonard Marinaccio, Jr., in Ormond Beach in 1980. Mr. Marinaccio III is a State Certified General Contractor and currently serves as Qualifier for the firm, handling all manners of oversight of the firm and its projects. Mr. Marinaccio is in his 22nd year with Bomar Construction, Inc. having served as its Chief Financial Officer and Treasurer prior to taking

over management of day to day operations.

Prior to joining the family business, Mr. Marinaccio, an attorney and member of the Florida Bar, practiced real estate and corporate law with the Cobb Cole law firm in Daytona Beach. An active member of the greater Daytona Beach community, he has previously served as President of FUTURES Foundation for Volusia County Schools and Chairman of the Board of Easter Seals Northeast Central Florida, among various other civic engagements. A graduate of Seabreeze High School in Daytona Beach, Mr. Marinaccio received his B.A. in Economics with Highest Honors from the University of Florida in 1992 and his J.D. from Duke University School of Law in 1995. He resides in Ormond Beach with his wife Jennifer and their three children, Catey, Leonard IV and Dominic.

See CHAIRMAN, P3

Jim Cameron Announces Retirement from Chamber



Cameron

After nearly 38 years of service to the Daytona Regional Chamber of Commerce, Jim Cameron, Sr. VP Government Relations, has announced his retirement from the Chamber at end of day, April 30, 2021.

In an email to the Chamber's Board of Directors, Chamber President and CEO, Nancy Keefer stated "We all know that Jim has been an incredible asset to our Chamber and the community and the institutional knowledge he

See RETIREMENT, P4

101st Annual Meeting Will Be Double the Celebration in 2021

The 101st Annual Meeting of the Daytona Regional Chamber of Commerce presented by Halifax Health will be a two-part celebration. Overcoming the challenges of 2020 and looking ahead to a new year requires double the fun and excitement for the Daytona Regional Chamber's largest affair.

A virtual celebration will kick off the year on January 27 at 4:00 p.m. This livestream program will feature the introduction of 2021 Chairman Len Marinaccio, Bomar Construction, and his vision for the coming year, a video retrospective on the last year, as well as some celebrity cameo appearances you won't want to miss.

The Daytona Regional Chamber will also present two of its most prestigious awards, the J. Hyatt Brown Enterprise Award and the Glenn Ritchey Community Service Award.

The honorees for this year's J. Hyatt Brown

Enterprise Award are healthcare professionals throughout the region. The selfless work of professionals throughout the healthcare industry helped our community navigate the COVID-19 pandemic and supported the business community's effort to be Back in Business Safely. Without a well thought out and prepared response to this public health crisis, an already challenging environment in which to do business



Hosseini

would have become catastrophic. We look forward to honoring these heroes working the front lines of the worst health situation in a century. The recipient of the 2021 Glenn Ritchey Community Service Award is Forough Hosseini, Founder and Chair of Food Brings Hope as well as

See MEETING, P3

ADVOCACY & ECONOMIC PROSPERITY

Eggs & Issues Features New County Chair



Brower

Interested in hearing from the new Volusia County Council Chair, Jeff Brower? Then be sure to join us on January 14th, as the Daytona

Regional Chamber will host a Zoom into Eggs & Issues breakfast from 8:00-9:00 am. Mr. Brower who officially takes office on January 7th will discuss his thoughts and plans for leading the County over the next four years. This is a great opportunity to see and hear directly from him as he begins his leadership journey with the County.

Center for Advocacy and Economic Prosperity Vice Chair Cheryl Coxwell stated, "We look forward to presenting our 2021 City/County recommendations to our new County Chair and

and having the opportunity to get his thoughts on infrastructure, business permitting, workforce housing and the competitive bid process and other important issues."

Admission to the event is \$17 for Daytona Regional Chamber members and \$35 for non-members. You will need your member portal username and password to access the member rate. Eggs & Issues is sponsored by **Halifax Health** and **Daytona Beach News-Journal**.

Admission fee provides firsthand access to the information presented with an added value of making connections with the Zoom participants. Additionally, all participants will receive a \$10 gift card to a local Daytona Regional Chamber member breakfast restaurant to use at your leisure. It is just one small way we all can support our members and return economically to those who need our continued business.

City/County, Legislative and Congressional Recommendations Submitted for 2021

The Daytona Regional Chamber has approved its City/County, Legislative and Congressional recommendations for 2021.

The Daytona Regional Chamber's Advocacy Action Council drafted these recommendations after several meetings along with input from a membership survey. The intent is to develop a business community consensus agenda which will be forward to local city commissions/councils, Volusia County Council, Volusia Legislative delegation and our Congressional delegation.

Center for Advocacy and Economic Prosperity Vice Chair Cheryl Coxwell stated, "This year's Daytona Regional Chamber recommendations to our legislative leaders promote a strong economic and business environment that will help local businesses return to a sense for 'normalcy' and move our economy forward."

With our local economy having endured the COVID-19 pandemic including shut-downs, we support tax policies including e-fairness/internet sales tax to help "main street" businesses and to

revitalize growth in all sectors of our local market. To promote a competitive economic environment, we will also lobby to fund the most critical infrastructure/transportation needs.

While Florida has ranked highly in job growth, it still ranks 45th in legal climate which is why we support and encourage our State Legislative and Congressional officials to approve legislation that discourages frivolous lawsuits against businesses operating in good faith to limit employee and customer exposure to Covid-19.

In order to form broad-based solutions, the Daytona Regional Chamber's Advocacy Action Council will convene stakeholder groups and research issues based on our overall philosophy regarding specific issues.

These recommendations are being forwarded to area city commissions/councils, Volusia County Council, Volusia Legislative delegation, the area's Congressional representatives as well as the Volusia Elected Officials Council.

For a complete list of Daytona Regional Chamber priorities visit DaytonaChamber.com.

GUEST COLUMN



Information Employers Need to Know in 2021

By Skip Lilly, Vision HR

As we move into the new year it is important to understand the changes to employment minimum wages and what that means to employers. To make it easy here is a quick reference to help you prepare for and implement the changes and when:

Florida Minimum Wage Increase

During the last election, Florida voters approved "Amendment 2," by just over 61 percent, according to the Associated Press. This will increase the statewide minimum wage to \$15 by the end of 2026. The scheduled increases are as follows:

- \$10 per hour (\$6.98 minimum base wage for tipped employees) on September 30, 2021
- \$11 per hour (\$7.98 minimum base wage for tipped employees) on September 30, 2022
- \$12 per hour (\$8.98 minimum base wage for tipped employees) on September 30, 2023
- \$13 per hour (\$9.98 minimum base wage for tipped employees) on September 30, 2024
- \$14 per hour (\$10.98 minimum base wage for tipped employees) on September 30, 2025
- \$15 per hour (\$11.98 minimum base wage for tipped employees) on September 30, 2026

17 Years of Service
Sales & Marketing Manager Sales &
Marketing Manager
Payroll Expert & Licensed
Commercial Insurance Agent 215, 220
Vision HR, Inc.





BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

2021 Mission Member Program Features Enhanced Benefits

The Daytona Regional Chamber's Mission Members are businesses who have identified themselves as leaders in the region. It is designed to align member brands with critical centers of influence in the business community: workforce and innovation, advocacy and economic prosperity, business development and community awareness, as well as organizational excellence and fiscal growth.

Mission Members are recognized on a dedicated page in the Daytona Regional Chamber Digital Directory. In the Daytona Regional Chamber online, searchable directory Mission Members are signified by the Mission Member logo placed on their listing.

Among the enhanced benefits for Mission Members in 2021, each participating business will be featured in an exclusive Mission Member Spotlight Zoom video interview, which will be showcased in a weekly E-Brief, and on the Daytona Regional Chamber's YouTube channel and social media platforms.

The member investment for this program is \$500 annually. For more information on the Mission Member program's value and benefits, please contact Ken Phelps at (386) 523-3675.

Latest Digital Directory Launches



One of the more popular items in the Daytona Regional Chamber's arsenal to promote business is the digital directory which has been updated for 2021. This digital version promotes and includes all the Daytona Regional Chamber current members in an easy to use and print version. This popular printable directory is downloaded by consumers and businesses alike who are looking for reliable businesses to do business with and this affiliation with us provides just that for them.

Cover art features the beautiful new Tom

Veterans Memorial Bridge shot by Greg Snell at night which is a visual attractor to our on-line searches. Added features in the directory include special recognition for Trustee and Mission members with brand identification further promote them as businesses who are interested in the mission of our organization of advocating for business while also ensuring our business community thrives.

This special marketing piece works in conjunction with our highly utilized on-line searchable directory which offers expanded marketing and promotional opportunities for all members. To view the new directory visit DaytonaChamber.com.

As our community continues to deal with the impacts of the COVID pandemic, supporting local business and non-profits, shopping local and following safety protocols is more important than ever.

We encourage you to use our printable Daytona Regional Chamber of Commerce Membership Directory as your resource to find a wide variety of products and services right here in the Daytona Beach region. We have always embraced a "buy member" culture and encourage you to support our members when in need of a product or service.

The businesses and organizations listed in this directory epitomize true community builders; those that believe in supporting our chamber mission of building a stronger community.

MEETING

From Page 1

Executive VP of Information Systems for ICI Homes, a company founded by her and her husband, Mori. In addition to Food Brings Hope, Forough serves as a board member and/or member of many local and national organizations and participates in and contributes to numerous local, national and international charities and causes, including the World Affairs Council of America, Florida Children and Youth Cabinet, Daytona State College, and the Museum of Arts and Science to name just a few.

The Glenn Ritchey Award is the latest in a long line of honors, including multiple Volusia/Flagler Influential Women in Business Awards, the Dr. Mary McLeod Bethune Community Engagement Award, and the Ellis Island Medal of Honor.

In addition to the virtual livestream portion of the annual meeting, an in-person reception and celebration will take place later in the year when gathering restrictions have eased. The in-person event will feature the networking, entertainment, and social aspects that attendees have come to know and love about the Daytona Regional Chamber's largest annual event. Details on date, time, and location for the in-person celebration will be forthcoming.

CHAIRMAN

From Page 1

"My immediate focus will be working towards a return to responsible normalcy for our Daytona Regional Chamber events and programs. As the area's premier convener of diverse interests and the leader in organizing business events, the Daytona Regional Chamber will continue to lead the business community by example as the pandemic begins to recede," stated Marinaccio

GET NOTICED

WITH 4 UNIQUE
ADVERTISING
OPPORTUNITIES



Digital Directory

Set yourself apart from the crowd beginning at just \$200.



Business e-Brief

Reach your fellow members for \$100 per week or less.



Inside Volusia Business

Shared with more than 10,000 combined emails and followers on social media, rates are as low as \$250.

Website

Get a year's worth of exposure for as little as \$500.



CONTACT KEN PHELPS
386.523.3675

Daytona Regional Chamber Upcoming Events

Be sure to participate in the Daytona Regional Chamber's next events in order to learn more about issues that impact your business, as well as ways to grow within the community.

Zoom into Eggs and Issues: Volusia County Council Chair Jeff Brower

Tuesday, January 14th at 8:00 a.m. to 9:00 a.m.

Via Zoom

Member \$17 / Non-Member \$35

Breakfast Gift Cards included for paid participants to support local small businesses.

Let's Connect Virtual Networking

Tuesday, January 19th at 5:00 p.m. to 6:00 p.m.

Via Zoom

Free to Participate

Non-Profit Roundtable

Friday, January 22nd at 8:00 a.m. to 9:30 a.m.

Via Zoom

Free to Non-Profits to Participate

Annual Business Meeting

Wednesday, January 27th at 4:00 p.m.

Livestream via Private Webpage at

daytonachamber.com

RSVP to receive Free link

Maximize your Membership

Tuesday, February 9th Time TBD

Via Zoom

Members only free event

Eggs and Issues:

Thursday, February 11th at 7:30 a.m. to 9:00 a.m.

Member \$17 / Non-Member \$35

Business After Hours

Tuesday, February 16th 5:30 p.m. to 7:30 p.m.

Member \$15 / Non-Member \$25

Non-Profit Roundtable

Friday, February 26th at 8:00 a.m. to 9:30 a.m.

Via Zoom

Free to Participate

For further information on events contact Program Manager, Shanna Coley Hughes at 386.523.3672.

New Members Invest in Daytona Region

As the area continues to get Back in Business Safely, the following companies have chosen to invest in this community with a membership in the Daytona Regional Chamber of Commerce. Their commitment to quality community growth is evidenced by their investment into the organization. Additionally, these companies will find plenty of opportunity to make business connections:

Humphreys & Son
Ms. Maggie's South Country Inn
Oil & Vinegar
UniFirst Corporation

Find out how you can both expand your business opportunities while supporting an organization that works to improve the business climate for the greater Daytona Beach region. Contact Jennifer Pipes at 386.523.3678 or visit daytonachamber.com.

CAMERON

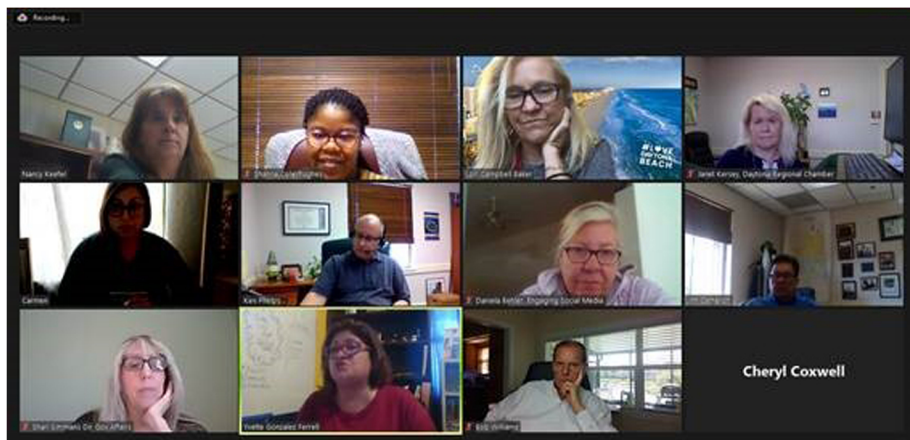
From Page 1

has obtained in his 38 years with the Chamber, is not able to be replicated. At this time, my main goal is to recognize his contributions and work towards re-defining the position he will vacate at the end of April. "

Through the year's Jim has been the face of the Daytona Regional Chamber at local and state government meetings, monitoring information that is important to the business community. He has supported the advocacy committees of the Chamber by drafting position papers on hundreds of community issues for the chambers focus. Additionally, he had served as staff liaison for our Leadership Program and Education Committees over the years as well as many task forces throughout the region. We will look to celebrate Jim's contributions to the Chamber and the community in the month's ahead.

Keefer added, "After the first of the year, I will announce the qualifications of the new position and begin accepting resumes at that time. I anticipate the position will look very different and assure you the focus will still be on positioning the Daytona Regional Chamber as the Chamber of Influence."

CAUGHT ON CAMERA



Daytona Regional Chamber members participate in a Membership Forum to formulate ideas for 2021



Daytona Regional Chamber Immediate Past Chairman Bob Lloyd prepares behind the scenes for the Celebration of Resilience with President & CEO Nancy Keefer and Vice President Ken Phelps



Crystal Stiles of FP&L Office of Economic Development presents during the MarketWatch Business Summit



Matt Fehrmann of Zgraph discusses trends during the MarketWatch Business Summit

*This monthly publication is
produced by the Daytona Regional
Chamber of Commerce*

DaytonaChamber.com
info@daytonachamber.com
O. 386.255.0981

On behalf of your Daytona Regional Chamber

HAPPY
NEW YEAR 2021

Daytona Regional
CHAMBER OF COMMERCE

