



# INSIDE VOLUSIA BUSINESS

## Tallahassee Speaker Series: Business Regulations and Liability in a COVID-19 Environment

Presented by **AT&T** and **Daytona Beach News-Journal**

With a vision to be a driving force in the development of commerce, the Daytona Regional Chamber hopes local businesses can fully reopen. However, business owners need to feel confident the new regulatory environment has not created unforeseen liabilities. As news changes day-to-day, many businesses rightfully wonder, "What are the new rules in which we must operate? How do these rules affect employees as well as customers?" While businesses strive to comply with the ever-constant shift there remains ambiguity about the guidelines.



Beshears

The Daytona Regional Chamber has invited Halsey Beshears, Secretary of the Florida Department of Business and Professional Regulations (DBPR) to speak

to the Daytona Beach region's business community. Beshears will help local businesses understand current and future parameters during



Brandes



Wright

quarterly Tallahassee Speaker Series to be held Thursday, August 20th via Zoom.

Additionally, Senators Jeff Brandes and Tom Wright will be available to discuss the prospects for legislation regarding business liability protection. Across the country, the number of lawsuits related to COVID-19 is growing and business owners are susceptible of being targets for lawsuits as they re-open and COVID-19 continues to spread. There has been discussion about whether to give businesses protection from lawsuits if their customers or employees contract the coronavirus in their establishments.

One consideration is to exempt businesses that follow specific health and safety guidelines from the Center for Disease Control and the

Florida Department of Health from a person who claims he or she caught coronavirus in their establishments. Supporters of this type of protection say it would give the business community enough security to feel protected while reopening even as the pandemic continues. And it would encourage businesses to reopen and operate by giving them an umbrella of safety.

To hear more about this important topic join the Tallahassee Speaker Series webinar on Thursday, August 20th via Zoom. Admission is \$25 for Daytona Regional Chamber members and \$35 for non-members. You will need your member portal username and password to access the member rate. Your registration-specific link to join the event will be included in the confirmation email from Morgan Baer. Contact Events Director Morgan Baer at 386.523.3672 with registration questions.

For program questions, please contact Jim Cameron, Sr. Vice President Government Relations, at 386.523.3673.

## Chairman's Perspective



Robert W. Lloyd  
Daytona Regional  
Chamber Chair

The longer this pandemic persists, the harder it is to write an encouraging article to our business community. Events across the country during this hot summer have challenged our understanding of race, justice, speech and the role of government.

Anti-maskers have joined with anti-vaxxers in embracing conspiracy theories, rejecting science and hopelessly looking for signs of the apocalypse. The rest of us out there are trying to get by and make sense of a seemingly senseless world. Alas, hope springs eternal and we are in the midst of the 2020 election cycle. Now, more than ever, we must vote and vote wisely.

"If men were angels, no government would be necessary. If angels were to govern men, neither external nor internal controls on government would be necessary.

See CHAIRMAN, P4

## Business Links Golf Tournament Teed Up

Presented by **Brown & Brown**

The 2020 Business Link Golf Tournament presented by Brown & Brown is slated for Friday, September 25 at Sugar Mill Country Club. Players will enjoy a day playing golf on one of the best courses in the region.

The day will begin with a 7:00 a.m. check-in and bag drop staffed by Sugar Mill Country Club. The tournament commences with a shotgun start at 8:30 a.m. and features contactless scoring using the Golf Genius app, available via Apple Store or Google Play. Check-in as well as the post-play meal and awards program will be socially-distanced to meet current public health guidelines and recommendations.

At the time of this issue's distribution, in addition to presenting sponsor Brown & Brown, our Grand Slam sponsor is ICI Homes, and our Major Sponsors are Cobb Cole, Florida Power & Light, and James Moore & Co.

Team entry is \$1,000. Various sponsorship opportunities are available as well. Including an additional Grand Slam sponsor; Major sponsor; Cart sponsor; Hole sponsor; and Tee sponsor.

For more information on Business Links Golf Tournament presented by Brown & Brown as well as the many sponsorship opportunities, be sure to contact Morgan Baer, Events Director, at 386.523.3672. today.





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**MORGAN BAER**  
386.523.3672

## Continued Growth for Florida and Volusia County

A recent report from Daytona Regional Chamber affiliate Volusia County Association for Responsible Development presented data from the University of Florida's Bureau of Economic and Business Research (BEER). In the report, the state of Florida and its 67 counties continued to show growth year-over-year. Over the next 10 years, Florida will increase in population by 2.87 million individuals; Volusia County will gain another 50,602 persons to its already 500,000+ population. That's roughly 5,000 new people each year.

While Volusia County is the 11th most populous county in the state out of 67 counties, it ranks the 35th fastest growing by percent change from 2020 - 2030. And Volusia County had the 20th largest increase in population by net number from the years 2020 - 2030.

According to UF BEBR reporting, "The composition of Florida's population has changed substantially in recent decades. Between 1950 and 2010, for example, the proportion of Florida's population age 65 and older rose from 8.6 to 17.3 percent." And current projections show this age group growing well into 2040. The aging population trend follows the United States. According to projections by the Census Bureau, by 2034 older adults (65 and older) will outnumber children (17 and younger) for the first time in U.S. history.

Similarly, Volusia County's proportion of its population age 65 and older will double from 2010's Census count of 16% to 2040 projection of 31%.

For more information or to download the report visit VCARD website at [responsibledvelopment.com](http://responsibledvelopment.com).

## Why You Should Fill Out Your Census Form

Census tracts determine where City, County, School Board, State House and Senate seats, as well as Congressional seats, are located.

Not only does an accurate count determine Florida's number of House votes in Washington, it helps determine local districts. Additionally:

- **Help Your Community Thrive.** Census numbers can help your community work out public improvement strategies. Non-profits use census numbers to estimate the number of potential volunteers in communities across the nation.
- **Get Help in Times of Need.** Many 911 emergency systems are based on maps developed for the last census.
- **When hurricanes hit, the census tells rescuers** how many people will need their help. Census information provides emergency personnel estimates of the number of people in each block throughout the County.

- **Make Government Work for You.** Census tracts are used to help determine the distribution of hundreds of billions of dollars in federal and state funds.
- **It helps specifies allocations** for hospitals, highways, and school lunch programs.
- **Determines representation** in Tallahassee and Washington.

You should have already received a Census Form in the mail....so fill it out and return it!

Can't find it? Click here for an online address verification form whereby you can complete census questions and return it via email.

You can respond by phone by calling 844-330-2020. Representatives are available seven days per week, from 7 am to 2 am. Spanish-speaking residents can call 844-468-2020.

The Census Bureau has extended the deadline for completing the census until October 31st.



**2020 CENSUS**  
*you count*  
[my2020census.gov](http://my2020census.gov)



## Daytona Regional Chamber Upcoming Events

### Zoom into Eggs & Issues: School Reopening and Workforce Impact

Thursday, August 13th at 8:00 a.m.

Virtual via Zoom\*

\$17 for members, \$35 for non-members

\*Limited to 100 participants

### Zoom into Tallahassee Speaker Series: Business Regulation and Liability in a COVID-19 Environment

Thursday, August 20th at 8:00 a.m.

Virtual via Zoom\*

\$20 for members, \$35 for non-members

\*Limited to 100 participants

### Elevate Daytona Beach

Thursday, August 27th at 5:00 p.m.

Live Streaming on Facebook

facebook.com/daytona.chamber

## 2020 ELECTION KEY DATES



**August 8 - 15:** Primary Election Early Voting

**August 18:** Primary Election Day

**October 5 -** Voter Registration Deadline (for November 3 Election)

**October 19 - November 1:** General Election Early Voting

**November 3 -** General Election Day

To request your Vote-By-Mail Ballot go to [volusia.electionsfl.org/vrservices/mbrs](https://volusia.electionsfl.org/vrservices/mbrs)

For new polling place location changes for the Primary Election go to [volusiaelections.org](https://volusiaelections.org)

Why is your vote important? Since 2001, Volusia County has had two elections determined by one vote; one tied election determined by a provisional vote; and, one tie election determined by a coin flip.

## Welcome New Members

The Daytona Regional Chamber would like to introduce June's newest members to our business community:

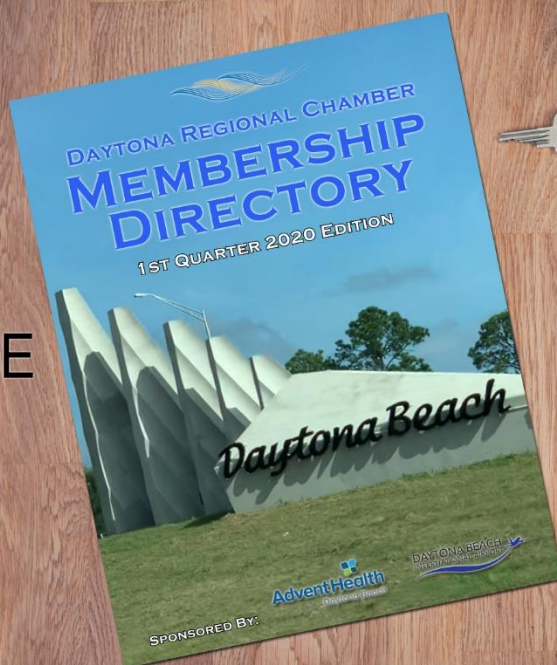
Adams, Cameron & Co. Realtors - Nancy Cortez,  
Real Estate Agent, Home Stager, PA  
Affordable Pro Services  
City of DeBary  
Critical Bail Bonds  
Daytona Beach Resort & Conference Center  
Daytona Rolwing®  
Garage Door Revolution  
Robert Martin Team at Exit Realty Home Team  
Shark Bite Media

Despite the challenges facing our community and our society, these businesses have stepped up to show they are investing in creating a stronger business and economic climate for everyone.

The resources made available to Daytona Regional Chamber members allow them to grow their organization regardless of where they are in the life cycle of the business. Whether communicating with elected officials to making connections, the Daytona Regional Chamber is there for you and your business, through good times and bad.

If you are interested in becoming a member, contact Business Development Consultant Brian Miseveth at 386.523.3680.

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# CAUGHT ON CAMERA



DAYTONA BEACH  
Town Hall Meeting with U.S. Senator Marco Rubio  
Unlisted

7 views • Jul 14, 2020

0 0 SHARE SAVE

Virtual Town Hall with Senator Marco Rubio (right) moderated by Daytona Regional Chamber Chair Bob Lloyd (left)



New Business Opportunities Uncovered During Let's Connect Virtual Networking

# CHAIRMAN

From Page 1

In framing a government which is to be administered by men over men, the great difficulty lies in this: you must first enable the government to control the governed; and the next place, oblige it to control itself."

— James Madison

Leave it to one of our Founding Fathers to cut through the nonsense and state an immutable truth that applies today just as it did at our nation's founding. Take the Great Mask Debate for example. If people were angels, they would wear masks out of kindness and consideration for their fellow citizens. There would be no need for government mandates and there would be no fines or penalties. Likewise, if angels were to govern the people, neither external nor internal would be right with the world. The Great Mask Debate highlights the eternal struggle in America – we bristle at creating and enabling a government to control the governed and stir discontent at government's inability to control itself. Our very lives and livelihoods depend upon those we elect to serve in public office.

As a nation and as a local community, we are at a crossroads. We have choices to make that will dictate our public policy during a time of global uncertainty and desperate demand for leadership. Each of us has a responsibility to vote and to advocate for leaders that will be our champions in a bright future or slip into public office because of ignorance, apathy or the distraction of present circumstances. We each have a choice. Let us choose wisely and enable a government to earn our trust and control but oblige it to control itself.

# Supporting Business with Social Media

In today's era, communications can happen using a variety of technology. Businesses have kept up by creating accounts across many social media platforms. No matter how an individual prefers to take-in new information, there is typically an app for that.

The Daytona Regional Chamber invests time and energy to maintain meaningful connections across the region. This includes utilizing social media along with traditional emailed newsletters and other print material. With over 20,000 followers, the Daytona Regional Chamber ensures the business community

remain up-to-date on the most critical information. And sometimes posts can provide a welcomed chuckle for the day.

Through Facebook, you can find event details and registration instructions. New members are announced as they join. Tracking both local, state and national sources the Daytona Regional Chamber provides updates on the status of COVID-19.

Get linked up with Daytona Regional Chamber staff on LinkedIn along with a robust network of connections.

Or watch us tweet on Twitter or let a picture speak a thousand words from Instagram. You can find us at the following:



facebook.com/daytonachamber



@daytonachamber



daytonaregionalchamber



linkedin/company/daytona-regional-chamber-of-commerce