

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Investing in a Stronger Daytona Beach Region: 2022 Mission Members

Mission Members are a group of businesses who go over and above in their support of the Daytona Regional Chamber and its mission to advocate a strong economic and business environment. They believe a strong Daytona Regional Chamber and a strong community go hand in hand.

Among other aspects of the Daytona Regional Chamber's mission, their investment provides additional resources for building a local economy that is inclusive of all community sectors and for developing the future of the region's workforce by creating partnerships that keep our talent local.

We are pleased to announce the following companies as 2022 Mission Members of the Daytona Regional Chamber of Commerce:

Acies Home Improvement Services
Ashford Investment Advisors
Cindy Ferrara State Farm
Coleman Goodemote Construction
College H.U.N.K.S. Hauling
Junk & Moving
Command Medical
Daytona College
Dredging & Marine Consultants
Duvall Homes
FASTSigns of Daytona Beach
Hard Rock Hotel Daytona Beach
Hayworth Public Relations
Jonny Nomad Media
Keiser University
Lankford Law Firm
Marco's Pizza
Marine Terrace Resort

Overhead Door Company of Daytona Beach
Rand Consulting
Seacoast Bank
Smith Bigman Brock
Special Event Services
Steve's Famous Diner
TCT Advantage
Vann Data Services
Vision H.R.
Wholesale Lighting

Thank you for your enhanced support of the Daytona Regional Chamber!



MISSION MEMBER

New Hotel Roundtable Providing Positive Conversations

Hotel Owners, General Managers and Regional Sales Directors who are current members of the Daytona Regional Chamber have found positive results from the newly formed Hotel Roundtable. Monthly meetings consist of sharing dialog among a variety of leadership within the community on a range of topics. Understanding each side of this important community-wide information enables participants to understand and engage in overall assessments, financial impacts, and potential upgrades needed for our community's benefit. All this works

to better the region on a whole while helping to improve the conversations, understandings, and positive growth of the community together. Already the group has heard directly from Daytona Beach City Manager Deric Feacher, Volusia County Manager George Recktenwald, Volusia County Director of Aviation and Economic Resources Cyrus Callum, Director of Beach Safety Andrew Ethridge and Protected Species Activity Manager Jennifer Winters.

Daytona Regional Chamber members in these Hotel leadership positions that are also interested in



joining the monthly meetings which occur the third Tuesday of each month from 9:00 a.m. to 10:30 a.m. at the Daytona Regional Chamber offices can reach out to Executive Vice President & COO Janet Kersey at 386.523.3676 for details and upcoming schedules.

ADVOCACY & ECONOMIC PROSPERITY

Become a Part of Cornerstone

The Daytona Regional Chamber's mission is to advocate for a strong economic and business environment and to serve as a platform through which our members and the entire business community can thrive. Advocacy is the cornerstone of the Daytona Regional Chamber.

Understanding the significance of advocacy to this region's quality of life, the Daytona Regional Chamber has decided its Advocacy Action Council will now be called the Cornerstone Committee. The goal remains the same and that is to be on the cutting edge of topics and issues that face our community. The Cornerstone Committee will continue to monitor and respond to issues happening at our local, state and federal levels. Though with this shift in terminology, there is going to be significantly more time aimed towards addressing to local matters. The Committee makes official recommendations to the Daytona Regional Chamber's Board of Directors.

This rebranding is intended to lead people to ask, "What is Cornerstone" and further the conversation about the Daytona Regional Chamber's core mission to leverage the membership base of over 900 businesses to advocate on behalf of the business committee.

The Cornerstone Committee is seeking members who would like to serve. If you are interested in being a part of the Cornerstone Committee or would like to know more, please contact Shawn Richmond, Director of Advocacy, 386.255.7174.

2022 Legislative Session Snapshot

The 2022 Florida Legislative Session started on January 11th with over 3,500 bills filed. With the Session wrapping up on March 11th here is a quick snapshot of the legislative session. The Senate has passed 125 bills with 15 passing both chambers. The Florida House has passed 116 bills with eight passing both chambers thus far. This makes the total bills passed to date at 241 with 23 passing both chambers. The total number of bills filed is 3,677. Historically, most bills are passed in the last two weeks of the Legislative Session, which starts next week.

Highlighted bills tracked through

the Daytona Regional Chamber include HB201 Higher Education; HB403/SB208 Local Ordinances; HB1307/SB186 Citizens Property Insurance; and, SB434/HB489 Tourism Marketing. To keep updated on the latest status of tracked bills check out the bill tracker on our page for advocacy at DaytonaChamber.com.

For more information on the legislative session or to learn more about the Daytona Regional Chamber's advocacy efforts please contact Shawn Richmond, Director of Advocacy, at 386.255.7174.

EGGS & ISSUES

Daytona Regional
CHAMBER OF COMMERCE
ACCREDITED

MAR 10

PLEASE JOIN US

STATE OF
DOWNTOWN
DAYTONA BEACH

FRAMEWORK GROUP

THE CITY OF DAYTONA BEACH
INCORPORATED JULY 1975



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

March Madness Business After Hours

Get ready to kick off March Madness with Business After Hours at Dave & Buster's, where you can connect with liked-minded professionals and grow your circle of influence. Join us on Tuesday, March 15, 5:00 p.m. – 7:00 p.m. For Daytona Regional Chamber members, advanced registration is \$10, and day of event registration is \$15. Admission for future members is \$35 regardless of registration date.

Dave & Buster's is a great venue to share your competitive spirit whether you are watching sports on

one of their many television screens or trying to beat your opponent at the latest arcade games.

Held monthly at a Daytona Regional Chamber member business location, these social gatherings are focused on connecting members with each other. Local businesses open their doors to these sponsored events which feature networking, food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in hosting a Business After Hours? Daytona Regional Chamber members can contact

Shanna Coley Hughes, Program Manager, at 386.523.3672.



Refer a Member, Have Lunch with Daytona Regional Chamber President & CEO Nancy Keefer

Want an invitation to an exclusive luncheon hosted by Daytona Regional Chamber President & CEO Nancy Keefer? All you have to do is refer potential new members to the Daytona Regional Chamber.

Any active Daytona Regional Chamber member providing referrals resulting in a new membership by close of business

Thursday, March 31, 2022, will receive a complimentary invitation to this special luncheon held 11:45 a.m., Wednesday, April 6, 2022, at a location to be determined.

Business is buzzing this time of year making spring the perfect opportunity to invest in a Daytona Regional Chamber membership. Here's how you get in on the action:

Call or email Director of Business Development Lori McMullin, APR, today at 386.523.3680 or lori@daytonachamber.com with a referral you personally know will make a dynamite addition to our membership.

The time is now...refer today!

Exclusive Luncheon





ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Business Links Golf Tournament presented by Brown & Brown Slated for September

Mark your calendars for a fantastic day on the links as the Daytona Regional Chamber hosts the Business Links Golf Tournament presented by Brown & Brown on Friday, September 23.

Typically - a sell-out, the tournament is known for being a business-oriented, no gimmicks event. The day begins with check-in at 7:00 a.m. and the opportunity for players to warm up on the driving range and network. Once the course rules have been reviewed, participants head out to their starting

holes with an 8:30 a.m. group start.

Teams will enjoy complimentary beverages during play and conclude the day with a luncheon featuring recognition of the top-performing teams, drawing prizes, and an auction of fabulous items including golf vacation packages.

Sponsorships are now opened to leverage the power of this signature annual event for your business. Contact Ken Phelps, Vice President of Resource Development, at 386.523.3675. Team sales will begin

Diana Sargent Joins Daytona Regional Chamber Team



Diana Sargent is the newest member of the Daytona Regional Chamber team. Sargent recently accepted the position of Administrative Specialist and can be seen staffing the front desk weekday afternoons.

A native of upstate New York, Sargent now resides in Daytona Beach's downtown and says she is excited with all the positive changes happening within the community. Sargent was drawn to the area five years ago to be closer to her mother and brother who moved to Volusia County.

After earning her Bachelor of Fine Arts degree from the University of Texas, she spent 20 years as a visual arts teacher in North Carolina. Arts is still a passion of hers and she enjoys reading artists' biographies in addition to her hobbies of bike riding and beachgoing.

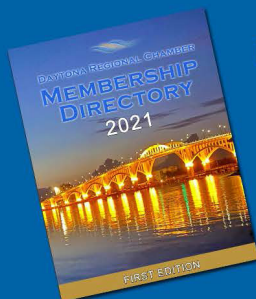
In addition to her family in the area, Sargent also has a sister who was a 1992 Olympian in Ice Dancing and represented the USA in the Winter Games at Albertville, France.

Next time you visit the Daytona Regional Chamber, be sure to give Diana a warm welcome to the team!



GET NOTICED

WITH 4 UNIQUE
ADVERTISING
OPPORTUNITIES



Digital Directory

Set yourself
apart from the
crowd beginning
at just \$200.



The Edge Newsletter

Reach your fellow
members for \$100 per
week or less.

Inside Volusia Business

Shared with more
than 10,000
combined emails
and followers on
social media,
rates are as low
as \$250.



Website

Get a year's worth of exposure
for as little as \$515.



CONTACT KEN PHELPS
386.523.3675

Welcome New Members

Congratulations to our newest members who made the recent decision to join:

Blanchard Insurance
Coastal Donuts
Coastal Ventures Real Estate
exp Commercial
Haul Junkies Moving & Haulers
Law Office of David Glasser
Markey's Rental & Staging
Samantha Gabriel Financial Services
Professional at New York Life
Social Advisors
Volusia Literacy Council

Your membership supports our efforts to strengthen the business community.

If you too are interested in becoming a member, contact Lori McMullin at 386.523.3680 for a customized membership.

Thank You for the Referral

The Daytona Regional Chamber would like to thank **Rodney Cruise from Embry-Riddle Aeronautical University** for connecting us with Social Advisors, as they became members. We also thank **Terri Shurdom from Blanchard Insurance** for referring her new company who also became a member.

If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them with our Director of Business Development Lori McMullin, APR, 386.523.3680.

VYPG Events

Join VYPG for their March Power Luncheon: Celebrate International Women's Day with VYPG on 3/8 @ LPGA International from 11:30am – 1:00pm. Guest Speaker: Mollie Marcoux Samaan, LPGA Commissioner.

Daytona Regional Upcoming Events

81st Annual Bike Week Festival & Official Welcome Center

Friday, March 4th - 13th area wide activity and locations to visit. The Official Welcome Center full of local information will be located at ONE DAYTONA in Victory Circle Open to the Public For Official Bike Week information visit officialbikeweek.com or visit our Official Bike Week Facebook page For Welcome Center information contact Program Manager, Shanna Coley Hughes at 386.523.3672

Open RBC Leads Group

Wednesday, March 9th
8:00 am to 9:00 am at the Daytona Regional Chamber of Commerce
Open to all active members ONLY
For further information, please contact: Lori McMullin Director of Business Development, at 386.523.3680

Eggs and Issues Breakfast: State of Downtown

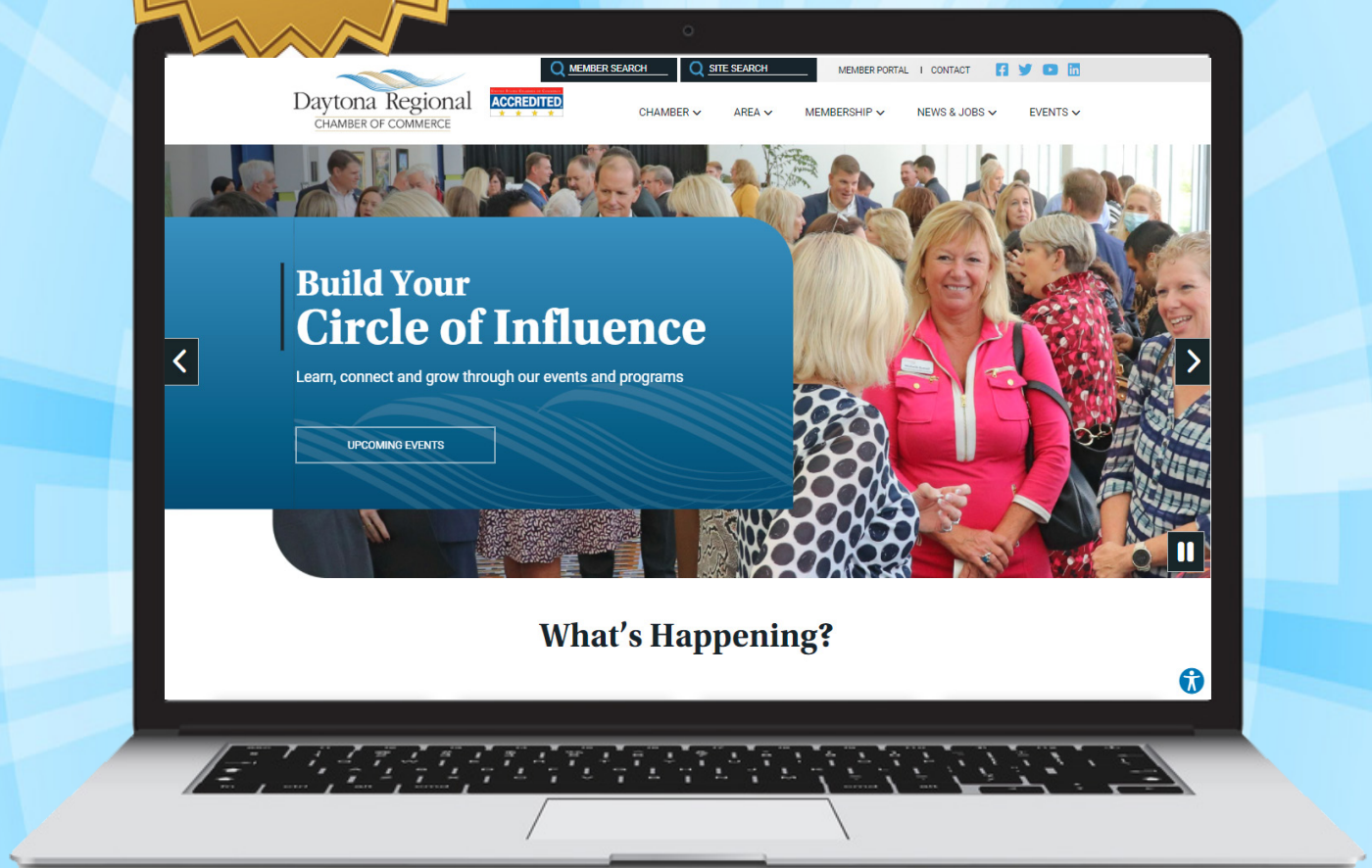
Thursday, March 10th at 7:30 am to 9:00 am at Halifax River Yacht Club
Members Advanced
Registrations (By March 7) \$20 / General Admission \$24
Non-Member \$40
For further information on events contact Program Manager, Shanna Coley Hughes at 386.523.3672

March Madness Business After Hours: Dave & Buster's

Wednesday, March 15th from 5:00 pm to 7:00 pm
Members \$10 / Future Members \$25
For further information on events contact Program Manager, Shanna Coley Hughes at 386.523.3672



Be sure to visit the brand new
Daytona Regional Chamber
website. Featuring our local
members throughout with
pictures of people and places
you may know.



DAYTONACHAMBER.COM

CAUGHT ON CAMERA



FEBRUARY 2022
DAYTONA REGIONAL CHAMBER
AMBASSADOR OF THE MONTH



2022 Daytona Regional Chamber Chair Kelly Parsons Kwiatek, Volusia County Public Schools Superintendent Dr. Fritz, and Daytona Regional Chamber President & CEO Nancy Keefer at Eggs & Issues



Diane Larsen and Robert Campbell, Root Company, under the lights at 102nd Annual Meeting



Food and Beverages Galore in the TriOval Club at 102nd Annual Meeting



Charlie Lydecker and Michelle Caudell, Foundation Risk Partners pose for a picture at the 102nd Annual Meeting



Members of the Dr. Mary McLeod Bethune Statuary Committee Receive Chairman's Award