

## ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

# Re-Accreditation Process to Commence

Originally accredited in 2017 with four stars, the Daytona Regional Chamber will apply for re-accreditation this year. Every five years the Chamber must reapply for national accreditation through the U.S. Chamber of Commerce to continue to utilize the branding of an accredited chamber of commerce.

The Accreditation Program defines standards of excellence in chamber planning and performance and shows chambers how they can reach and maintain these standards. It also helps chambers measure achievement and contribute effectively to the good of their chambers and communities.

“With over 7,000 chambers in the United States, only 200 chambers of

commerce are accredited. There are only 11 chambers in the State of Florida who have participated in the rigorous process of evaluating their chambers to make sure that they are operating under best practices and keeping on top of industry trends,” stated Daytona Regional Chamber Chairperson, Kelly Parsons Kwiatek, Halifax Health

“It’s very important that we review, improve, and promote strong business practices so that we can be an effective and relevant organization. Taking an in-depth look at our Chamber, through the eyes of our members, keeps us on top of the needs of our community and encourages us to meet and



exceed best practice standards for membership organizations,” noted Chamber President and CEO, Nancy Keefer.

Member engagement in the process is very important so we are asking anyone who is interested, to reach out to Nancy Keefer for more details and the time commitment required to complete the application. It is anticipated we will file the application at the end of August.

## Daytona Regional Chamber announces new Vice President of Small Business Development



Crouch

“We are very excited to welcome Samantha to our team in this newly established position designed around her skills and desire to assist small business. Her passion for the community and her knowledge of the chamber industry will position her to hit the ground running” stated Daytona Regional Chamber President & CEO, Nancy Keefer.

As Vice President of Small Business Development, Crouch will develop effective programs and initiatives focused on small business needs. While leading and developing

initiatives through the Diversity Equity and Inclusion programing, Crouch will also create and produce training programs specific to small business development and recognition - ensuring the long-term sustainable growth of the Daytona Regional Chamber.

“Small businesses are the backbone of our community,” said Crouch. “Due to the pandemic, their needs as businesses have greatly evolved, and I am eager to support them in this new day and age with state-of-the-art resources to ensure longevity in Daytona Beach and Volusia County.”

Crouch is no stranger to the local community. An Ormond

Beach native, she is a graduate of Seabreeze High School and is actively involved in her Alumni Association for the University of South Florida. Recently recognized as the Daytona Beach News-Journal’s 2021 Rising Star Woman of the Year and an honoree of the 40 Under 40 program, she plays an active role in several community organizations, including currently serving as a board member for the Junior League of Daytona Beach. As a Take Stock in Children mentor, she spends time mentoring students at Seabreeze High School. She is married to Gene Crouch, and they reside in Ormond Beach with their two children.

# ADVOCACY & ECONOMIC PROSPERITY

## Florida 2022 Legislative Session



The 2022 regular Legislative Session is in the books. The 60-day sprint mainly focused on redrawing our Florida's House and Senate Maps and our Congressional Maps. Although the maps took up a lot of time and effort, they didn't stop the legislature from filing over 3,600 bills and passing 285 from both chambers. This year we also saw the House and Senate pass the largest budget in Florida's history, coming in at \$112.1 billion. Some of the budget highlights include \$170 million in cybersecurity infrastructure, \$297 million to state park improvements, \$2.3 billion for Everglade's restoration and protection for water resources, \$363 million for affordable housing programs, and \$8,142.85 per student in K-12, a record increase in pupil funding.

Although the regular session is in the books, there have been whispers of a special session to deal with the Congressional Maps due to Governor DeSantis vowing to veto the current maps and to deal with property insurance which was unfinished during the normal session.

To see how our local delegation voted on the Daytona Regional Chamber's priority bills, be on the lookout for a scorecard!



Daytona Regional  
CHAMBER OF COMMERCE  
ACCREDITED

## LEGISLATIVE WELCOME BACK BREAKFAST

  
**SEN  
BRODEUR**

  
**SEN  
HUTSON**

  
**SEN  
WRIGHT**

  
**REP  
BARNABY**

  
**REP  
FETTERHOFF**

  
**REP  
LEEK**

  
**REP  
RENNER**

\*Invited to attend

Sponsored by:



**HALIFAX  
HEALTH**



Castal Group



**UCF**  
Stands For Opportunity



Thursday, April 14<sup>th</sup> 2022  
7:30 a.m. - 9:00 a.m.  
Daytona State College  
Mori Hosseini Center

**REGISTER TODAY**  
[DAYTONACHAMBER.COM](http://DAYTONACHAMBER.COM)



Daytona Regional  
CHAMBER OF COMMERCE  
ACCREDITED



**Brown & Brown**  
INSURANCE®



**VCARD**

# ELECTED OFFICIAL ICEBREAKER



**Tuesday, May 24th 2022**  
**4:30 p.m. - 6:30 p.m.**  
**Brown & Brown Headquarters**  
**300 N. Beach Street, Daytona Beach**

*Thank you to our sponsors Teledyne and UCF*

RSVP TO SHAWN AT [SHAWN@DAYTONACHAMBER.COM](mailto:SHAWN@DAYTONACHAMBER.COM)

## WORKFORCE AND INNOVATION

# Elevate Daytona Beach: Call for Auditions

Elevate Daytona Beach presented by AdventHealth is looking for the next set of community leaders to share their entertaining and inspiring stories in the unique format the event is known for. Presenters share their passions, ideas, and perspectives in fast-paced, 5-minute talks accompanied by 20-slide PowerPoint presentations that automatically advance every 15 seconds! Most importantly, Elevate Daytona Beach speakers are not professionals. They are your family, friends, neighbors, and colleagues. The program is coordinated and produced by the Leadership Daytona Alumni Council.

The ideas that make for a great Elevate Daytona Beach presentation

are as wide-ranging as the people who present them. Here are a few characteristics of a great presentation:

Come up with and explain an innovative way to solve a problem

Show people a new or unexpected way to look at something familiar

Pull back the curtains on a complex process

Challenge or debunk a preconceived notion

Illuminate a fascinating but hidden bit of culture

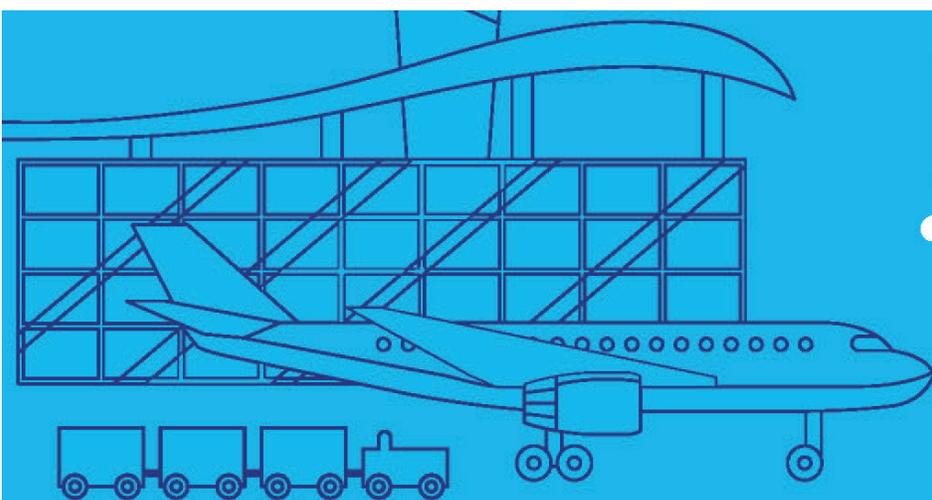
Auditions are scheduled for April 21, May 5, May 19, and June 2, from 3:00 pm – 5:00 pm at the Museum of Arts & Science (352 S Nova Rd, Daytona Beach). Learn more at [ElevateDaytonaBeach.com](http://ElevateDaytonaBeach.com) and to sign

up for an available audition slot.

Be sure to mark your calendars for Thursday, August 25 to join us for a memorable event evening.

For more information on Elevate Daytona Beach, auditions, or sponsorship opportunities, please contact Ken Phelps, Vice President of Resource Development, at 386.523.3675.

**ELEVATE**  
Daytona Beach  
PRESENTED BY: AdventHealth



# READY TO FLY!

Air travel has changed and Daytona Beach International Airport (DAB) has made health and safety enhancements so passengers can feel more at ease when they are Ready to Fly. Don't drive over an hour to Orlando just to catch a flight. Fly out of DAB and skip the trip before the trip. With flights offered by Delta Air Lines and American Airlines, you can reach your destination from an airport that's only a few minutes away.

**Right airport. Right here.<sup>SM</sup>**



[FlyDaytonaFirst.com](http://FlyDaytonaFirst.com)


 BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

# VYPG joins the Daytona Regional Chamber for Business After Hours: Game Night with the Daytona Tortugas

The Volusia Young Professional Group and Daytona Regional Chamber of Commerce will come together for a joint Business After Hours on April 19th for a night of baseball with the Daytona Tortugas at the Jackie Robinson Ball Park. Join us for some fun and unique networking, while making important business connections with like-minded professionals.

This after-hours will be held from 5:00pm to 7:00pm. Pre-registration is required! Admission is \$10 for Volusia Young Professionals and Daytona Regional Chamber members. \$35 for future members.

The Daytona Tortugas are offering a discounted price of \$7 if you



would like to stay for the ballgame following the event.

Held monthly at a Daytona Regional Chamber member business location, these social gatherings are focused on connecting members with each other. Local businesses open their doors to these sponsored events which feature networking,

food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in hosting a Business After Hours? Daytona Regional Chamber members can contact Shanna Coley Hughes, Program Manager, at 386.523.3672.

## Thank You for the Referral

The Daytona Regional Chamber would like to thank **Board Chair Kelly Parsons Kwiatek from Halifax Health** and **Board Member Jordan Jiloty from NASCAR** for connecting us with Southeast Elevators; **Daniela Behler from Engaging Social Media** and **Terri Shurdom from Blanchard Insurance** for connecting us with Red, White, & Blue Moving; **Nina Guiglotto from Lohman Daytona Memorial Park & Funeral Home** for connecting us with ServiceMaster Elite Janitorial and **Sarah Whedbee from Big W Marketing & Web Design** for connecting us with Alpha Zulu Cleaning as they became members. We also thank **Amaya Albury from exp**



Commercial for referring her new company who also became a member.

If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them

with our Director of Business Development Lori McMullin, APR, 386.523.3680 and Samantha Crouch, Vice President Small Business, 386.523.3678.



ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

# Business Links Golf Tournament presented by Brown & Brown Teed Up

A sell-out event every year, the 2022 Business Links Golf Tournament presented by Brown & Brown is scheduled for Friday, September 23 at LPGA International. The tournament will once again be a 4-person scramble format. Check in will start at 7:00 a.m. and play will begin with an 8:30 a.m. shotgun start.

In addition to a great day on the golf course, participants will enjoy unlimited range balls prior to play, complimentary beverages while on the course, and a terrific post-play luncheon that will feature recognition of the top-performing teams, drawing prizes, and amazing auction items.

Grand Slam and Major sponsorships are currently available and may be secured by contacting Ken Phelps, Vice President of Resource Development at 386.523.3675. Team sponsorships will become available later in the Spring.

Don't miss this opportunity to leverage the power of this signature event to move your business forward. It is a great day to woo prospective clients, honor current business partners, or show appreciation for your staff. Your sponsorship and participation

support the Daytona Regional Chamber's pursuit of its mission to advocate for a strong business and economic environment.

We look forward to seeing you on the links. FORE!





## GOT A STORY TO TELL?

# AUDITION!

REGISTER TO AUDITION



ELEVATE

Daytona Beach

PRESENTED BY: **AdventHealth**

This is a program of



LEADERSHIP  
DAYTONA

ALUMNI COUNCIL

For more information [elevatedaytonabeach.com](http://elevatedaytonabeach.com)



**LAST CHANCE**

**TO ENTER  
TO WIN**



Check out the pinstripes and logo



Your ticket enters you into a drawing for this one-of-a-kind motorcycle AND will support the Daytona Beach Community Foundation who helps to host Bike Week through the Daytona Regional Chamber each and every year.

Let's keep the event business-friendly while generating needed economic prosperity for local commerce.



**DRAWING HELD 4/29/2022**

**SEE OFFICIALBIKEWEEK.COM  
FOR OFFICIAL RULES**

## Welcome New Members

Congratulations to our newest members who made the recent decision to join:

The Arc of Volusia  
Aflac - Misha Causey, Benefits Advisor Professional  
Alpha Zulu Cleaning  
American Diabetes Association - Florida  
Brannon Center  
BGC Advantage  
Kim Short, Candidate for Volusia County School Board - District 3  
D & D Blacklight Mini Golf – Daytona  
Daytona Beach Riverfront Esplanade  
Daytona Patch & Pin  
East Coast Signs & Trophies of Volusia  
Gatorhead Hawaiian Shave Ice  
md consulting company  
Modern Human CrossFit  
Pointe Grand Daytona Apartments  
Red, White, & Blue Moving  
Salty Dog Vacations  
ServiceMaster Elite Janitorial  
Southeast Elevators  
The Park at Santa Maria  
Yellowstone Landscape



Your membership supports our efforts to strengthen the business community. The business owners and operators you meet work in association with the Daytona Regional Chamber and can be your clients or open doors to other companies to help grow your business.

If you too are interested in becoming a member, contact our Director of Business Development Lori McMullin, APR, at 386.523.3680 for a customized membership.

## Daytona Regional Upcoming Events

### Open RBC Leads Group

Wednesday, April 13<sup>th</sup> 8:00 am - 9:00 am at the Daytona Regional Chamber of Commerce  
Open to all active members ONLY  
Contact: Samantha Crouch, Vice President of Small Business Development, at 386.523.3678

### Eggs and Issues Breakfast: Legislative Welcome Back

Thursday, April 14<sup>th</sup> at 7:30 am - 9:00 am at Daytona State College Mori Hosseini Bldg.  
Members Advanced Registrations (By April 10) \$20 / General Admission \$24  
Non-Member \$40  
Contact: Program Manager, Shanna Coley Hughes at 386.523.3672

### YYPG joins Daytona Regional Chamber Business After Hours: Game Night with Daytona Tortugas

Wednesday, April 19<sup>th</sup> from 5:00 pm - 7:00 pm  
Members \$10 / Future Members \$35  
Contact: Program Manager, Shanna Coley Hughes at 386.523.3672

### Non-Profit Roundtable: Marketing/Philanthropy and Maximizing your Exposure with Barry Kukes

Friday, April 22<sup>nd</sup> from 8:00 am - 9:30 am at Daytona Regional Chamber of Commerce  
Contact: Program Manager, Shanna Coley Hughes at 386.523.3672

# CAUGHT ON CAMERA



Daytona Regional Chamber staff attend the FACP Regional meeting in DeLand sharing information with Chambers across the northeastern and central areas of Florida



Sunscape Daytona Beach Ribbon Cutting



Lot's of great networking at Business After Hours at Dave & Buster's



Daytona Regional Chamber Board Chair Kelly Kwiatek, City of Daytona Beach Redevelopment Director Reed Berger, Framework Group CEO Phillip Smith, Daytona Regional Chamber President & CEO Nancy Kefer pose for a picture at Eggs & Issues



Volusia Young Professionals Group Board members Karly White and Nina Hosseini stand left of LPGA Commissioner Mollie Marcoux-Samaan with YVPG Board members Emily Smith and Shelley Sloan to the right during a Power Luncheon



Madeline's Wine Bar Ribbon Cutting

This monthly publication is produced by the Daytona Regional Chamber of Commerce  
DaytonaChamber.com / info@daytonachamber.com / O. 386.255.0981