

ADVOCACY & ECONOMIC PROSPERITY

Candidate Forums Scheduled

An educated voter is critical for the future of Volusia County. As the voice for business, the Daytona Regional Chamber will facilitate the following forums for candidates running for office.

Thursday, June 9

7:30 a.m. - 9:30 a.m.

Eggs & Issues Breakfast featuring County Council At-Large and Districts 1 & 5

Wednesday, June 22

5:00 p.m. - 6:30 p.m.

Volusia County School Board Candidate Forum

Wednesday, June 29

4:30 p.m. - 6:30 p.m.

Florida State House Candidate Forum

Thursday, July 14

7:30 a.m. - 9:30 a.m.

Eggs & Issue Breakfast featuring County Council Districts 2, 3, 4

Please mark your calendars and look for location details in future communications from the Daytona Regional Chamber. All candidates filed to run in the above races will be invited to participate.

Contact Shawn Richmond at 386.255.7174 if you have questions regarding these events. Sponsorships are available if you want to show your business support of these important forums.

Make Your Voice Heard at Upcoming Icebreaker



Democracy is defined by Britannica Encyclopedia as “rule of the people”. In America, people rule through the election of representatives who require constant communication with their electorate. This interchange between elected officials, residents and business owners is crucial to making policy-decisions that truly reflect a community’s values and ensure a quality of life acceptable to those who live and work there. The Daytona Regional Chamber together with the Volusia County Association for Responsible Development (VCARD) and presenting sponsor Brown & Brown is pleased to provide an opportunity for this important dialogue to happen at an upcoming Elected Officials Icebreaker.

The Icebreaker will enable local elected officials to casually interact with attendees during this purely networking event on Tuesday, May 24 from 4:30 p.m. to 6:30 p.m. This unique gathering will take place at a premier venue, the rooftop of Brown & Brown Headquarters on 300 N. Beach Street in Daytona Beach. Attendees can expect to have plenty of conversation with their local

elected officials and team members amongst fine food and after-five refreshments.

Elevating our business community’s voice is imperative to the Daytona Regional Chamber and VCARD; we invite as many members as possible to attend and meet those we have elected to represent us. The cost for Daytona Regional Chamber and VCARD members is \$25. Non-members are \$35. Any elected officials and members of their team will be admitted for \$25 per person.

You can register at DaytonaChamber.com on the Events page. For questions or assistance with registration please contact Daytona Regional Chamber’s Program Manager Shanna Coley Hughes at 386.523.3672 or by emailing shanna@daytonachamber.com.

This event is made possible through Presenting Sponsor **Brown & Brown** and additional sponsors **Teledyne Marine, B. Braun, TECO Peoples Gas, and University of Central Florida – Daytona Beach.**

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Roundtables Offer Successful Engagement

Recently the Daytona Regional Chamber of Commerce successfully launched two Roundtable Groups designed to engage participants in specific subject matters whereby all participants and speakers have the opportunity to share information, thoughts, ideas, and successful business practices.

Non-Profit Roundtable

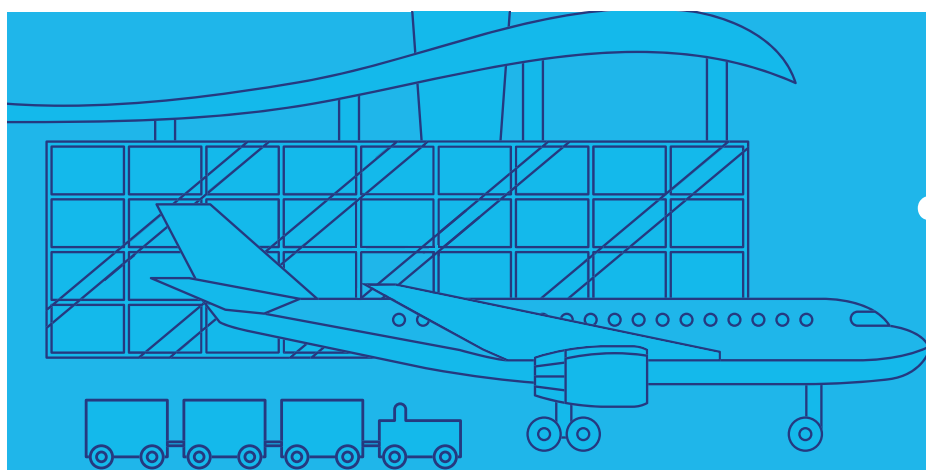
Meets quarterly on the fourth Friday from 8:00 a.m. – 9:30 a.m. and is open to all Daytona Regional Chamber non-profit members. This is the first and longest running group that brings together participants to share information on rules and regulations related to non-profits and features a rotating presentation among its members to

showcase their agency. Chaired by Francine Martin with the United Way, recent discussions included social media marketing updates, how to gain more volunteers and securing additional funding. Non-profits interested in joining the group may reach out to Shanna Coley Hughes, Program Manager at 386.523.3672.

Hotel Roundtable

Meets the third Tuesday of every month from 9:00 a.m. – 10:30 a.m. and is open to all Daytona Regional Chamber Hotel members who serve as either the Owner, General Manager or Regional Director of Sales. This new group focuses specifically on items related to the hotel industry and their needs

collectively. Speakers in leadership positions are invited to update the group on important issues and occurrences happening within the destination which may affect the industry as well. Participants work collectively to help develop a unified vision that works to improve the overall success and growth of our community collectively. A sampling of speakers has included Deric Feacher, Daytona Beach City Manager, George Recktenwald, Volusia County Manager and Dana Young, President & CEO of Visit Florida. Hotel leaders interested in participating in the monthly Hotel Roundtable may contact Janet Kersey, EVP & COO at 386.523.3676.



READY TO FLY!

**DAYTONA
BEACH**
INTERNATIONAL
AIRPORT

Air travel has changed and Daytona Beach International Airport (DAB) has made health and safety enhancements so passengers can feel more at ease when they are **Ready to Fly**. Don't drive over an hour to Orlando just to catch a flight. Fly out of DAB and skip the trip before the trip. With flights offered by Delta Air Lines and American Airlines, you can reach your destination from an airport that's only a few minutes away.

Right airport. Right here.SM

FlyDaytonaFirst.com



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Seven Chamber Mega Mixer is Back!



Registration for exhibitor tables and space has opened for the Volusia County Chamber Alliance Mega Mixer and Tabletop Expo. Whether an exhibitor or an attendee you won't want to miss this event. Scheduled for Thursday, June 9 from 4:00 p.m. - 7:00 p.m., the event will take place at the Mori Hosseini Student Union at Embry-Riddle Aeronautical University. Presenting sponsor for the event is **Adams, Cameron & Co. Realtors** and **Volusia County Economic Development** and our reception sponsor is **CareerSource Flagler Volusia**.

Exhibitor space must be reserved online at volusiachamberalliance.com. The business must be a chamber member of at least one of the Alliance Chamber members. Because space is limited, exhibitor space will sell out so do not delay in registering.

There will be no fee for individuals to attend the event and visit our local business exhibitors, and network collectively with all Volusia County Chamber members.

If you have questions call your local chamber for assistance. We look forward to getting back together at this popular event and reminding you of the great businesses we have in our backyard.

Business After Hours: Bishop's Glen Retirement Community

The Daytona Regional Chamber of Commerce will be arriving for a business after hours event at Bishop's Glen Retirement Community on Tuesday, May 17. Join us as we gather for some good food and drinks, while making important business connections with like-minded professionals.

This after-hours will be held from 5:00 p.m. to 7:00 p.m. Pre-registration is required. Admission is \$10 for Daytona Regional Chamber members and \$35 for future members.

Held monthly at a Daytona Regional Chamber member

business location, these social gatherings are focused on connecting members with each other. Local businesses open their doors to these sponsored events which feature networking, food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in hosting a Business After Hours next year? Daytona Regional Chamber members can contact Shanna Coley Hughes, Program Manager, at 386.523.3672.

Open RBC Group Meets Monthly to Make Connections

Held monthly on the second Wednesday of every month, the Open Regional Business Connections (RBC) Group is a unique opportunity to connect with other businesses in a small group setting. Unlike traditional RBC Groups, the Open RBC Group is open to businesses of all categories. Any Daytona Regional Chamber member in good standing may attend this meeting and grow their network, highlight their business, and share ideas with like-minded business owners.

The next Open RBC Group meeting will be held on Wednesday, May 11 from

8:00 a.m. - 9:00 a.m. at the Daytona Regional Chamber of Commerce offices. There is no fee to attend, however advanced registration is required. Our May meeting will feature Samantha Gabriel with New York Life & Company. Join us as we gather for conversation and make important business connections.

Interested in attending? Daytona Regional Chamber members can register online, or you can contact Samantha Crouch, Vice President of Small Business Development, at 386.523.3678 to reserve your spot.

WORKFORCE AND INNOVATION

Elevate Daytona Beach Returns to Entertain, Inspire in 2022

One of the most anticipated events of the year, Elevate Daytona Beach presented by **AdventHealth** is ramping up to present the newest slate of speakers on Thursday, August 25. With presentations ranging from serious to light-hearted and inspiring, this event always leaves attendees feeling engaged with the speakers' topics and inspired about their community.



Auditions are currently underway with remaining available

Thursdays of May 5, May 19, and June 2. If you have a unique perspective or story to tell, we encourage you to consider sharing it. Information on auditioning as well as tips on making a great Elevate

Daytona Beach presentation can be found at ElevateDaytonaBeach.com.

If you are looking for a great way to market your organization to both the business community as well as a broad cross-section of the region, sponsorship will help you do just that. A variety of sponsorship packages are available and allow you to create the impact you want and support this incredible event in a cost-effective manner for your budget.

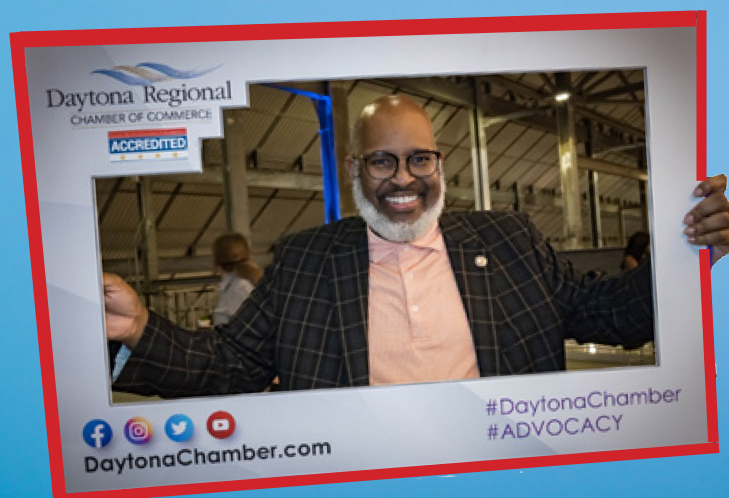
Regardless of whether you are a sponsor, a speaker, or someone interested in attending, we hope you will mark your calendar for Thursday, August 25 at the News-Journal Center (221 N. Beach St, Daytona Beach). Elevate Daytona Beach is a program of the Leadership Daytona Alumni Council and presented by

AdventHealth, and sponsored by **ICI Homes**, **NASCAR**, **Museum of Arts & Sciences**, **Volusia Young Professionals Group**, and **Zgraph**.

For more information on auditions, sponsorships, or attendance, please contact Ken Phelps, Vice President of Resource Development, at 386.523.3675.



TESTIMONIAL



“ I am a big proponent of community advocacy, and the Daytona Regional Chamber is the organization making an impact in our region. As Daytona Beach's City Manager, I want to be the city's biggest cheerleader. I relish listening to residents and stakeholders and lending my voice to advocate for my diverse community. The partnership with the chamber is essential in driving change, progress, and the city's overall vitality as we work to be the community of choice. ”

DERIC FEACHER
CITY MANAGER & CHIEF ADMINISTRATIVE OFFICER
CITY OF DAYTONA BEACH



BUSINESS AFTER HOURS

The Daytona Regional Chamber of Commerce has some fun, unique locations coming up in the next months for Business After Hours. Please see below a list of those locations including the *NEW* time of 5:00 p.m. – 7:00 p.m.

Tuesday, May 17
Bishop's Glen Retirement Community

Tuesday, July 19
Little Italy Restaurant

Tuesday, August 16
Volusia Mall
*Joint Business After Hours with
Ormond Beach Chamber*

Tuesday, September 20
Speedway Indoor Karting

Tuesday, October 18
**City of Daytona Beach at Yvonne
Scarlett Golden Center**

Tuesday, November 15
Streamline Hotel

If you are interested in hosting, or have any questions please contact Program Manager, Shanna Coley Hughes, at 386.523.3672.

Welcome New Members

Congratulations to the following who chose to become new members:

Bull and Boar BBQ
Candidate for Volusia County
Council District 2 - Matt Reinhart
Caribbean Laundry & Distributors
Clearview Geographic
Culture Studio
Details Flowers, LLC
Discovery Map of Daytona & New
Smyrna Beach
5 Senses Restaurant at Coquina
Marina
FloridaRentals.com
Ford's Garage – Daytona
HT Medical Cannabis
Roll'n Coolers
Stetson University - School of
Business
US Simulation LLC
The Beauty Lounge
Volusia-Flagler Real Producers
Magazine
Your CBD Store

If you too are interested in becoming a member, connect with Lori McMullin, APR, at 386.523.3680 for a customized membership or Samantha Crouch at 386.523.3678.

Thank You for the Referral

The Daytona Regional Chamber would like to thank **Shari Jackson** from **Volusia Mall** for connecting us with US Simulation LLC; **Amaya Albury** with **exp Commercial** for connecting us with The Beauty Lounge; **Jamie Barkley** with **Lifestyle Realty Group** for connecting us with Volusia-Flagler Real Producers Magazine and **Heather Shubirg** with **Team Volusia** for connecting us with HT Medical Cannabis as they became members.

If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them with Lori McMullin, APR at 386.523.3680 or Samantha Crouch at 386.523.3678.

Daytona Regional Chamber Upcoming Events

Open RBC Leads Group

Wednesday, May 11th

8:00 a.m. - 9:00 a.m.

Daytona Regional Chamber

Open to all active members ONLY

For further information contact

Samantha Crouch, Vice President
of Small Business Development
at 386.523.3678

Business After Hours: Bishop's Glen Retirement Community

Tuesday, May 17th

5:00 p.m. - 7:00 p.m.

Bishop's Glen Retirement Community

Members \$10 / Future Members \$35

For further information contact

Shanna Coley Hughes, Program
Manager at 386.523.3672

Elected Officials Icebreaker with VCARD presented by Brown & Brown

Tuesday, May 24th

4:30 p.m. - 6:30 p.m.

Brown & Brown Inc.

Members \$25 / Future Members \$35

For further information contact Shawn

Richmond, Director of Advocacy at
386.255.7174

VYPG Upcoming Events

The Volusia Young Professionals Group (VYPG) invites you to work together with them to take better care of our home.

Spring Beach Clean-Up

Saturday, May 7 at 9:00 a.m.

University Blvd. Vehicle Access
Point

940 N. Atlantic Ave., Daytona
(Near Hard Rock Hotel)

*VYPG will provide garbage
bags and gloves. Please
remember to bring water for
yourself.*



The Value of Real Estate Values

New development in Volusia County has been garnering much attention with rising concerns about how our infrastructure can accommodate this growth. While increased population can be a source of new customers for local businesses, these new residents increase demand for services such as roads and police. Local governments like Volusia County rely primarily on ad valorem taxes, or taxes from property, to fund these necessary services. The final tax to be paid is calculated through a combination of the rate (millage) set by the County Council and the value of the property as assessed by the local property appraiser. In Florida, property appraisers have the duty to assess at full value – which is also known as market value – as of the first of January of the current year. Therefore, the 2022 tax roll will be based on the 2021 real estate market. Even during COVID, the real estate values in Volusia County continued to skyrocket. In fact, the median sale price in the Daytona Beach area topped \$300,000 for the first time ever in March 2021.

Join the Daytona Regional Chamber

as it partners with the Volusia County Association for Responsible Development (VCARD) and the Daytona Beach Area Association of Realtors (DBAAR) at their annual Volusia Real Estate Values Forum. This forum features the Volusia County Property Appraiser Larry Bartlett who will report on his preliminary real estate valuations for the county and its cities. Understanding how our property taxes are assessed is important to navigating policy decisions about raising taxes or rolling back taxes. This forum provides insight into trends impacting property values as well as the projected ramifications.

Attendees will also hear from Duke Energy's Market Analyst Ben Friedman. Ben will provide key data on economics, demographics, and real estate which is used to enhance industry recruitment efforts and to create more competitive communities. Ben has a Certified Economic Research Professional designation from the Council for Community and Economic Research. He has a Master of Public Policy from Georgia State

University and a Bachelor of Arts from Emory University.

The Volusia Real Estate Values Forum is slated for Thursday, June 2 at the Daytona Beach International Airport's Dennis McGee Conference Room. Breakfast and networking will begin at 9:00 a.m. with the program from 9:30 a.m. to 11:30 a.m. This forum is presented by **Duke Energy**. You can register at volusiarealestate2022.eventbrite.com. Ticket prices are \$40 per person and includes a full breakfast buffet. Questions can be directed to VCARD Executive Director Kerry Karl at 386.320.6292.



GUEST COLUMN



VCS Students Seeking Opportunities to Volunteer

By Nancy Wait
Volusia County Public Schools

Did you know that during a student's four years in high school they must document between 30-100 Community Service Hours (CSH) to qualify for various scholarships and 150 hours to qualify for the International Baccalaureate (IB) diploma?

Volusia County Schools created the Youth Partnership Program (YPP) in 1993 in response to the need to record student volunteer service for Bright Futures scholarships and various district diplomas. The intention was also to encourage high school students to give back to their community, thereby learning the life-long value of volunteerism. However, over the last two years our students have struggled to find opportunities to earn hours.

How can businesses and organizations help? In recent years,

the legislature expanded the guidelines to include volunteer service for the following:

- Volunteer/community service for public or non-profit agency or organization
- Business or government internship
- Activity on behalf of a candidate for public office

The only stipulations are that students cannot be paid and cannot earn credit as part of their coursework. So, what qualifies as a business/government internship? It should relate to the student's field of study so that they are developing skills related to their chosen field. Students should be supervised and have a defined plan and/or job description for what activities they are expected to complete. If there is a question about whether the hours will be accepted, the student should have a conversation with their school counselor in advance of volunteering so there are no misunderstandings.

The person supervising the student at the business/organization must sign a YPP Agreement and verify the hours the student worked on a YPP Sign-In Sheet. These forms are supplied during a mandatory training for students and must be used to document all community service hours. The student and their parent must also sign the documents. At the end of the internship, the student must turn in the completed forms to their school counselor so they can be properly recorded on their transcript.

Only students who have completed eighth grade and attended the training are eligible to earn community service hours. This means students

can volunteer the summer prior to ninth grade but cannot count hours as a middle school student. All hours must be documented prior to graduation.

It should be noted that service hours are not a requirement for graduation. Currently, only those students applying for the Bright Futures Scholarship, whether through traditional GPA requirements, the Cambridge Advanced International Certificate of Education (AICE) Diploma or the International Baccalaureate diploma, are required to have community service hours.

If you think your business/organization might be interested in working with a high school intern or you have a need that can be served by high school volunteers, please contact me at (386) 255-6475, ext. 38381 or nhwait@volusia.k12.fl.us. It's a win-win for you and our students!



Nancy Wait has worked for Volusia County Schools for over 23 years and is currently the

Facilitator for Volunteer/Partnership Programs. She oversees the coordination of volunteer programs at the school level, which includes the Youth Partnership Program, business partnerships and mentoring.

CAUGHT ON CAMERA



Skip Lilly, Johnny Magill, Mark Figenscher enjoying April Business After Hours at Daytona Tortugas Stadium



Daytona Regional Chamber of Commerce's very own Program Manager Shanna Coley Hughes is honored as a cancer survivor to throw out the first pitch at a Daytona Tortugas game happening right after April Business After Hours



Members of Volusia Young Professionals Group pose with Daytona Regional Chamber's 2022 Board Chair Kelly Kwiatek during April Business After Hours



The Cottages at Daytona Beach Ribbon Cutting



Senator Tom Wright, Representative Tom Leek, Representative Elizabeth Fetterhoff and Representative Webster Barnaby take questions during April Eggs & Issues



Birdseye view of April Eggs & Issues featuring the Legislative Delegation Welcome Back Breakfast