



## Committee Descriptions for Member Engagement

### Center for Business Development & Community Awareness

*The focus of the activities within this center is to clearly communicate the effectiveness of our organizations pro-business work for the benefit of our community. Skilled promotional and marketing programs are developed and utilized with maximum focus on improving member growth and understanding among our virtual and local communities. The collective support of area businesses allows us to position our community for a successful economic environment and secure new and retain existing members of the Daytona Regional Chamber.*

**Ambassadors** – Meet monthly and assist with ribbon-cuttings, new member engagement, networking events. This committee requires an application process.

**Hotel Roundtable** - Only open to hotel owners and regional sales managers, this group meets monthly to discuss issues specific to hotels and to meet with area leaders to inform them of the needs of the industry and learn about the decision process as it relates to tourism policy, events, and promotions.

**Membership Task Force** – Meets as needed to address industry trends, assist with member recruitment.

**Outreach Committee** – Meets quarterly to assist with member outreach calls.

**Non-Profit Roundtable** – Only open to non-profit members, this group meets monthly to network and learn about issues and opportunities specific to the non-profit industry.

**Regional Business Connections Groups** – Three separate groups meet weekly to exchange referrals, build relationships and engage in the community. Application process to join these groups.

**Diversity Equity & Inclusion Council** – Meets monthly to assist with Daytona Business United program and determine opportunities to assist businesses with their DEI efforts.

### Center for Advocacy & Economic Prosperity

*Acting as the Chamber of Influence the work from this center provides a strong community-wide voice in issues that impact the business community. Here we actively engage in maintaining an open dialog with all levels of elected and governmental decision makers to be most effective when it comes to sweeping legislative actions and addressing important industry challenges. This ensures our area attracts and maintains new business growth while improving the community's health, vibrance and prosperity.*

**Cornerstone Committee** – Meets monthly to assist with positions and communications on local, state, and federal levels. Helps determine program content as it relates to advocacy events. Develops legislative priorities and prepares the scorecard for state legislative activities.

**Volusia Days Task Force** – Meets as needed to organize annual visit to Tallahassee.

**Hob Nob Task Force** – Meets as needed to produce a bi-annual rally style event, open to all candidates running for office at a local, state, and federal level. Straw polling done during event.

To learn about opportunities to serve contact [Lori@DaytonaChamber.com](mailto:Lori@DaytonaChamber.com) or [Samantha@DaytonaChamber.com](mailto:Samantha@DaytonaChamber.com)

## **Center for Workforce & Innovation**

*This center of focus is to assess the needs of our community's leadership in developing effective high-level customized training and education to foster the success of our business community. Through this effort we answer the needs of employers of all size businesses to immerse their workforce talent in greater skill development opportunities and community awareness, thereby becoming future community leaders. Creative partner programs assist us with preparing students for future workforce opportunities right here at home.*

**Leadership Daytona** - Meets as needed to assist with the development of the annual Leadership Development program.

**Leadership Daytona Alumni Council** – Graduates of the Leadership Daytona program are invited to serve on the Alumni Board to continue the relationships and produce programs to engage graduates to serve with local boards and organizations

## **Center for Organizational Excellence & Fiscal Growth**

*By engaging in best practices, we provide an expansive programming platform to assist businesses in obtaining potential new partnerships by building valued business to business relationships. What we learn from each other, translates into a more diverse, innovative, forward-thinking plan, further ensuring our success by supporting a strong financial foundation to work our mission.*

**Board of Directors** – Meets 8 times a year to ensure the chamber is meeting the needs of the membership. An election process is conducted for the Board seats to ensure diversity across many spectrums of the organization's demographics.

**Executive Board** – Meets monthly to prepare for the Board of Directors meetings and acts as the key leadership team elected by the Board to serve.

**Accreditation Committee** – Meets as needed to complete the application process for accreditation with the US Chamber of Commerce.

**Awards Committee** – Meets three times a year to lead the application process for all awards given by the chamber of commerce to ensure a coordinated and transparent process in the selection of the prestigious chamber awards.

**Bike Week Task Force** – Meets as required by the City of Daytona Beach to conduct the permitting process for the ten-day festival. This meeting is subject to sunshine laws and participants are appointed to serve.

**Building Task Force** – A joint meeting of the Daytona Regional Chamber and the Foundation to assess the needs of the building and prepare for major renovations to begin in 2023.

**Finance Task Force** – Meets three times a year to produce the Daytona Regional Chamber's annual operating budget.

**Nominating Committee**- Appointed in compliance of the bylaws, this committee meets annually to produce a slate of directors for open Board terms to be approved by the membership.

**Personnel Committee** – Meets once a year to conduct the evaluation of the Chamber's CEO.

**Strategic Planning Committee** – Meets as needed to produce a three-year strategic plan for the Daytona Regional Chamber.

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