

ADVOCACY & ECONOMIC PROSPERITY

Chamber Board Votes to Support the Small Business Bill of Rights

The Daytona Regional Chamber of Commerce voted to support the U.S. Chamber's Small Business Bill of Rights at its May Board meeting. America's 32.5 million small businesses account for more than 99% of all U.S. companies and employ just under 47% of private-sector employees.

The Small Business Bill of Rights lays out the five statements.

Hire And Manage Employees: The government should not unduly burden a small business's ability to establish their own employment policies nor interfere with their ability to fairly compete for talent, including using independent contractors and part-time workers.

Establish The Terms On Which They Do Business: Small business owners should be free to manage the daily operations of their business, including establishing terms of service and entering into contracts without unnecessary government intervention.

Be Protected Against Frivolous Lawsuits: A small business has the right to operate without fear of profit-based litigation that uses the threat of lawsuits to extort payments.

Benefit From Their Business And Direct Its Future: Small business owners should enjoy the return on the businesses they build and be free to determine the future of their

business, including the ability to sell the business or leave it as an inheritance.

Be Free Of Onerous Regulations: Small business owners have the right to be heard in the development of rules and regulations that affect their livelihoods, their employees, and their communities and for government to take into consideration the disproportionate impact regulations can have on small businesses.

The Daytona Regional Chamber of Commerce is proud to support our small businesses and to have always supported their rights.

Engage with Political Candidates at the Annual Hobnob

Election session is heating up!

Across Florida's 67 counties, we have over 6,200 electable positions. Volusia County will have 73 electable positions in 2022, not including Federal and Statewide seats. With so many races in Volusia County, it is essential to know who the candidates are and where they stand on our county's most critical issues. The Daytona Regional Chamber of Commerce's Hobnob event, being held on **Tuesday, October 4 from 4:00 p.m. – 7:00 p.m.** is the premier election event,

with local, state, and federal candidates flocking to win over voters. The Hobnob is designed to bring candidates and the community together, encouraging the community to ask critical questions. Attendees can cast polls in the "straw vote" to see where the voters currently sit on local issues.

This event wouldn't be possible without our event sponsors **Charter Spectrum, Daytona International Speedway** and **TECO Peoples Gas.**

For event questions or to support

the event through sponsorship, contact Shawn Richmond, Director of Advocacy at 386.255.7174.



WORKFORCE AND INNOVATION

Leadership Daytona Class XLII Open Applications Begin

Designed specifically for our communities most active leaders, the Leadership Daytona program prepares graduates with the information, competence and community wide contacts needed to engage as a noted resource for growing our community initiatives.

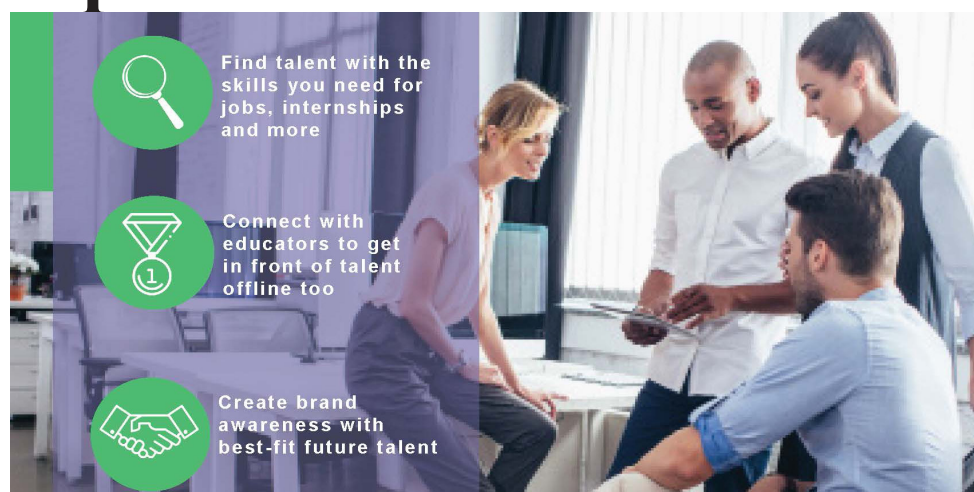
With a weekly course, that spans a three-month period, class members learn from community leaders and each other about the intricacies of our community while also being challenged to solve a community need or issue.

It's a great opportunity to invest in yourself, your company, your community, and your classmates who often become lifelong collaborative resources for you too. Every session will engage you as you become more immersed in every facet of the Leadership Daytona experience. You'll graduate feeling inspired, empowered, and confident with new leadership skills that serve the greater communities good.

For an application, please visit our website at daytonachamber.com. Deadline to apply is **Friday, July 1 at 12:00 p.m.**

For details contact Janet Kersey, Executive Vice President and Chief Operating Officer, at 386.523.3676.

Developing a Future Talent Pipeline Can't Wait



The hiring challenges being seen in our region and beyond have highlighted the need for a sound, long-term talent and workforce development strategy. Both unemployment rates and workforce numbers are at pre-pandemic levels and yet many businesses are struggling to meet their staffing needs. While immediate hiring needs are certainly a priority, the business community must focus on strategies that will mitigate future crises.

Fortunately, several community business organizations are offering a workshop to begin the relationship building and planning needed to successfully recruit in the future. The Daytona Regional Chamber is proud to collaborate with **Volusia Flagler SHRM, CareerSource Flagler Volusia, and Volusia County Schools** to offer a workshop on the Employer Connections Portal on **Thursday, June 23 from 8:00 a.m. – 9:00 a.m.**

The Employer Connections Portal is an extension of the YouScience program that has been implemented in Volusia County Schools with support from the Daytona Regional Chamber and CareerSource Flagler Volusia. It

will help students discover which local businesses match with their career pathways as they uncover their innate abilities in YouScience.

The Employer Connections Portal will put your business in front of students who have shown a natural skill set to be successful within your industry sector.

This workshop is designed for the human resources and/or hiring managers in your organization. There is no cost to attend, however an RSVP is required, and seating is limited. Register today to begin identifying talent earlier and with more precision. The future of our workforce is being prepared today in our local schools. You can show them the pathway to a successful career right here in their own community.

Not sure if this workshop is right for your business? Contact Ken Phelps, Vice President of Resource Development at 386.523.3675 to gain more insight about this useful resource and how you can facilitate growing your business by supporting new and local talent.

LEADERSHIP DAYTONA

POWERED BY



ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Annual Awards Luncheon Nominations Open



The 9th Annual Awards Luncheon will be taking place on **Tuesday, November 1, 2022**. A celebration of the accomplishments of businesses and individuals in our area, this luncheon features several award recognitions, including:

- Nonprofit Business of the Year
- Small Business of the Year
- Marvin Samuels Memorial Leadership Award

- Young Professional of the Year
- Annual Business Milestones Board Chairwoman, Kelly Kwiatek, will present the “State of the Chamber” address to conclude this joyous and celebratory occasion.

Nominations are now open for the award categories and will be accepted until Monday, August 1.


Visit daytonachamber.com to learn more about the award recipient requirements, and to nominate a deserving business.

For more information on the Annual Awards Luncheon or for sponsorship inquiries contact Samantha Crouch, Vice President of Small Business Development at 386.523.3678.



“The Daytona Regional Chamber IS our community connector. The Chamber works tirelessly to bring people together to share ideas and work toward solutions that benefit our community.”

Cheryl Coxwell
Senior Director Government & Community Affairs, NASCAR on Connections



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

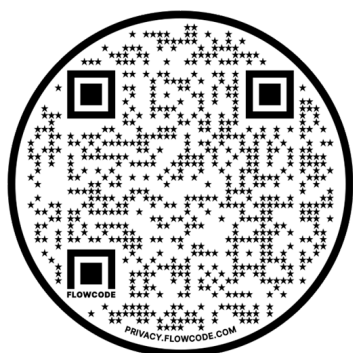
Network With All Volusia County Chambers

The Mega Mixer and Tabletop Expo is back! Join us on **Thursday, June 9** from **4:00 p.m. – 7:00 p.m.** at Embry Riddle Aeronautical University, Mori Hosseini Student Center for the Volusia County Chamber Alliance Mega Mixer and Tabletop Expo, sponsored by **Adams Cameron & Company** and **Volusia County Economic Development**.

Creating environments for meaningful networking and promotion for our business community is essential to a vibrant economy. This event provides local businesses with the opportunity to showcase their products and services and network amongst attendees from across Volusia County. Join as seven Chambers of Commerce across the County come together for this amazing opportunity.

Light hors d'oeuvres and a cash bar will be available thanks to our reception sponsors, **CareerSource Flagler Volusia** and **Daytona Beach Gary Yeomans Ford**.

Have questions? Contact the Daytona Regional Chamber at 386.255.0981. Admission is free with a business card though advance registration is appreciated and can be done by registering at bit.ly/AllianceMegaMixer or by scanning the QR Code below.



Cultivating Purposeful Relationships



Business owners, employees, young professionals, and entrepreneurs are shifting their communication models to create purposeful relationships – leaving behind the previous notions of “networking” at the curb. In today’s time, moving around the room as quickly as possible to meet as many people as possible isn’t proving beneficial in a competitive world. People are seeking support, care, compassion, validation, understanding, authenticity, and connection over a relationship that is solely based on credentials. Consider the following strategies the next time you are in a room of professionals to help you communicate clearly how you are talented, special, and unique, and why that should matter to the person you are newly engaging with:

Learn how to talk about yourself in an engaging, memorable, and compelling way: be clear about who you are, what you’re doing in the world, and be precise about what you need help with.

Figure out how to help, uplift and support the stranger you’re conversing with: when meeting someone new, do not forget that it is a two-way exchange. Ask that person about themselves, what they are passionate about, and what they could use help with. Before jumping in to share about yourself, offer some ideas on how you can help

facilitate their goals and vision.

Never reach out to a stranger and ask for a favor: get to know them first and demonstrate your potential.

Ready to stop networking and start cultivating purposeful relationships? Join fellow chamber members for an Open (Regional Business Connections) RBC Group on **Wednesday, June 8** from **8:00 a.m. – 9:00 a.m.** at the Daytona Regional Chamber of Commerce.

Held on the second Wednesday of every month, the Open RBC Group is a unique opportunity to connect with other businesses in a small group setting. Unlike a traditional RBC Group, the Open RBC Group is not limited to one business per category in attendance. Any Daytona Regional Chamber member in good standing may attend this meeting and grow their network, highlight their business, and share ideas with like-minded business owners. Advanced registration is required, and there is no fee to attend.

Interested in attending? Daytona Regional Chamber members can register online, or you can contact Samantha Crouch, Vice President of Small Business Development, at 386.523.3678 to reserve your spot.

ADVOCACY & ECONOMIC PROSPERITY

Florida Congressional Maps

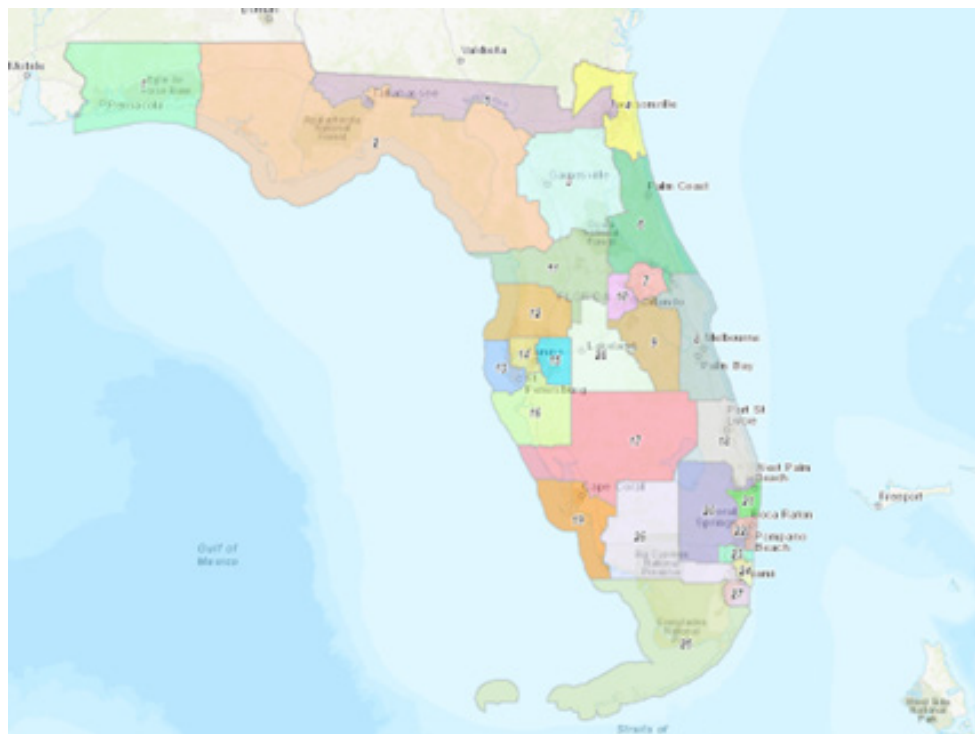
After the 2020 Census, Florida gained its 28th congressional seat due to the population growth in the state. The Florida Legislature was charged with creating new congressional maps. During the 2022 legislative session, the Florida Legislature passed new congressional maps (two sets of congressional maps) and sent them to Governor DeSantis. Governor DeSantis ultimately vetoed the congressional maps.

After vetoing the original map(s), the Governor called for a special session to create new congressional maps. The Florida Legislature passed the new congressional maps, and the Governor signed the maps.

Following the passage of the congressional maps, multiple lawsuits were filed, both in federal and state courts.

The Federal Lawsuits claimed that the new maps violated the 14th and 15th Amendments of the U.S. Constitution. The Federal Judge over the congressional maps stated there was not enough time before the May 13 deadline election officials required to prepare for the midterm, and there would be no change to the districts.

The state lawsuits claimed that



the new congressional maps were unconstitutional and illegally suppressed black voters in Northern Florida. Judge Layne Smith ordered an injunction preventing the maps from going into effect. A week later, a Florida appeals court reversed the circuit court's decision.

Because of the appeals court's reversal of the injunction, the original maps passed by the Florida Legislature and signed by

Governor DeSantis will be the new maps for the 2022 elections and going forward until the lawsuits are heard.

If you have questions about the process of congressional maps or other legislative issues in our region, contact Shawn Richmond, Director of Advocacy, at 386.255.7174.

I support the
Small Business
Bill of Rights.



U.S. Chamber of Commerce



ADVOCACY & ECONOMIC PROSPERITY

Candidate Forums

Through Advocacy and Economic Prosperity, the Daytona Regional Chamber actively engages in maintaining an open dialogue with all levels of elected and government officials. This dialogue with decision-makers ensures the business community is most effective when it comes to sweeping legislative actions and addressing important industry challenges. Strengthening our business community and the policies which regulate them helps our area attract new business growth and retain existing business vitality. These elements improve the community's health, vibrance and prosperity.

The Daytona Regional Chamber is committed to ensuring our members and community will have the most

information to make an informed decision. Therefore, the Daytona Regional Chamber will be hosting four separate candidate forums which will be open to our members and the general public. We encourage the entire electorate to come ready for engaging questions to best learn the issues and be ready to vote in November.

County Council Forum (Eggs & Issues Breakfast)

Thursday, June 9, 2022

7:30 a.m. - 9:30 a.m.

At Large, District 1 and District 5
Halifax River Yacht Club

Volusia County School Board Candidate Forum

Wednesday, June 22, 2022

4:30 p.m. - 6:30 p.m.

Bethune-Cookman University

Florida State Legislature Candidate Forum

Wednesday, June 29, 2022

4:30 p.m. - 6:30 p.m.

Museum of Arts & Sciences

County Council Forum (Eggs & Issues Breakfast)

Thursday, July 14, 2022

7:30 a.m. - 9:30 a.m.

District 2, District 3, District 4
Halifax River Yacht Club

Daytona Regional Chamber members can register through their member portal or by calling Shanna Coley Hughes, Program Manager, at 386.523.3672.

Sponsor Today

Daytona Regional
CHAMBER OF COMMERCE



BUSINESS LINKS
GOLF TOURNAMENT
PRESENTED BY
BROWN & BROWN

Contact Ken Phelps for
sponsorship information
at 386.523.3675

LIFESTYLE REALTY
GROUP

ASHLEE PARSONS

MAY 2022

DAYTONA REGIONAL CHAMBER
AMBASSADOR OF THE MONTH



BUSINESS AFTER HOURS

The Daytona Regional Chamber of Commerce has some fun, unique locations coming up in the next months for business after hours. Please see below a list of those locations including the NEW time of 5:00 p.m. – 7:00 p.m.

Tuesday, July 19
Little Italy Restaurant

Tuesday, August 16
Volusia Mall
*Joint Business After Hours with
Ormond Beach Chamber*

Tuesday, September 20
Speedway Indoor Karting

Tuesday, October 18
**City of Daytona Beach at Yvonne
Scarlett Golden Center**

Tuesday, November 15
Streamline Hotel

If you are interested in hosting, or have any questions please contact Shanna Coley Hughes, Program Manager at 386.523.3672.

Welcome New Members

Congratulations to the following who chose to become new members:

AMA Pro Racing
AMCA – Sunshine Chapter
Assisted Living by Daytona
Bounce USA Party Rental
Complete Health
Crab Knight Daytona Beach
Crabby's NSB
Culture to Color
Epic Personnel Partners, LLC
Giuseppe's Steel City Pizza
Jeff Carlin Financial Services
Professional at Primerica
Paddle Pub Daytona Beach
Returning Youth Initiative Inc
Sheltair Aviation
Surfside Tavern
The Elite Concierge of Florida
Viking EcoTours

Your membership supports our efforts to strengthen the business community. If you too are interested in becoming a member, connect with Lori McMullin, APR, at 386.523.3680 for a customized membership or Samantha Crouch at 386.523.3678.

Thank You for the Referral

The Daytona Regional Chamber would like to thank **Board Member Jeannette Duerr from Synergy Billing** for connecting us with Details Flowers and Stetson University School of Business and **Board Member Randy Dye from Daytona Dodge Chrysler Jeep** for connecting us with Giuseppe's Steel City Pizza as they became members.

If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them with Lori McMullin, APR, Director of Business Development at 386.523.3680.

Daytona Regional Chamber Upcoming Events

Open RBC Leads Group

Wednesday, June 8
8:00 a.m. - 9:00 a.m. at the
Daytona Regional Chamber
Open to all active members ONLY

Eggs & Issues Breakfast: Volusia County Council, At Large and Districts 1 and 5 Candidate Forum

Thursday, June 9
7:30 a.m. - 9:30 a.m.
Halifax River Yacht Club
\$24 for Members
\$40 for Non-Members

Volusia County Chamber Alliance Mega Mixer

Thursday, June 9
4:00 p.m. - 7:00 p.m.
Embry-Riddle Aeronautical University
Free admission with business card
Attendees can register at bit.ly/AllianceMegaMixer

Candidate Forum: Volusia County School Board

Wednesday, June 22
4:30 p.m. - 6:30 p.m.
Bethune Cookman University CCE – President's Banquet Hall
\$0 for Members (must still register)
\$10 for Non-Members

Employer Connection Portal Seminar

Thursday, June 23
8:00 a.m. – 9:00 a.m.
CareerSource of Flagler Volusia
Free to attend, but RSVP required via the Daytona Regional Chamber events page

Candidate Forum: Volusia County State Legislature

Wednesday, June 29
4:30 p.m. - 6:30 p.m.
Museum of Arts & Sciences
\$0 for Members (must still register)
\$10 for Non-Members

CAUGHT ON CAMERA



Volusia County Councilperson Barb Girtman enjoys conversation during the Elected Officials Icebreaker held at Brown & Brown Insurance



Daytona Business United participants engage in a program workshop



Candidate for Volusia County Council District 2 Danny Fuqua and candidate for Volusia County Council District 4 Rob Littleton catch up at the Elected Officials Icebreaker held at Brown & Brown Insurance



Members of the American Red Cross and United Way Volusia Flagler Counties pose for a picture at the Elected Officials Icebreaker atop Brown & Brown Insurance headquarters in Daytona Beach



Your CBD Store Daytona Beach Ribbon Cutting



Jonny Magill posing with members from Complete Health at Business After Hours at Crabby's Oceanside