

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Phelps Selected for U.S. Chamber's Business Leads Fellowship

Ken Phelps, Vice President of Resource Development, will participate in the Business Leads Fellowship Program, a U.S. Chamber of Commerce initiative which focuses on education and workforce development to better connect businesses, education systems, and students to opportunity. Phelps is one of 35 Chamber professionals selected from across 23 states following a competitive application process.

The Business Leads Fellowship provides a professional development environment which will include access to high-level decision makers guiding the direction of these key business topics, information on the history of early childhood, K-12 education, and workforce development issues, including current policy context, as well as access to a library of presentations, reports, and other resources on a variety of issues across education and workforce development.

The first meeting will take place on October 3 in Washington, D.C. and will focus on an overview of the state of education and workforce. The 6-month program culminates with a three-day seminar and graduation in March 2023. It will further support the education and workforce development efforts of the Daytona Regional Chamber of Commerce.

Annual Luncheon Award Winners Revealed

The Annual Awards Luncheon presented by **Foundation Risk Partners** and **VyStar Credit Union** will honor some of the best and brightest from our business community on Tuesday, November 1. The 2022 slate of award winners includes **Small Business of the Year: Jonny Nomad Media; Nonprofit of the Year: SMA Healthcare; Marvin Samuels Memorial Leadership Award: Rufus Johnson, GEICO; Young Professional of the Year: Sarah Hancock, The Blind Pig.**

Small Business of the Year honoree **Jonny Nomad Media, LLC** has been



serving Volusia County since 2017.

He holds an FAA Part 107 UAS certification in addition to multiple specialty aerial waivers and carries \$5M in insurance. Owner Jonny Magill loves giving back to the community and is proud to offer substantial discounts to our local non-profit organizations. Jonny Nomad Media, LLC operates "On the Ground, In the Water and In the Sky" offering a full range of photography, videography and editing services. Jonny Nomad Media, LLC specializes in commercial work (No babies, no brides!) and excels at elevating the brands of local businesses and organizations by identifying and highlighting their unique qualities.

SMA Healthcare earned Nonprofit of the Year due in part to being the

the leader of behavioral healthcare services in our communities. With more than 55 years of experience in the industry, SMA Healthcare provides a full continuum of exceptional and comprehensive services for



individuals suffering from mental illness and/or addiction in Citrus,

Flagler, Marion, Putnam, St. Johns and Volusia Counties. Their services are provided by a group of compassionate and committed professionals who use evidence-based treatment practices and models to provide quality care and exceptional services for all our clients. Their high standards of care and unwavering dedication to the well-being of their clients help them obtain their main goal: changing their lives for the better.

When his name came forward in the nominating process, members of the Leadership Daytona Alumni



Johnson

Council had a hard time believing **Rufus Johnson** had not already been recognized as a recipient of the Marvin Samuels Memorial Leadership Award. Johnson is an

Agency Owner for the local GEICO Office in Daytona Beach. Johnson has served his local community for

See **AWARDS P7**



ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Limited Sponsorships Remain for Business Links Golf Tournament



Just a few opportunities remain to be a sponsor of the 2022 Business Links Golf Tournament presented by **Brown & Brown**, which will be played **Friday, September 23** at **LPGA International**. The tournament will once again be a 4-person scramble format. Check in will start at 7:00 a.m. and play will begin with an 8:30 a.m. shotgun start.

Act now to secure one of the few

sponsorship opportunities remaining which include a foursome to play in the tournament. Fewer than six openings are available to be a Grand Slam, Major, or Team sponsor.

Not a golfer but still want to support the Daytona Regional Chamber and leverage the power of this signature event? We have hole and tee sponsorships available.

Hole sponsorships are just \$250 and highlight your company logo on the scoring app that each team will use on the day of the

tournament. When they enter their score on a hole, one of our hole sponsor logos will appear while they make their way to the next tee box. Hole sponsors also receive a tee sign that will be placed out on the course.

Tee sponsorship are \$100 and include a tee sign with your company name on a select hole on the course. It's a great way to make impressions throughout the tournament.

Contact Ken Phelps, IOM, Vice President of Resource Development at 386.523.3675 for more information.



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Primary Election Results

On Tuesday, August 23 voters turned out to cast their ballots in Florida's Primary Election. Across Volusia County, there were 36 races from County Judge to U.S. Senate. Voter turnout was just above 26%, with 117,242 ballots counted out of the 443,598 registered voters in Volusia County.

Notable races include Volusia County Council At-Large which resulted in a runoff between Jake Johansson (37,409 votes) and Doug Pettit (26,194 votes). Volusia County Council District 4 also will be a runoff in the General Election between Ken Smith (7,142 votes) and Troy Kent (6,987 votes). Volusia County Council District 5 will see a runoff between David Santiago (7,713 votes) and Victor M. Ramos (5,109 votes). The primary election leaves Volusia School Board races in District 1 between Jamie Haynes (10,095 votes) and Albert L. Bouie (5,918 votes); District 3 Jessie Thompson (9,491 votes) and Justin Kennedy (9,433 votes) and a clear winner in District 5 with Ruben Colón coming ahead with 8,795 votes.

State Representative District 29 resulted in Webster Barnaby winning the Republican ticket with 7,454 votes. He will face Rick Karl, Democrat, in the General Election. State Representative District 30 will have Chase Tramont face a write-in candidate in General Election. *Vote count last updated August 25, 2022.

Let's Get Ready to Hobnob

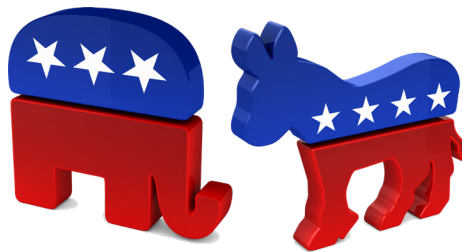
The political season is up and running. With all candidates jockeying for votes, The Daytona Regional Chamber of Commerce and the Volusia Young Professionals Group are hosting its 2022 Hobnob and straw poll. The Hobnob will take place on Tuesday, October 4 at Embry-Riddle Aeronautical University Henderson Welcome Center, 600 S Clyde Morris Blvd. Daytona Beach, FL 32114. Come have



the chance to meet candidates and find out where they stand on the most critical issues for you and our community! Registration

is now open at the Daytona Regional Chamber of Commerce's website. Advance tickets are on sale now for \$10.

For questions or sponsorship opportunities, please contact Shawn Richmond, Director of Advocacy, at 386.255.7174.



Congressman Waltz to Address Daytona Regional Chamber at Eggs & Issues



Join the Daytona Regional Chamber on Thursday, September 8 at Daytona State College - Mori Hosseini Center for our Eggs & Issues program.

This month's program will feature a Washington D.C. update by Congressman Mike Waltz.

Hear directly from Congressman Waltz how the legislation from Washington will affect us locally and how the Congressman represents

the business community and our community overall.

Breakfast is served at 7:30 a.m.. The program will start at 8:00 a.m.

\$20 for Daytona Regional Chamber Members and Future members; admission is \$40. You will need your member portal username and password to access the member rate.

Eggs & Issues is sponsored by **Halifax Health, Career Source Flagler/Volusia Counties, R&R Industries, and AdventHealth Advantage Plans.**



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Joint Business After Hours Speeds Up

The Daytona Regional Chamber of Commerce and the Volusia Hispanic Chamber of Commerce will be zooming around the track for another fun, enjoyable business after hours partnership event at Speedway Indoor Karting located at (2455 W International Speedway Blvd Suite 300, Daytona Beach,) on Tuesday, September 20. Come network with us as we gather for some good food and drinks, while making important business connections with like-minded professionals.

This after-hours will be held from 5:00 p.m. - 7:00 p.m. Pre-registration is required. Admission is \$10 for Daytona Regional Chamber and Volusia Hispanic Chamber members. Admission is \$35 for future members.

Held monthly at a Daytona Regional Chamber member business location, these social gatherings are focused on connecting members with each other. Local businesses open their doors to these sponsored events which feature networking, food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in hosting a Business After Hours? Daytona Regional Chamber members can contact Ken Phelps, IOM, Vice President of Resource Development, at 386.523.3675.



Thank You for the Referral



The Daytona Regional Chamber would like to thank Ambassador Committee member **Terri Shurdom from Blanchard Insurance** for connecting us with Sunshine Maintenance Pros as they became members.

If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them with Lori McMullin, APR, Director of Business Development, at 386.523.3680.

Ambassador Spotlight



Meet Ambassador Terri Shurdom, Senior Sales Associate for Blanchard Insurance.

Q: Why are you involved with Daytona Regional Chamber?

A: The reason why I've been a member with the Daytona Regional Chamber for over eight-plus years is it has an awesome team that helps support me in building my business. There are so many opportunities to build your business. I love being your friendly Ambassador and I enjoy

helping other businesses grow. Also, I have made many amazing lifetime relationships.

Q: What is something unusual about you most people do not know?

A. I love to go deep sea fishing. The bigger the fish the better.

Q. What is something on your bucket list you've done or want to do?

A. I would love to go stay in one of the bungalows that sit on the beautiful ocean and enjoy the fresh air and relax.

GUEST COLUMN



Ensure High-Quality Work Environment With Inclusiveness

By Frank Mercer

Volusia and Flagler Counties are diverse, and so are their businesses. Race, Gender, Ethnicity, Religion, level of ability or disability, and other identities drastically affect the day-to-day lives of workers. To ensure a high-quality work environment, it's important for business owners to do their part when it comes to respecting such differences – be it initiating important conversations to see where improvements can be made, listening to them and taking note, or moderating them to promote healthy communication.

Such tasks might be easier said than done – which is where training comes into play.

Made possible through a collaboration between CareerSource Flagler/Volusia, Daytona State College, United Way of Volusia and Flagler Counties, Daytona Regional Chamber of Commerce, and Volusia/Flagler Chapter of the Society for Human Resource Management, the Second Annual Diversity Symposium presents “Having Conversations You Want To Have: Talking About Race in the Workplace” on **Friday, September 30**.

Designed to help participants engage in conversations about race that result in stronger relationships,

better understanding, and a willingness to collaborate, this year's Diversity Symposium includes a workshop, networking opportunities, and experienced speakers. The symposium takes place at **Daytona State College's Hosseini Center** from **8:00 a.m. - 11:45 a.m.**, costs \$55 per person.

Keynote Speaker Kwame Christian is CEO of the American Negotiation Institute, best-selling author, and host of the number-one negotiation podcast in the world. He'll not only offer insight on how to initiate those seemingly daunting conversations about race, but also show how to effectively navigate them with the purpose of equipping each party with better understanding and empathy for the future. Whether it's reminding participants of common mistakes to avoid while discussing diversity topics or teaching successful tactics to implement what's spoken about during these conversations, Christian will coach for preparedness, confidence, and understanding.

Immediately following the keynote, participants will practice their newly learned skills in a facilitated workshop guided by Cindy Lau-Evans. Evans is the Director of Diversity at HR Florida State Council and the Equal Opportunity Programs Manager at Miami Dade College. She'll be putting her 25+ years of experience in conflict resolution, employee relations, and diversity and inclusion to use as she masterfully guides participants in conversations and into a place where healthy communication can be established.

For information, please contact Frank Mercer at 386.506.4461.



Frank has more than 30 years of experience in the public sector with a focus on workforce development. He serves as Director of The Center for Business & Industry at Daytona State College where his portfolio includes providing customized training and technical assistance to all industry sectors in a two-county area.



Scan to register

BUSINESS AFTER HOURS

The Daytona Regional Chamber of Commerce has some fun, unique locations coming up in the next months for business after hours.

Tuesday, September 20

5:00 p.m. – 7:00 p.m.

Speedway Indoor Karting

*Joint Business After Hours with
Volusia Hispanic Chamber*

Tuesday, October 18

5:00 p.m. – 7:00 p.m.

City of Daytona Beach at Yvonne Scarlett Golden Center

*Joint Business After Hours with
Volusia Urban Chamber*

Tuesday, November 15

5:00 p.m. – 7:00 p.m.

Streamline Hotel

Tuesday, December 13

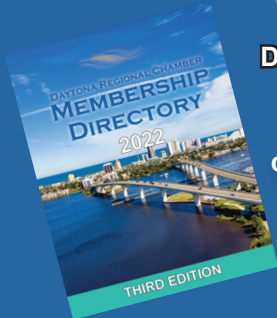
4:30 p.m. - 7:30 p.m.

Riverfront Esplanade

If you are interested in hosting, or have any questions please contact Ken Phelps, Vice President of Resource Development, 386.523.3675

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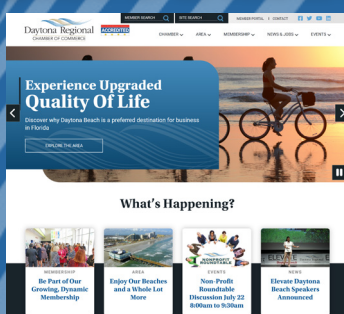


Inside Volusia Business

Shared with
more than
1,000 combined
emails and
followers on
social media,
rates are as
low as \$250

Website

Get a year's worth of
exposure for as little as \$515



CONTACT SAMANTHA
CROUCH OR KEN PHELPS
386.255.0981

Welcome New Members

Congratulations to the following
who chose to become new members:

Cold Stone Creamery - Daytona
Beach
Cold Stone Creamery – Port
Orange
Cold Stone Creamery - Tomoka
Junior Achievement
KaneyLaw
Monarca Mexican Cuisine &
Tequila Bar
Nothing Bundt Cakes
Onyx Home Care
Ormond Memorial Art Museum
Preferred Care at Home of Coastal
Volusia
Sunshine Maintenance Pros
Veronica Edward LLC

Your membership supports our
efforts to strengthen the business
community. If you too are interested
in becoming a member, connect
with Lori McMullin, APR, at
386.523.3680 for a customized
membership or Samantha Crouch at
386.523.3678.

VYPG Upcoming Event

September Social

Thursday, September 15th

5:30 p.m. - 7:30 p.m.

ONE DAYTONA

One Daytona Blvd, Daytona Beach
\$5 for VYPG Members and \$10 for
Non-Members

Register at volusiayypg.com

VCARD Upcoming Event

Coastal Cleanup

Saturday, September 17th

Start at 9:00 a.m.

City Island, Daytona Beach

Meet in library parking lot

Free to volunteer

Register at

responsibledvelopment.com

Daytona Regional Chamber Upcoming Events

Eggs & Issues Breakfast:

Thursday, September 8th

7:30 a.m. - 9:00 a.m.

Daytona State College

Mori Hosseini Center

Members \$24/Future Members \$40

For further information contact

Shawn Richmond, Director of

Advocacy at 386.255.7174

Open RBC Leads Group

Wednesday, September 14th

8:00 a.m. - 9:00 a.m.

Daytona Regional Chamber

Open to all active members ONLY

For further information contact

Samantha Crouch, Vice President

of Small Business Development at

386.523.3678

Joint Business After Hours:

Speedway Indoor Karting (SIK)

Tuesday, September 20th

5:00 p.m. - 7:00 p.m.

Members \$10/Future Members \$35

Partnership event with the Volusia

Hispanic Chamber of Commerce

For further information on events

contact Ken Phelps, IOM, Vice

President of Resource Development

at 386.523.3675

Annual Business Links Golf

Tournament presented by Brown & Brown Inc.

Friday, September 23rd

Shot Gun Start 8:30 a.m.

LPGA International Golf Club

For further information on cost to

play or sponsorship opportunities

contact Ken Phelps, IOM, Vice

President of Resource Development

at 386.523.3675

CAUGHT ON CAMERA



FASTSIGNS of Daytona Beach Ribbon Cutting



Daytona Business United Workshop



VYPG at Elevate

AWARDS

From Page 1

many years, including Past Chairman for the Volusia/Flagler Family YMCA and Past Chairman for the Division of Blind Services. His active community roles include, but are not limited to, serving as a Board Member for both the Daytona Regional Chamber of Commerce and the Board of Governors of LPGA Golf Course, an Executive Board member for the Checkered Flag Committee, Vice-Chairman for the Daytona State College Foundation Board, and a Co-Chairman for the Volusia County African-American Leadership Council.

Sarah Hancock is the 2022 Young Professional of the Year. She has owned The Blind Pig DeLand, a beer and wine bar which is a staple in Downtown DeLand's Historic District, for the past 8 years. Being a small



Hancock

business owner has allowed her to connect with the community and give back in as many ways as possible. She is the current President of Rotaract Club of DeLand, the West Volusia Chair for Volusia Young Professionals Group's Executive Board, a member of DeLand Rotaract and Mainstreet DeLand Association as well as a few other social and women's business organizations.

The Small Business and Nonprofit of the Year awards are selected following a nomination and application process. Once nominated, businesses complete an extensive application highlighting their achievements and involvement in the community. The applications are judged by a panel of chamber executives and business leaders from outside the region to ensure impartiality in the selection process.

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The Volusia Young Professionals Group selects the Young Professional of the Year from among their members.

The Marvin Samuels Memorial Leadership Award honors an alumnus of Leadership Daytona as nominated and selected by the Leadership Daytona Alumni Council.

Join us to help celebrate these fantastic community leaders. The Annual Awards Luncheon presented by **Foundation Risk Partners** will be Tuesday, November 1 from 11:30 a.m. – 1:00 p.m. at the Hard Rock Hotel. For information on sponsorship and attendance at this signature event, please contact Samantha Crouch, Vice President of Small Business Development, at 386.523.3678.

MORE CAUGHT ON CAMERA



Elevate speakers gather for a photo



Guests arrive to Elevate



Enjoying Business After Hours with Ormond Beach Chamber at Volusia Mall



Leadership Daytona Class XLII Visits Brown & Brown Insurance



Shari Jackson, Chris Mavronas, Shanna Coley Hughes, Kelly Kwiatek at the Business After Hours hosted by Volusia Mall



Owen Chittenden, Emily Smith, Vinny SAGRANI at the Business After Hours hosted by Volusia Mall