



INSIDE VOLUSIA BUSINESS

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Daytona Regional Chamber Accredited at the Highest Level

Chairperson of the Board, Kelly Parsons Kwiatek, **Halifax Health**, has announced that the

U.S. Chamber of Commerce has awarded the Daytona Regional Chamber of Commerce with its highest designation of Accredited with Five-Star Distinction for its sound policies, effective organizational procedures, and positive impact on the regional community they serve. Every five-years, the Chamber is required to complete an application if they want to remain accredited.

In her announcement to the Board, she noted that over 40 members participated in the process that began in April. After reviewing nine different areas of the application and providing documentation required to complete the re-accreditation, the application was filed in August.

“Chambers that achieve this level of Accreditation distinction are truly leaders in their industry,” said Raymond P. Towle, U.S. Chamber Vice President, Federation

Relations, and IOM. “Their rigorous review included all aspects of the chamber’s policies, operations, and programming. To earn the distinction of becoming Accredited, it is a mark of excellence for the organization, its staff, and its leadership. As a Five-Star Accredited chamber, they are recognized for their ability to serve as a resource to their region’s businesses while maintaining transparent governance practices, sound financial controls, safe work environments, effective communications, and value in programming. They are commended for their continued advocacy of free enterprise, and for their commitment to serving members and local businesses. We congratulate the Daytona Regional Chamber on this tremendous accomplishment.”

The accreditation process consists of nine application sections that are reviewed and completed by members of the Chamber who served on the Re-Accreditation Committee “It is our goal to always strive to utilize best



practices to keep us ahead of trends and to provide exceptional service to our members and community. This highest level of accreditation validates the impactful work and the leadership of the Board of Directors, the engagement of our members, and the professional staff at the Daytona Regional Chamber” noted Daytona Regional Chamber President & CEO, Nancy Keefer.

There are 197 chambers of commerce accredited in the United States putting the Daytona Regional Chamber in the top 3% of chambers in the country. Additionally, there are only 12 chambers in the State of Florida that are accredited.



ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Daytona Regional Chamber Re-envisions 1980's Offices



With the expanding and ever-changing needs of our business community, the Daytona Regional Chamber is embarking on a new mission to re-envision our current office space so as to better serve the modern-day needs of our business community.

Originally opened in the 1980's the current building is much in need of upgrades and what a better time than now to also make it into something businesses of all sizes could use to gather, learn, meet, and grow business within our region.

Working over the years to fuel professional and business growth within our community, while looking towards the future we will emerge with a facility that expands our value. Working with our Daytona Regional Chamber Building Task Force the new facility better organizes the space to function as a location for continuing education, marketing our small businesses, and building strong networks indicative of a regional business community where all of our businesses may flourish. This new functionality allows us to also recruit more business and employees, facilitate people engagement, and give back to our community through engaged involvement and promotion

A Daytona Regional Chamber Business Center and offices will serve as an epicenter for collaboration. Facilities features will include:

- Centralized location with on-site parking
- Large flexible meeting space with state-of-the-art technology
- A “home base” for members who need a location outside of home
- A space for businesses to concentrate or collaborate in small groups
- A studio for video/podcast recordings and photography
- Large board room with picturesque setting and outdoor balcony

The Daytona Regional Chamber is committed to a vibrant business economy and the new office supports this mission. It will further enhance the spirit of collaboration within our community through its innovative design.

Business interested in supporting the



new Building Legacy initiative have an opportunity to participate with naming rights of certain features. Offers vary in pricing and are limited. For further details please contact Janet Kersey, Executive Vice President & COO, 386.523.3676.

ADVOCACY & ECONOMIC PROSPERITY

2022 Midterm Results

Election night is in the books, and the night didn't end without its share of surprising results. At last count, Volusia County saw about a 55% turnout, with 226,758 ballots cast out of the 412,286 active eligible voters. Volusia County continues to see an ongoing trend with the majority of voters casting their ballot by mail. Nearly 93,000 mail-in ballots were turned in during the midterm, compared to the 76,000 ballots cast on election day. And this election showed that Florida and Volusia County are Republican strongholds. The Republican vote represented 47.6% of the total vote in Volusia County, with the Democrat vote coming in at 29.7% of the total vote.



Johansson



Dempsey



Reinhart



Kent

There will be several new faces across the county including new County Council members. The County Council will welcome five new members of the seven-member board in 2023: Jake Johansson in the At-Large seat, Don Dempsey in District 1, Matt Reinhart in District 2, Troy Kent in District 4, and David Santiago in District 5. Incumbent Danny Robins won his District 3 reelection bid.



Santiago



May

The Daytona Beach City Commission had three incumbents running for reelection. In District 3 and 5 sitting Commissioners Quanita May and Dannette Henry reclaimed their seats in District 1. The City of Daytona Beach will welcome a new City Commissioner, Monica Paris. Paris ran to help express the potential in Daytona Beach and to clean up, clear out vagrants and get more police on patrol.



Paris

The State House and Senate races saw all incumbents win. In the State Senate races, Travis Hutson (District 7) and Tom Wright (District 8) won their respective seats. In the State Representative races; incumbent Tom Leek (District 28) and Webster Barnaby (District 29) both won their races with 60 % of the votes. We did welcome a new member to the Volusia County Delegation; former Port Orange Commissioner Chase Tramont won his with over 95% of the vote against a Write-in Candidate.

Florida saw several Statewide races where Governor DeSantis won 62 out of the 67 counties in Florida and took almost 60% of the total vote in Florida. Senator Marco Rubio took nearly 58% of the vote.



Rubio

Florida also saw three Constitution Amendments on the ballot. Amendment 1, 57% of voters voted Yes. In Amendment 2, 54% of voters said Yes, and in Amendment 3, almost 59% of the voters voted Yes. Although the three Amendments received over 50% of the

votes, in Florida, amendments must receive 60% of the total vote to be added to the Florida Constitution. All amendments failed to receive the 60% threshold, therefore, failed.

For a complete list of results, visit DaytonaChamber.com Advocacy section. For questions, contact Shawn Richmond, Director of Advocacy, 386.255.7174.

SAVE THE DATE

VOLUSIA DAYS

MARCH 28-29

2023

Contact Shawn Richmond,
Director of Advocacy,
386.255.7174

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Market Watch Business Summit Offers Economic Sneak Peek at 2023



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

MARKET WATCH BUSINESS SUMMIT

Presented By: **BANK OF AMERICA**

With the volatility of 2022 still creating challenges for the business community, anticipating what may be coming in the New Year will be important. The Daytona Regional Chamber of Commerce and **Team Volusia Economic Development Corporation** are again partnering to provide just such an economic forecast with the Market Watch Business Summit presented by **Bank of America**.

A panel discussion of local industry experts will open the program, moderated by Bank of America Market President Peter Mannino.



King

CareerSource Flagler Volusia President & CEO Robin King is slated to share insights on workforce trends and issues helping businesses toward being an employer of choice.



Parker

B. Braun Vice President & General Manager Jason Parker will offer valuable input on the manufacturing sector and what companies such as B. Braun are doing to mitigate the impact of supply chain disruption and protect future production capabilities.



Toro

TECHFIT Digital Surgery CEO & Co-Founder Mauricio Toro selected Volusia County

as the place grow his medical technology business. He will discuss his company's growth and share his thoughts on why the Daytona Beach region is thriving in the innovation and entrepreneurial spaces.



Manetta

Following a brief Q&A session with our local industry, attendees will enjoy a national and international economic forecast provided by John Manetta, a Managing Director and CIO Portfolio Management Team Lead for the Chief Investment Office (CIO) within Bank of America Corporation. Leveraging a wealth of information and data, Manetta will provide insight on factors impacting the economy large scale.

Held at the Hard Rock Hotel Daytona Beach on Tuesday, December 6, the Market Watch Business Summit will begin with check-in and breakfast at 7:30 a.m. The program will start promptly at 8:00 a.m. and conclude by 9:30 a.m.

This event is made possible in part by the support of our presenting sponsor, **Bank of America**, and our Breakfast Sponsors, **NASCAR** and **AdventHealth**.

For questions about this event contact Ken Phelps, IOM, Vice President of Resource Development, 386.523.3675.





BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Why Chamber Ambassadorship May Be Right For You

Are you a fun-loving, outgoing person balanced with a strong sense of intent? Do you feel great when you make others more comfortable and seen? Have you participated in Daytona Regional Chamber-specific events and programming for at least one recent year in your current or previous professional role? Then, becoming a Daytona Regional Chamber Ambassador might be right for you.

Being an Ambassador provides fabulous networking opportunities and offers multiple benefits for you and your business, but it's also a great way to get more involved in your city and region while assisting the Daytona Regional Chamber in its mission, initiatives and events.

Ambassadors perform a wide variety of duties with their main function to help promote our programs and services, welcome new Daytona Regional Chamber members and help to ensure successful and enjoyable events for everyone.

Interested in learning more? Please contact Lori McMullin, APR, Director of Business Development, 386.523.3680.

Thank You for the Referral

The Daytona Regional Chamber would like to thank Ambassador Committee Member Maria Maillo from **New Journey Chiropractic** for connecting us with **Treehouse Learning Center**; Board Member Bob Rand from **Coldwell Banker Commercial Benchmark** for connecting us with **Avocado Bikes** and Board Member and At-Large Director Harold Goodmote

from **Coleman Goodmote Construction** for connecting us with **Advance Prosthetics & Orthotics, Inc.** as they became members.

If you know of a business that would benefit from a Daytona Regional Chamber membership, connect them with Lori McMullin, APR, Director of Business Development, 386.523.3680.



Ambassador Spotlight



Meet Ambassador Terry Sabiston, Senior Account Executive with **Southern Stone Communications, LLC**

Q: Why are you involved with Daytona Regional Chamber?

A: Because of the commitment they have to help small businesses grow in our community. And the relationships through the Daytona Regional Chamber as an Ambassador for 15 years have been the cornerstone of building my success in sales at Southern Stone Communications.

Q: What is something unusual about you most people do not know?

A. I had tickets to every Winston Cup Race from 1973 to 1976 but could only go to races close to Greensboro North Carolina because I had to deliver Sunday newspapers for the Greensboro News-

Record before I went to the races. I was given tickets by Tom Einstein, the Motorsports writer for the Greensboro News-Record. He lived on my paper route and got a free paper with his column in it everyday.

Q. What is something on your bucket list you've done or want to do?

A. My bucket list which I have completed part of is to go to every NASCAR Cup Series racetrack. To go to all the NASCAR races in one season would be my ultimate bucket list! Also, to be part of a MRN race broadcast from Daytona International Speedway is another part of my bucket list I have completed and might happen again!





Championing Inclusion and Impactful Small Business Resources

The Daytona Regional Chamber of Commerce is the leading organization in championing initiatives surrounding Diversity, Equity & Inclusion and opportunities that promote, support and highlight our small business community. In 2023, Daytona Regional Chamber members will have access to new events, symposiums, trainings, and meetings that will educate you and your employees in the areas of DEI and Small Business growth. A quick glimpse of what is to come to the Daytona Regional Chamber of Commerce in the new year:

- **Power of Inclusion Luncheon Series:** This quarterly forum or workshop will focus on being comfortable with the uncomfortable. Conversations will include everything from unconscious bias to implementing a

programming guide for celebrating various diverse holidays throughout the year. These events will be held in conjunction with the Urban Chamber of Commerce and the Volusia Hispanic Chamber of Commerce.

- **BRIDGEx:** Brand, ROI, Innovation, Diversity, Goals, Entrepreneurship. Held quarterly, the program will provide trainings and meetings for small businesses (1-20 employees) of the Daytona Regional Chamber. Topics will focus on supporting and educating our small business community.
- **Lunch with Leaders Series:** Twice per year, Daytona Regional Chamber members will have the opportunity to attend an intimate

lunch with the CEO or President of a Daytona Regional Chamber member business. These will have very limited seating available and will provide an opportunity in a small group setting for a small business owner to have a conversation with an experienced individual in the community.

In addition to the above events, there will be support and resources on the Daytona Regional Chamber website that will be available not only for our members, but also for the community at-large. For more information contact Samantha Crouch, Vice President of Small Business Development, 386.523.3678.

Riverfront Holiday Cheer presented by Barwick Banking Company



Join us for a holiday celebration unlike any other! Business After

Hours: Riverfront Holiday Celebration will be hosted by the **Daytona Beach Riverfront Esplanade** and presented by **Barwick Banking Company** on Tuesday, December 13 from 4:30 p.m. - 7:30 p.m. Come celebrate the accomplishments we have made this year in our community with some fun and unique networking while making important business connections with like-minded professionals.

Connect with other professionals

and grow your circle of influence. Join us for this extended celebration from 4:30 p.m. - 7:30 p.m. Daytona Regional Chamber members enjoy advance registration admission for \$10, while registration on the day of the event is \$15. Admission is \$35 for future members regardless of registration date.

During the event, we will host a holiday donation drive for both **Volusia Recovery Alliance** and the **Early Learning Coalition of Flagler & Volusia**. Donation items that have been requested are new, unwrapped toys and/or \$5-10 gift

cards (grocery stores, gas stations, general, etc).

Enhance your personal and professional network in a relaxed environment by joining other busy professionals after hours. Local businesses open their doors to these sponsored events which feature networking, food, drinks, and prizes. Bring plenty of business cards and come ready to have fun!

Interested in hosting a Business After Hours in 2023? Daytona Regional Chamber members can contact Nicole Bosley, Program Manager, 386.523.3672.



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Mission Members Program Open for 2023

Entering its fourth year, the Daytona Regional Chamber Mission Members program continues to provide a way for businesses to share in the effort to elevate the Daytona Beach region.

Mission Members identify themselves as leaders in the region and understand the impact of going above and beyond in service to the business community.

Here are some examples of the mission-oriented projects and areas the Daytona Regional Chamber is leading, in part with support from Mission Members:

Talent Development and Recruitment

- More than 11,000 Volusia County Schools students uncovered their innate skill sets through participation in the YouScience assessment.
- This information has identified student talent clusters in high-demand career fields such as advanced manufacturing, distribution & logistics, architecture & construction, and much more.
- We've fostered a very strong partnership with Volusia County

Schools and are working together to develop the future employees needed for your sustained business success.

Equity, Diversity, and Inclusion

- The Daytona Business United program continues to support minority-owned businesses with education, connections, information, and more.

Advocacy

- As the lead agency for ESF-18, the Daytona Regional Chamber is the conduit for emergency management information getting to and from the business community during hurricanes and other emergencies.
- During the recent mid-term election season, the Daytona Regional Chamber hosted candidate forums to help inform the business community about the candidates running for school board, county council, and state legislature.

This work played a big part in the re-accreditation of the Daytona Regional Chamber, and we are proud to say we are now Accredited with Five-Star Distinction by the U.S. Chamber of Commerce.

We're enhancing some of the great marketing benefits associated with being a Mission Member for 2023. Each Mission Member organization will now receive two (2) admissions to each Business After Hours. We provide visibility in programs throughout the year. Our Mission Members have been seen at all Daytona Regional Chamber signature events, such as the Business Links Golf Tournament, Elevate Daytona Beach, Eggs & Issues and more. Utilizing event presentations, our Mission Members banners, and other tactics, the Daytona Regional Chamber has created thousands of impressions for Mission Member brands on a consistent basis throughout the year.

With your early commitment by December 31, the investment remains \$500. After the New Year, Mission Member participation will be \$550.

Can we count on your support as a Mission Member for 2023? Contact Ken Phelps, IOM, Vice President of Resource Development, 386.523.3675 to be a Mission Member now.

TESTIMONIAL
TIME



CONNECTIONS

"The Daytona Regional Chamber of Commerce knows how to connect businesses from all over Volusia County! West Volusia Tourism is proud to be a part of the new vibe that is being created by our community's movers and shakers!"

GEORGIA TURNER
EXECUTIVE DIRECTOR
WEST VOLUSIA TOURISM BUREAU

GET NOTICED

WITH 4 UNIQUE
ADVERTISING
OPPORTUNITIES



Digital Directory

Set yourself apart
from the crowd
beginning at just
\$200

The Edge Newsletter

Reach your fellow members
for \$100 per week or less



Inside Volusia Business

Shared with more
than 1,000 combined
emails and followers
on social media,
rates are as low as
\$250



Website

Get a year's worth of
exposure for as little
as \$515

CONTACT SAMANTHA CROUCH OR
KEN PHELPS 386.255.0981

Welcome New Members

Congratulations to the following
who chose to become new members:

- ★ A1A Jewelry
- ★ Advance Auto Parts #9957
- ★ Advance Prosthetics & Orthotics, Inc.
- ★ Avocado Bikes
- ★ CATAPHRACTS SERVICES
- ★ Nauti Nauti
- ★ Rehabilitation Center for the Blind and Visually Impaired
- ★ Treehouse Learning Center

Your membership supports our efforts to strengthen the business community. If you too are interested in becoming a member contact Lori McMullin, APR, Director of Business Development, 386.523.3680, for a customized membership.

Daytona Regional Chamber Upcoming Events

Market Watch Business Summit presented by Bank of America

Tuesday, December 6th

7:30 a.m. - 9:30 a.m.

Hard Rock Hotel Daytona Beach
Members \$50 / Non-members \$75

For further information contact
Ken Phelps, IOM, Vice President
of Resource Development,
386.523.3675

Business After Hours: Riverfront Holiday Cheer presented by Barwick Banking Company

Tuesday, December 13th

4:30 p.m. - 7:30 p.m.

Members \$10 / Future Members \$35

For further information contact
Nicole Bosley, Program Manager,
386.523.3672

Soft Skills Youth Summit

Tuesday, December 13th

9:00 a.m. - 12:00 p.m.

L. Gale Lemerand Student Center
Daytona State College

For further information contact
Ken Phelps, IOM, Vice President
of Resource Development,
386.523.3675

Open RBC Leads Group

Wednesday, December 14th

8:00 a.m. - 9:00 a.m.

Daytona Regional Chamber

Open to all active members ONLY

For further information contact
Samantha Crouch, Vice President
of Small Business Development,
386.523.3678

To see a full calendar of events
visit DaytonaChamber.com and
go to the Events page.

VYPG Upcoming Event

Holiday Party & Toy Drive at ONE DAYTONA

Tuesday, December 13

5:30 p.m. - 7:30 p.m.

Join the Volusia Young Professionals Group (VYPG) for some holiday cheer and celebrate the spirit of giving by bringing a toy for the U.S. Marine Corps Toys for Tots program.

The event features a DJ, appetizers from 4Rivers, giveaways and more.

If you bring a toy, you will receive free entry.

Fun and festive holiday attire is encouraged.

Register at volusiayypg.com

SAVE THE DATE JANUARY EVENTS

The Daytona Regional Chamber has some fun, unique locations coming up in the next months for Business After Hours and Eggs & Issues. Mark your calendar now as details are forthcoming.

Eggs & Issues
January 12th
7:30 a.m. - 9:00 a.m.

Business After Hours
January 17th
5:00 p.m. - 7:00 p.m.

If you are interested in hosting a 2023 Business After Hours contact Nicole Bosley, Program Manager, 386.523.3672. For questions about Eggs & Issues contact Shawn Richmond, Director of Advocacy, 386.255.7174.

CAUGHT ON CAMERA



Beach Hut Cantina Ribbon Cutting



Little Art Gallery Ribbon Cutting



Business After Hours at Streamline Hotel



Business After Hours at Streamline Hotel

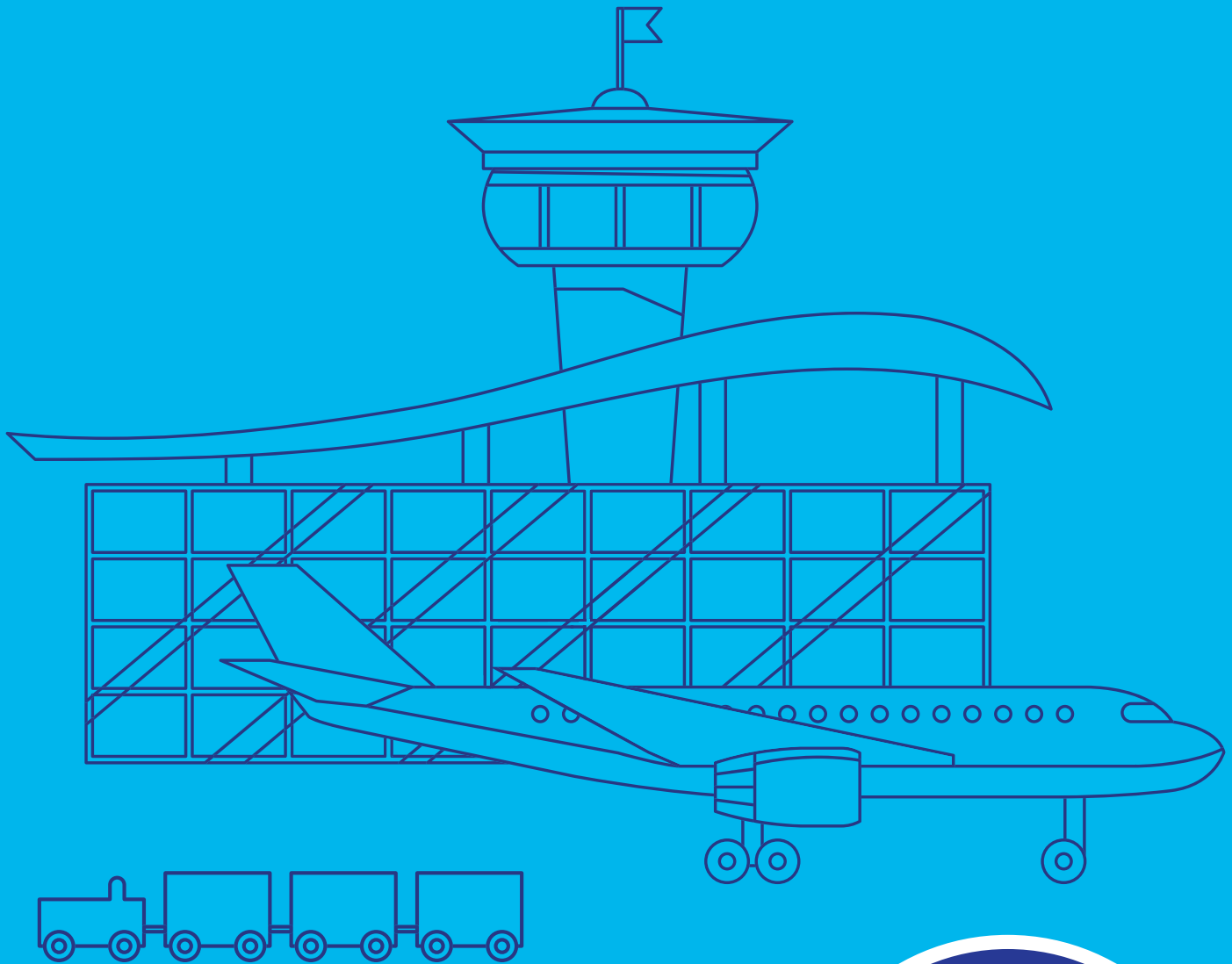


Business After Hours at Streamline Hotel



Business After Hours at Streamline Hotel

READY TO FLY!



Daytona Beach International Airport (DAB) has made health and safety enhancements so passengers can feel more at ease when they are Ready to Fly. Don't drive over an hour to Orlando just to catch a flight. Fly out of DAB and skip the trip before the trip. With flights offered by Delta Air Lines and American Airlines, you can reach your destination from an airport that's only a few minutes away.



Right airport. Right here.SM

FlyDaytonaFirst.com