



ADVOCACY & ECONOMIC PROSPERITY

Volusia County Schools Superintendent to Discuss First Year at Helm

Dr. Carmen Balgobin took the reins as Superintendent of Volusia County Schools in July 2022. Now into the second semester of the academic year, Dr. Balgobin will be the featured presenter at Eggs & Issues on Thursday, March 9. Eggs & Issues is sponsored by **Halifax Health, Lifestyle Realty, CareerSource Flagler Volusia, and Stetson University School of Business.**

Dr. Balgobin will share her thoughts on several items during the Eggs & Issues presentation, such as:

- Year one as Superintendent... the positives, the challenges, the surprises, and more.
- Her vision for the future of the district and the students attending Volusia County Schools.
- How schools are leveraging the results of the YouScience student skills assessment, a program offered through a partnership between the Daytona Regional Chamber and CareerSource Flagler Volusia.
- How the business community can engage the school district for mutual benefit.

Among the priorities for Volusia County Schools, Dr. Balgobin seeks to increase the opportunities

for experiential learning and career pathway exploration. Apprenticeships, paid internships, micro-internships, and job shadowing are among the possibilities for students and local businesses to connect and develop future employment tracks.



In January 2020, Dr. Balgobin began her first stint with Volusia County Schools as Deputy Superintendent of Teaching, Leading, and Learning. She played an instrumental role in the development of the district's current strategic plan. After just a few months on the job, Balgobin found herself serving as Interim Superintendent while then-Superintendent Dr. Scott Fritz was away on medical leave.

Following a brief posting in Broward County during the spring of 2022, Balgobin was selected as Superintendent by the school board that May.

Join us for this important conversation that impacts our community in many ways, such as developing a talented future workforce, nurturing the next generation of leaders, and supporting the growth and expansion of our existing business community and the ability to recruit new organizations to the region.

For more information on Eggs & Issues programs, contact Shawn

Have Your Voice Heard at Volusia Days

The Daytona Regional Chamber is here to serve our members through effective advocacy of business issues. A critical component of these efforts is the ability to meet face-to-face with our elected leaders in Tallahassee. We invite you to see how the legislative process works and experience the unique fast pace of the legislative session while hobnobbing with our local delegation and various state department heads at a two-day trip starting Tuesday, March 28 through Wednesday, March 29.

This event is made possible partly by the support of our sponsors: **Ghyabi Consulting and Management, AT&T, Brown & Brown, Daytona International Speedway, ICI Homes, Charter Spectrum, TECO Peoples Gas, FPL, and AdventHealth.**

Program cost is \$100.00 per person. For more information or to find out about sponsorship opportunities, contact Shawn Richmond, Director of Advocacy 386.255.7174.



WORKFORCE AND INNOVATION

Business Leaders Sought for Discussion on Education and Workforce Development



Balgobin

The Daytona Regional Chamber is partnering with **Volusia County Schools** to hold a Business Encounter with Dr. Carmen Balgobin, Superintendent to discuss the future of the area's workforce. Building a talent pipeline and ensuring a sufficient labor force pool is one of the top business issues in the region.

The Business Encounter with Dr. Balgobin will be held on Monday, March 27 at 4:30 p.m. - 6:00 p.m. in the Media Center at Mainland High School. Light refreshments will be provided. RSVPs should be sent via email to Denise Ribeiro, dlribeir@volusia.k12.fl.us.

One of the strategies in place to aid in student career exploration

is the use of the YouScience digital skills assessment, which the Daytona Regional Chamber and **CareerSource Flagler Volusia** are partnering on to offer to Volusia County Schools students. The assessment helps students discover their natural skills in areas such as spatial visualization, sequential reasoning, visual comparison, inductive reasoning, idea generation, and more. Those skills are then matched with career skills using information from the Occupational Information Network, Bureau of Labor Statistics, and others.

Based on the anonymized, aggregate results of the students' assessments, the following sectors emerged as the top talent clusters within Volusia County Schools:

- Health Science
- Advanced Manufacturing
- Arts & Media

- Computers & Technology
- Agriculture & Natural Resources
- Architecture & Construction
- Distribution & Logistics

Although these are the top clusters, the skill sets among the student population are widely varied. The purpose of the event is to have 50-75 business leaders in the room for an interactive dialogue with Dr. Balgobin on the needs of business as well as the school district. This conversation will play a part to ensure that what students are being taught in school matches with the skillsets necessary for the in-demand jobs of the future.

Are you a business leader who is concerned about the future of our workforce? Be sure to participate in this crucial event. RSVP today to dlribeir@volusia.k12.fl.us.

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**DAYTONA
BEACH** 
INTERNATIONAL AIRPORT

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH



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2023 HARLEY-
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STREET BOB 114**



- Customized with the Official Bike Week logo
- Bike will be customized by the new Daytona Harley-Davidson® owner Teddy Morse
- PLUS! Teddy is so excited that he is offering an additional \$1,000 in customization for the winner
- Teddy will also ride along with you as you take that first ride

officialbikeweek.com

Bike Week Ready to Roll This Week!



Bike Week Welcome Center tent volunteer meeting at Dave & Buster's

As you may know the Daytona Regional Chamber has played an intricate role in ensuring the success of Bike Week for the business community since the early 1980's. As an important part of our economic stimulus, we work hard to help ensure the event is properly marketed, coordinated with government offices, beneficial to businesses of all types and welcoming to visitors of our community.

This week Bike Week will launch its 82nd version of the event with activities planned throughout the county and across the State of Florida. To help share all the locations and activities we have compiled a number of events, information and recognition for our corporate sponsors who help our community to thrive during Bike Week which can be found on officialbikeweek.com.

Sought after promotional items are also available at the Chamber Offices beginning Wednesday which are the artist Collector Series Official Poster and the ultra-popular Pocket Guide which includes the AMSOIL® Treasure Hunt, event listings and popular locations that host a variety of activities.

We also operate the Official Bike Week Welcome Center which will be located at ONE DAYTONA in Victory Circle. We are especially delighted to have our fabulous Chamber Ambassadors on hand to help visitors find local business to frequent. They volunteer their time and efforts to warmly welcome our guests and make sure they get the most out of the event from a locals perspective while also making our community a warm and welcoming place to visit, live or frequent.

One of our most important fundraising efforts is the Annual Daytona Beach Community Foundation motorcycle drawing. This year we are working with new Daytona Harley Davidson owner, Teddy Morse who has provided an amazing bike to give away along with \$1000 of customizations. These funds raised also go to help continue Bike Week efforts each and every year. Please recommend and support the motorcycle drawing to help us keep Bike Week strong well into the future.

Also please visit our Facebook and Instagram pages and post away all the fun and interesting things happening at your locations. We wish everyone a safe and successful event.

ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

Daytona Regional Chamber Offices to Move



Temporary Office

Beginning April 1st the Daytona Regional Chamber Offices will move to 200 S. Ridgewood Ave., in

Daytona Beach which is located at the corner of Ridgewood Ave. and Magnolia Ave. – some may know the building as the old Pump House Restaurant. The move coincides with the start of construction at the current office building on East Orange Ave. and will be our new location for approximately one year.

With the move comes the opportunity for businesses to pick up some really good used office furniture which is currently for sale in our building. We have a wide variety of offerings. Please stop by anytime during office hours and we'll be ready to make you a special deal while at the same time raising funds to help offset costs at our new building. All purchases go to the Daytona Beach Community Foundation which also makes them a tax-deductible donation.

We look forward to a great year filled with many opportunities to engage while also looking forward to a lot of new programming and activities to come that benefit the business community.

DAYTONA REGIONAL CHAMBER

FURNITURE SALE!

STOP BY
126 E. ORANGE
AVE, DAYTONA
BEACH TO SEE
MORE ITEMS



Childrens Business Fair 2023

By Jack White

Now that I have four children, I have come to realize that spending time on periphery thoughts, ancillary details and long stories can be wasted opportunities to get the most important message across. Therefore, I'll reserve the beginning of this column for "just the facts" and make sure it's held to what the readers "need to know". We are hosting a Childrens Business Fair on March 25th, 2023 from 9am to 2pm at the North Main Entrance to the Riverfront Esplanade (355 N. Beach Street) in Downtown Daytona Beach. We need the community to show up, bring cash and support our young entrepreneurs in their efforts to learn business acumen that will be with them throughout their life.

If you've gotten this far you might be asking what is a Childrens Business Fair? To put it simply The Daytona Beach Children's Business Fair is a one-day immersive event that allows children the opportunity to go through the entire entrepreneurial experience from product concept to product development then on to marketing and sales of the product. Throughout this they will learn the finance requirements of cost of goods sold and what a profit or

unfortunately what a loss might be. The whole point behind the event is intended to inspire children to discover their inner entrepreneur. We ask the parents or children's guardians to help the children apply to the fair by asking them the basic questions all startups should be asking. What is your business? What will you charge? How will you reach your customers? How are you financing your venture? This churns up their creative juices and by the time the fair comes the kids are out there spinning signs to get the customers in.

Assuming you are still with me, I'll take the liberty to tell you how this all began and why it's so important. I was fortunate to be part of the Roland George Investment Program at Stetson University. This program was unique in the academic setting in that it took a real-world approach with real money and real-world investment decisions made by the students. This eye-opening program inspired me last year to seek out a similar experience for my then 6-year-old daughters' finance course taught by yours truly. How could they experience a real-world full-scale business lesson? The lemonade stand was the natural answer, but it seemed limited to my street and I wanted a more community approach. Research led me to the Childrens Business Fairs happening throughout the country. What better opportunity to expose not only my children, but the community to this opportunity? After a stellar performance last year, we are moving on to our 2nd year with fantastic enthusiasm. After only a few weeks we had all ninety booths reserved and now are looking to do this again in the fall.

Of course, the lessons the children learn are invaluable, but the side effect is also that the community is now directly invested into our children's business successes at an early age. We talk, hope, dream, plan and even scheme about having our children re-invest in the community they grew up in once they come of age. The sad

fact is that many of them leave for greener pastures. The sooner our community begins to invest directly in our children's future ventures the more likely they will be to invest locally by choosing to stay right where their seed sprouted.

If I've lost you, please read the 1st paragraph again and make sure to bring cash and support these children!



Jack White is Owner of Jack White Land Development Company in Daytona

Beach. He is a redeveloper with a demonstrated success in redeveloping multi-family and mixed use projects in redevelopment areas. His creative vision keeps his team motivated and excited to see what is around the next corner.



DAYTONA BEACH CHILDREN'S BUSINESS FAIR

About

We are a team of passionate entrepreneurs, teachers, mentors, and parents, who want our children to learn about entrepreneurship in a practical and fun way. Visit us at childrensbusinessfair.org/daytonabeach-fl



BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

Joint Business After Hours with City of Daytona Beach



The Urban Chamber of Commerce and the Daytona Regional Chamber of Commerce will come together

for a joint Business After Hours on Tuesday, March 21 from 5:00 p.m. - 7:00 p.m. at the City of Daytona Beach's Yvonne Scarlett-Golden Cultural & Educational Center. Come enjoy unique networking with like-

minded professionals outside of the workplace. Bring plenty of business cards for a drawing for door prizes.

The 19,500 square-foot community center is dedicated to the arts, education, culture, and sports. Yvonne Scarlett-Golden, the city's first Black Mayor, encouraged individuals to go above and beyond what they have and to follow their dreams. The building represents a reflection of her contributions.

This event is open to both

Members and Non-Members of either Chamber. Members are offered a discounted rate of \$10 until Tuesday, March 14th. Starting Wednesday, March 15th, Members can still register at \$15. Non-Members are \$35, regardless of registration date.

Are you a member and are want to host a Business After Hours? Contact Nicole Bosley, Program Manager, 386.523.3672 for details on how to host in 2024!

Thank You for Your Referral

The Daytona Regional Chamber would like to thank Jamie Wilson from **Brown & Brown Insurance** for connecting us with **Tilted Palm Media**; Paul Culver from **Paul Culver Construction, Inc.** for connecting us with **Urban Air Adventure Park**; Echo Karras from **Engineered Tax Services** for connecting us with **Keller Williams Realty FL Partners** and Board members Rufus Johnson from **GEICO Local Office - Johnson**

Agency, Inc. and Jonny Magill from **Jonny Nomad Media** for connecting us with **Murphy's Golf and Fitness** as they became members.

If you know of a business that would benefit from a Daytona Regional Chamber of Commerce membership, be sure to connect them with Lori McMullin, APR, Director of Business Development 386.523.3680.

Ambassador Spotlight



Meet Ambassador Daniela Behler, Owner/CEO, **Engaging Social Media**

Q: Why are you involved with Daytona Regional Chamber?

A: As a fledgling entrepreneur, I was introduced to The Daytona Regional Chamber by a mentor. Once I attended a couple of programs offered and learned the impact the DRCC has in the economic development of our community, I knew I had to be involved. Best decision I ever made for my business and myself as a business professional.

Q: What is something about you most people do not know?

A: I lived in 47 different locations by the time I was 45.

Q: What is something on your bucket list you've done or want to do?

A: Visit Bora Bora. I want to stay for a month at one (or more) of those over the ocean cabanas.



Thank You

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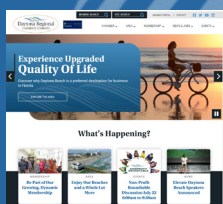
The Edge Newsletter

Reach your
fellow members
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week or less

Inside Volusia Business



Shared with
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combined emails
and followers on
social media, rates
are as low as \$250



Website

Get a year's worth
of exposure for as
little as \$515

CONTACT
SAMANTHA CROUCH
OR KEN PHELPS
386.255.0981

Welcome New Members

Congratulations to our newest members who made the recent decision to join:

- ★ **BESTRONG USA INC**
- ★ **Captain Experiences**
- ★ **Keller Williams Realty FL Partners**
- ★ **Murphy's Golf and Fitness**
- ★ **NYC Holly Hill Properties LLC**
- ★ **Ocean Walk Shoppes, LLC**
- ★ **Redline Athletics Daytona Beach**
- ★ **The Porch Kombucha Tea & Acai Cafe LLC**
- ★ **Tilted Palm Media**
- ★ **TSI**
- ★ **Twin Peaks Daytona Beach**
- ★ **Urban Air Adventure Park**

Your membership supports our efforts to strengthen the business community. If you too are interested in becoming a member, contact Lori McMullin, APR, Director of Business Development 386.523.3680 for a customized membership.

VYPG Upcoming Event

March Social & New Member Orientation: Rock Bottom Brewery

Tuesday, March 16th
Rock Bottom Brewery

New Member Orientation takes place at 5:30 p.m. – 6:00 p.m.
Social following from 6:00 p.m. – 8:00 p.m

Members \$5 / Future Members \$10

Register at volusiayypg.com

Daytona Regional Chamber Upcoming Events

82nd Annual Bike Week

Friday, March 3rd – Sunday, March 12th

For further information contact
Nicole Bosley, Program Manager,
386.523.3672

Eggs & Issues: Dr. Balgobin

Thursday, March 9th
7:30 a.m. - 9:00 a.m.

Halifax River Yacht Club
Members \$24 / Non-members \$40
For further information contact
Shawn Richmond, Director of
Advocacy, 386.255.7174

Joint Business After Hours with Urban Chamber of Commerce: Yvonne Scarlett Center- City of Daytona Beach

Tuesday, March 21st
5:00 p.m. - 7:00 p.m.

Members \$10 / Future Members \$35
For further information contact
Nicole Bosley, Program Manager,
386.523.3672

Lunch with Leaders

Wednesday, March 22nd
11:00 a.m. – 1:00 p.m. at
Stonewood Grill & Tavern
Open to all active members ONLY,
limited space available.
For further information contact
Samantha Crouch, Vice President
of Small Business Development,
386.523.3678

Volusia Days at the Capitol

Tuesday, March 28th – Wednesday, March 29th
\$100 - Daytona Regional Chamber members only
For further information contact
Shawn Richmond, Director of
Advocacy, 386.255.7174

CAUGHT ON CAMERA



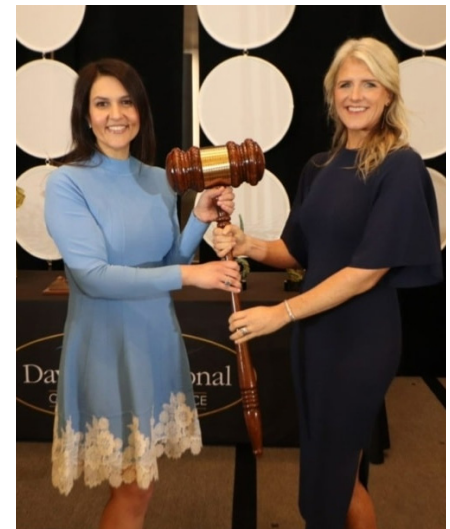
The Porch Kombucha, Tea and Acai Cafe Ribbon Cutting Ceremony



February Business After Hours at Halifax River Yacht Club



Community leaders, including Daytona Regional Chamber President & CEO Nancy Keefer, turn ceremonial dirt celebrating the start of a project to overhaul East International Speedway Boulevard on Daytona Beach's beachside



Passing of the gavel to Nellie Lupoli, 2023 Chair of the Daytona Regional Chamber Board, from Kelly Parsons Kwiatek, 2022 Chair of the Daytona Regional Chamber Board



VYPG February Social at the Blind Pig



Barwick Banking Company Ribbon Cutting Ceremony