

ADVOCACY & ECONOMIC PROSPERITY

2023 Sales Tax Holidays

During the 2023 legislative session, the Florida Legislature and Governor passed and signed a tax relief package that will save Floridians \$2.7 billion in sales tax. The 2023 tax relief package, the largest tax cut in the state's history, created some familiar tax holidays along with some permanent tax breaks.

Florida families would save nearly \$234 million thanks to the tax relief package's permanent sales tax exemptions. These exclusions are intended to cover infant and toddler necessities such as cribs, playpens, strollers, child safety gear, diapers, baby wipes, bottles, and under-five apparel and footwear. Other things that are permanent sales tax include firearm safety equipment and oral hygiene supplies like toothpaste and toothbrushes.

Sales tax holidays included in the tax relief package for the 2023–2024 fiscal year:

- Back-to-School sales tax holidays will occur July 24 – August 6, 2023, and January 1 – January 14, 2024.
- Disaster Preparedness sales tax holidays will take place May 27 – June 9, 2023, and August 26 – September 8, 2023.
 - The Freedom Summer sales tax holiday lasts from Memorial Day through Labor Day of this year.
 - The Tools and Equipment sales tax holiday will take place from September 2 – September 8, 2023.

A one-year sales tax exemption on gas stoves and Energy Star appliances is also part of the tax relief package. This relief is to enable small businesses to keep more of their income. Another reduction helping small businesses is the business rent tax reduction from the current 5.5% to 4.5% starting December 1, 2023.

Additionally, Governor DeSantis signed earlier this year a toll relief program that will save drivers on their tolls by 50% if they use a toll 35 times within a month.