

THE EDGE NEWSLETTER ADVERTISING RATES



ABOUT THE EDGE

Nearly 2,000 readers receive The Edge at the outset of each week giving them a competitive edge by keeping them updated on the business news and information they need. Each issue is organized within the Daytona Regional Chamber's four Centers of Influence. You can target these readers directly by advertising in one or more weeks of The Edge. This will allow you the unique opportunity to target businesses for a specific event or for a broader marketing approach with a block of business impact advertising.



- Advertiser must be a member in good standing with the Daytona Regional Chamber of Commerce
- The Edge is sent on Monday. Ads must be submitted with payment and a signed contract by the end of business day on the Monday one week prior to email distribution
- Publication-ready, high-resolution .jpeg or .png file (no larger than 4" high x 4" wide) should be e-mailed to ken@daytonachamber.com

1 Week = \$100

4 Weeks = \$325

6 Weeks = \$450

To secure your advertising opportunity
Contact Ken Phelps at 386.523.3675