



2019 County-City Priority List

Quality of Life

- Continue a countywide approach to address assisting homeless individuals and families. Expedite the process to open First Step (emergency) Shelter in addition to continued support for Hope Place which will house homeless families.
- Increase efforts to provide additional workforce housing in Volusia County.
- Provide competitive incentives for residential and commercial development to encourage investment in the beachside community.

Importance to business - Any successful business district must provide a safe and secure environment for both visitors and residents.

Core Tourist District

- Support the enhancement of the core tourist/resort section of Daytona Beach (from University Blvd to Silver Beach Ave) and encourage city-county cooperation toward the:
 - Continued support for the aesthetic and infrastructure improvements to east International Speedway Blvd (Halifax River to A1A).
 - Continued acquisition of off-beach parking with attractive amenities.

Importance to business - a healthy Daytona Beach core tourist district is vital to the success of convention business (Ocean Center) and traditional tourism, both which are critically important to the Volusia economy.

Build/Maintain Infrastructure

- Support public funding to improve the city's and county's transportation network as well as infrastructure improvements including roadway maintenance, expansion, public transportation options and water quality projects. Various funding sources including a half-cent sales tax increase should be considered to leverage matching funds.

- Support the creation of publicly owned lots in Daytona Beach's core tourist district. Coordinate with the county to build a multi-level parking structure in the Auditorium Street and Main Street area.
- Support construction of an industrial/business park adjacent to the Daytona Beach International Airport complete with infrastructure.
- Work to attain safe mid-block pedestrian crossings across A1A in the core tourist district.

Importance to business - public transportation and an effective road network are vital for any county and city in terms of economic development.

Position Statements for ongoing issues

- Continue to improve the city's pro-active code enforcement process with particular attention to residential neighborhoods and businesses along East International Speedway Blvd, Main St, and in the Midtown Area.
- Create action plans for core areas within all areas of the city with measurable results with public reviews on an annual basis.
- Coordinate with the County to examine homestead exemptions in the City of Daytona Beach to prevent exemptions being claimed for non-homestead properties.
- Expedite the review/permit process for large-scale development projects as well as small businesses. This will significantly increase our tax base and add competitive wages to our local economy.
- Support the relocation of the Salvation Army Center for homeless individuals (Ballough Rd) to another location outside any business district. With new development taking place on N. Beach St, additional property will be needed.
- Compare/evaluate the benefit of current street parking vs wider sidewalks.