Daytona Regional
CHAMBER OF COMMERCE



SPONSORSHIP CATALOG





Mission Statement

The Daytona Regional Chamber of Commerce advocates a strong economic and business environment and serves as a platform through which our members and the entire business community can thrive.

Vision Statement

To be a driving force in the development of commerce and to improve the quality of life in the greater Daytona Beach region.

Core Values

The Daytona Regional Chamber of Commerce believes that our image in the community with our stakeholders – our members, elected officials, future members and partners – is paramount to the success of the organization. With this in mind, we will incorporate our values into our messages and actions.

Advocacy – We will advocate on behalf of our members for a fair and equitable environment that empowers business toward success. We will properly use our influence to ensure the relevance of our organization and the continued success of our region.

Collaboration – We will welcome opportunities for cooperation and inclusion in our community. We will work toward a common vision.

Engagement – We will create opportunities for involvement and listen to the needs of our members.

Leadership – We will be true to our role as the business leader in our region and be a model to others in our community. We will exhibit attributes of highly-regarded professionals and offer our talent and expertise for the betterment of our community.

Diversity – Genuinely valuing diversity, we will reaffirm our commitment to being united in our mission for equity, access, and opportunity.

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Annual Meeting

The 104th Annual Meeting of the Daytona Regional Chamber of Commerce will be held at the iconic, world-renown Daytona International Speedway! This can't-miss event of the year is the largest gathering of the regional business community and will kick off with a champagne toast at 5:30pm on the Axalta Injector steps. A brief program will feature the presentation of two of our most prestigious awards: the J. Hyatt Brown Enterprise Award and the Glenn Ritchey Leadership Award. Then, attendees will enjoy delicious food stations, entertainment, and networking thoughout the night.

POINT OF CONTACT

SPONSORSHIPS
Ken Phelps at 386.523.3675
ken@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

Before Event	Presenting $18,000 *1 available*	Premier $6,000 *6 available*	Champion $4,500 *15 available*	Executive $2,500	Director $1,650	Corporate $1,200
Name in Event Title	x					
The Edge Promotion	x	x	x			
Social Media Promotion	x	x	x	x	x	
Recognition on Event Webpage	Logo	Logo	Logo	Logo	Text	Text
At Event						
Pre-Recorded Welcome Message	x					
60 sec. Commercial in Presentation	x					
Opportunity to Provide Attendee Gift	x					
Surprise Speedway Experience #1	x	x	x			
Surprise Speedway Experience #2	x			x		
Venue Area Sponsor (Individual Recognition)		x				
Preferred Parking	x	x	x			
Drink Wrist Bands for Your Attendees	Complimentary	Complimentary	Complimentary	$40/band	$40/band	
Event Signage Inclusion (posters, event program)	Logo	Logo	Logo	Logo	Text	Text
Inclusion in Event Presentation	Logo	Logo	Logo	Logo	Text	Text
Preferred Seating for Awards Presentations	x	x	x			
Reserved Seating Area for Evening	x	x				
Champagne Toast (5:30pm - Axalta steps)	x	x	x	x	x	x
Admissions	40	10	10	8	6	6

Individual Admission $150 - Daytona Regional Chamber members / $200 - Future members
Drink Wristbands $75 per person







Annual Awards Luncheon

Celebrating the best and brightest in our region, the Annual Awards Luncheon features the presentations of the Young Professional of the Year, Marvin Samuels Memorial Leadership Award, Nonprofit of the Year, and the Small Business of the Year. Each November, this event draws more than 250 business leaders to recognize the honorees.

POINT OF CONTACT

SPONSORSHIPS
Samantha Crouch at 386.523.3678
samantha@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Presenting $3,250 2 available	Premier $2,500 2 available	Champion $1,000	Corporate $600
Before the Event				
Name in Event Title	x			
The Edge Promotion	x	x		
Social Media Promotion	x	x	x	
Logo on Event Webpage	x	x	x	
At Event				
Sponsor Welcome Remarks	x			
Event Signage Inclusion	Logo	Logo	Text	Text
Event Presentation Recognition	Logo	Logo	Text	Text
Admissions	8	8	6	6
After the Event				
Post-Event Recognition	x	x		

*"**Valet sponsorship available if service offered by venue*

Individual Admission $55 - Daytona Regional Chamber members
$80 - Non-members









Business Links Golf Tournament

This wonderful outing on the golf course provides an opportunity to spend a day with key clients or reward your top personnel. Held in September, the Business Links Golf Tournament is known for its high-quality venues at member courses and fast pace of play. You can also win amazing prizes featured in our drawing and auctions. This is a tournament for business professionals put on by business professionals.

POINT OF CONTACT

SPONSORSHIPS
Ken Phelps at 386.523.3675
ken@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Presenting $5,000 1 available	Grand Slam $2,500 4 available	Major $1,500 12 available	Team $1,200	Cart $500 4 available	Tee $150
Before the Event						
Name in Event Title	x					
The Edge Promotion	x	x				
Inclusion on Event Flyer	x	x				
Social Media Promotion	x	x	x			
Logo on Event Webpage	x	x	x			
At Event						
Sponsor Remarks at Luncheon	x					
Foursomes	2	1	1	1		
Unlimited Range Balls	x	x	x	x		
Complimentary On-Course Beverages	x	x	x	x		
Tee Signs	2 w/ Logo	1 w/ Logo	1 w/ Logo	1 w/ Text		1 w/ Text
Tournament Gift	x	x	x	x		
Meal for Participants	x	x	x	x		
Inclusion on Event Signage	Logo	Logo	Logo	Text	Text	
Logo on Pairing Sheets in Each Cart					x	
After the Event						
Post-Event Recognition	x	x				





Market Watch Business Summit

The Market Watch Business Summit provides a sneak preview of the coming year with an economic forecast designed to equip you for successful business decisions. Combining a local industry and issue panel discussion with a keynote presentation on the national and international outlook, attendees will leave equipped to position their organizations well.

POINT OF CONTACT

SPONSORSHIPS
Ken Phelps at 386.523.3675
ken@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Presenting $3,000 1 available	Breakfast $1,500	Crystal Ball $550
Name in Event Title	x		
The Edge Promotion	x	x	
Inclusion on Event Flyer	x	x	
Social Media Promotion	x	x	x
Logo on Event Webpage	x	x	x
At Event			
Sponsor Welcome Remarks	x		
Option to provide keynote presenter	x		
Sponsor table sign on each table	x		
Event Signage	Logo	Logo	Text
Admissions	8	8	6
Table sign with logo on assigned table	x	x	x
After the Event			
Post-Event Recognition	x	x	

Individual Admission	$35	Daytona Regional Chamber members (Advance Registration)
	$50	Daytona Regional Chamber members (General Admission)
	$75	Non-members





Bike Week AMSOIL® Treasure Hunt

The AMSOIL ® Treasure Hunt is a staple of Bike Week each year sending riders on a journey throughout the region. As an official Treasure Hunt Location, you agree to to stamp visitor passports with the stamp provided in the AMSOIL® Treasure Hunt section of the Official Pocket Guide. You also agree to provide a token/small promotional item to all participants, such as a koozie, bottle opener, chip clip, free drink, free food item, etc. Riders who collect every stamp from each location receives a commemorative coin.

POINT OF CONTACT

Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

Benefit	Investment $525
Inclusion as an AMSOIL Treasure Hunt stop in Official Bike Week Pocket Guide	x
Supply of Official Bike Week Pocket Guides and Posters for distribution to visitors	x
Promotion as a Treasure Hunt stop in various Bike Week promotions	x
Visits from more than 750 Treasure Hunt participants directly to your location	x



Bike Week Pocket Guide

POINT OF CONTACT

Janet Kersey at 386.523.3676
janet@daytonachamber.com

The Official Bike Week Pocket Guide continues to be a popular item among many riders with a high request rate. Many shop locally and on-line when they return home too so it's a great way to expand your sales and brand. Riders will recognize and support those businesses that welcome them through included messaging within your ads. It's a great way to show these visitors the support and welcome of the local community as well.

Type	Rate
Full Page with Bleed 4.25" x 6.25" Keep 0.375" margin for image safe area	$1,100
Preferred Position (Bottom of Map)	$1,800



Elevate Daytona Beach

Elevate Daytona Beach highlights the amazing local talent in our region. Produced by the Leadership Daytona Alumni Council, Elevate speakers make exciting, fast-paced, five-minute presentations on topics they are passionate about. A can't miss event, attendees are sure to leave entertained and inspired about our community.

POINT OF CONTACT

SPONSORSHIPS
Ken Phelps at 386.523.3675
ken@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Presenting $4,500 1 available	Inspiration $2,500 2 available	Organizing $1,500 3 available	Corporate $750 10 available
Before the Event				
Name in Event Title	x			
The Edge Promotion	x	x		
Inclusion on Event Flyer	x	x		
Social Media Promotion	x	x	x	x
Logo on Event Webpage	x	x	x	x
At Event				
Sponsor Table in Lobby	x			
Sponsor Welcome Remarks	x			
Event Signage Inclusion	Logo	Logo	Logo	Text
Admissions	15	10	6	2
Social Hour Attendance	x	x	x	x
After the Event				
Post-Event Recognition	x	x		
Logo in Individual Presenter Videos	x			

Individual Admission $20 - Advance Registration
$30 - General Admission









BRIDGEx

BRIDGEx event programs are professional development training opportunities for small business owners or employees of small businesses. These trainings are held quarterly and are exclusive to Daytona Regional Chamber members. Attendees will engage, learn, and grow their businesses through various aspects business ownership and business management. Supporters of BRIDGEx have an opportunity to connect with small businesses from all industries and play an integral role in their development here in our region.

POINT OF CONTACT

SPONSORSHIPS
Samantha Crouch at 386.523.3678
samantha@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Series $750 1 available	Individual $350
Before the Event		
Business Name in Event Title	x	
The Edge Promotion	x	x
Social Media Promotion	x	x
Logo on Event Webpage	x	x
Inclusion in Event Flyer	x	x
At Event		
Sponsor Welcome Remarks	x	
Event Presentation Recognition	Logo	Logo
Sponsor Table Tents	Logo	Logo
Admissions	2	1
Opportunity to Place Collateral Material at Each Seat	x	x
After the Event		
Post-Event Recognition	x	x

Individual Admission $15 (exclusive to Daytona Regional Chamber members)





Lunch with Leaders

Held bi-annually, this is an exclusive opportunity to connect with a high-level leader in our community over lunch. Lunch with Leaders is a unique avenue to share your business or organization amongst an intimate group of like-minded professionals while conversing and sharing ideas with a community leader.

POINT OF CONTACT

SPONSORSHIPS
Samantha Crouch at 386.523.3678
samantha@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Series $750 1 available	Individual $350
Before the Event		
Business Name in Event Title	x	
The Edge Promotion	x	x
Social Media Promotion	x	x
Logo on Event Webpage	x	x
Inclusion in Event Flyer	x	x
At Event		
Sponsor Welcome Remarks	x	
Admissions	2	1
Opportunity to Place Collateral Material at Each Seat	x	x
After the Event		
Post-Event Recognition	x	x

Individual Admission $45 (exclusive to Daytona Regional Chamber members)



Soft Skills Youth Summit

A universal need regardless of industry, soft skills are what differentiate great employees from all the rest. The Soft Skills Youth Summit brings together high school juniors and seniors with business leaders from across the region to share their expertise on topics such as attire, communication, etiquette, punctuality, and work ethic. Our partnership with Volusia County Schools and CareerSource Flagler Volusia provides an incredible opportunity to share important workplace knowledge that does not fit easily into the standard educational curriculum. As a result, our community reaps the benefits of a more-prepared and career-ready workforce and talent pipeline, and the students are able to build relationships with area professionals and open doors to local career pathways.

POINT OF CONTACT

SPONSORSHIPS
Ken Phelps at 386.523.3675
ken@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Career Launcher $1,500 5 available	Skills Builder $750
Before the Event		
The Edge Promotion	x	
Social Media Promotion	x	x
Logo on Event Webpage	x	x
Inclusion in Event Flyer	x	x
At Event		
Sponsor Welcome Remarks	x	
Event Signage Inclusion	Logo	Logo
Business Mentor Participation, Optional	x	x
Sponsor Table Sign with Logo	x	x
After the Event		
Post-Event Recognition	x	x





Leadership Daytona

The Leadership Daytona program is designed for our community's active leaders. The three-month course features classes about current issues facilitated by high-level community leaders combining interactive situations and information into their presentations, and an MBA-style case study from a local CEO for the class to solve.

POINT OF CONTACT

PROGRAM
Janet Kersey at 386.523.3676
janet@daytonachamber.com

LEADERSHIP DAYTONA ALUMNI
Ken Phelps at 386.523.3675
ken@daytonachamber.com

Benefit	Investment
Participation in region's premier leadership development program	x
All materials associated with class	x
Admission for class participant to Leadership Daytona Opening Reception	x
Admission for class participant and a guest to Leadership Daytona Graduation Luncheon	x
Admission for participant's company sponsor to Leadership Daytona Graduation Luncheon	x
Leadership Daytona polo shirt and magnetic name tag	x
Complimentary Leadership Daytona Alumni Council dues for remainder of class year	x

Investment Daytona Regional Chamber members: $1,600
Non-members: $2,000





Cornerstone Events

When issues at the state or federal government level have an impact on your business, a collective voice and access to expertise is critical. Cornerstone Events are designed to help you decipher complex political issues by bringing experts in the field to the table to share their knowledge. On occasions when the voice of business needs to be heard at the highest levels, we provide the connections to our elected officials to ensure they are hearing directly from you…our local business leaders and their constituents. Advocacy is the cornerstone of our work at the Daytona Regional Chamber.

POINT OF CONTACT

SPONSORSHIPS
David Robinson at 386.523.3670
david@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Judiciary $1,500	Executive $1,000	Legislative $750
Before the Event			
The Edge Promotion	x		
Social Media Promotion	x	x	
Logo on Event Webpage	x	x	x
Inclusion in Event Flyer	x	x	x
At Event			
Admissions with Preferred Seating	2	2	2
Sponsor Welcome Remarks	x		
Event Presentation Recognition	Logo	Logo	Text
Sponsor Table Tents	Logo	Logo	Text
Opportunity to Place Collateral Material at Each Seat	x		
After the Event			
Post-Event Recognition	x	x	

Individual Admission
$25 - Daytona Regional Chamber members (Advance Registration)
$35 - Daytona Regional Chamber members (General Admission)
$50 - Non-members





Volusia Days

Each year during the state legislative session, the Daytona Regional Chamber leads a group of business and community leaders to inform state agency leaders and elected officials of the needs of Volusia County business. During the trip, participants have the opportunity to hear directly from the leadership of Enterprise Florida, Visit Florida, Department of Economic Opportunity and more to learn about the priorities and initiatives within those agencies. Business leaders are also provided with the opportunity to visit directly with our state legislative delegation and other key elected officials. These interactions convey the message of business directly from the source to the individuals making critical votes on the House and Senate floors.

POINT OF CONTACT

SPONSORSHIPS
David Robinson at 386.523.3670
david@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Gold $2,500	Silver $1,250	Bronze $750
Before the Event			
The Edge Promotion	x	x	
Social Media Promotion	x	x	x
Logo on Event Webpage	x	x	x
Inclusion in Event Flyer	Logo	Logo	Text
At Event			
Attendees	3	2	1
1 Breakfast, 1 Lunch	x	x	x
First Evening Happy Hour	x	x	x
Recognition on Printed Material	Logo	Logo	Text
Table Sign with Logo on Assigned Table	x	x	x
After the Event			
Post-Event Recognition	x	x	

Individual Admission $100 - Daytona Regional Chamber members only

*Includes all Volusia Day Functions. Accommodations NOT included.



Hob Nob (Election Years Only)

Hob Nob is a bi-annual event held each election year. This long-standing political tradition allows participants to get to know those running for elected office at the local, state, and federal level. Attendees can learn about the issues and platforms that are important to candidates allowing them to make informed decisions at the ballot box. Featuring an old-fashioned straw poll, networking, as well as food and drink, Hob Nob is the can't miss election year event for those who wish to be politically informed and connected.

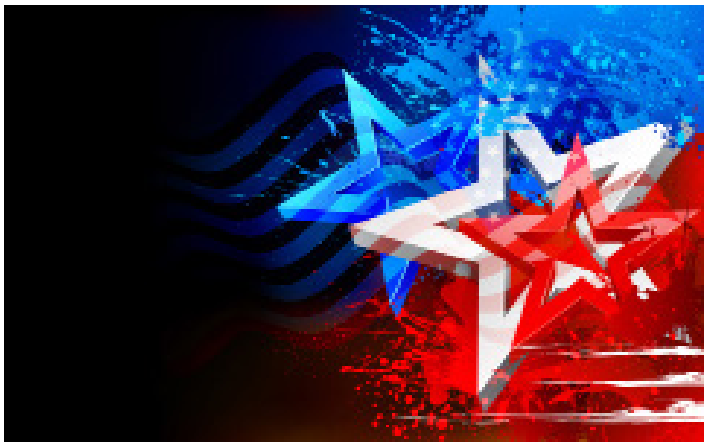
POINT OF CONTACT

SPONSORSHIPS
David Robinson at 386.523.3670
david@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Presenting $4,000 1 available	Gold $2,500	Silver $1,500	Bronze $750
Before the Event				
Name in Event Title	x			
The Edge Promotion	x	x		
Social Media Promotion	x	x	x	x
Logo on Event Webpage	x	x	x	x
Inclusion in Event Flyer	Logo	Logo	Logo	Text
At Event				
Marketing Display at Check-In	x			
Sponsor Table Sign on Each Table	x			
Sponsor Welcome Remarks	2 minutes	1 minute		
Recognition on Event Signage	Logo	Logo	Logo	Text
Recognition on Printed Ballot	Logo	Logo	Logo	Text
Admissions	10	8	6	4
Optional Sponsor Table	x	x	x	
After the Event				
Post-Event Recognition	x	x		

$150 - Candidate Table includes (1) 6-ft. table and (2) admissions
$25 - Advanced Registration
$35 - General Admission



Elected Officials Icebreaker

Building relationships with fellow business leaders and local elected officials requires multiple interactions. The Daytona Regional Chamber offers a relaxed networking event designed to foster connections between business and government at the local level. The opportunity for dialogue, debate, and consensus building is invaluable for both sides.

POINT OF CONTACT

SPONSORSHIPS
David Robinson at 386.523.3670
david@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Governor $1,500	Senate $1,000	House $500
Before the Event			
The Edge Promotion	x		
Social Media Promotion	x	x	
Logo on Event Webpage	x	x	
Inclusion in Event Flyer	Logo	Text	Text
At Event			
Event Signage Inclusion	Logo	Text	Text
Admissions	6	2	2
After the Event			
Post-Event Recognition	x	x	

Individual Admission $25 - Advance Registration
$35 - General Admission





Candidate Bootcamp (Non-Election Years)

Citizens interested in serving their communities by holding political office have the opportunity to learn about the numerous aspects seeking office, running a campaign, and what is required of those who are successfully elected. Hearing directly from those involved in the process, such as the Supervisor of Elections, campaign managers, as well as successful office holders, gives participants a well-rounded view of what to expect when seeing political office at the local, state, and federal levels.

POINT OF CONTACT

SPONSORSHIPS
David Robinson at 386.523.3670
david@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Silver $1,250	Bronze $550
Before the Event		
The Edge Promotion	x	
Social Media Promotion	x	x
Logo on Event Webpage	x	x
Inclusion in Event Flyer	Logo	Text
At Event		
Recognition on Event Posters	Logo	Text
After the Event		
Post-Event Recognition	x	x

Participants are complimentary.





Eggs & Issues

The premier venue for information on local government as well as community and public affairs, Eggs & Issues offers opportunities to connect with decision makers affecting our region. Held periodically throughout the year on the second Thursday of the month, attendees will be well-informed directly from the source and have the opportunity to build key relationships with important stakeholders. Past programs have included the annual Legislative Welcome Back, presentations from city, county, and state leaders, and important community and economic development concerns.

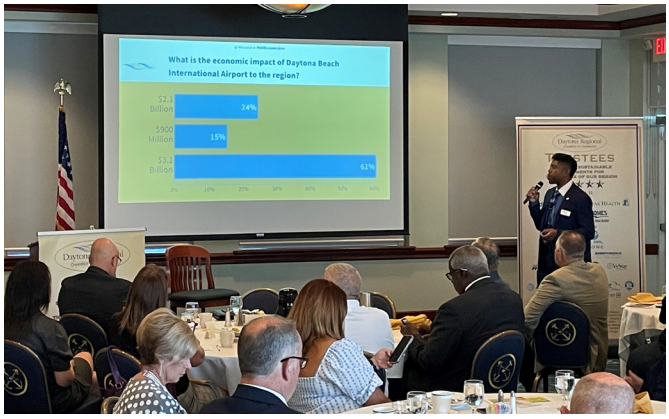
POINT OF CONTACT

SPONSORSHIPS
David Robinson at 386.523.3670
david@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

Before the Event	Series $2,650	Individual $550
The Edge Promotion	x	x
Social Media Promotion	x	x
Logo on Event Webpage	x	x
Inclusion in Event Flyer	x	x
At Event		
Admissions with Preferred Seating	2	2
Sponsor Welcome Remarks	x	
Event Presentation Recognition	Logo	Logo
Sponsor Table Tents	Logo	Logo
Opportunity to Place Collateral Material at Each Seat	x	
After the Event		
Post-Event Recognition	x	x

Individual Admission plus Breakfast	$20 - Daytona Regional Chamber members (Advance Registration) $24 - Daytona Regional Chamber members (General Admission) $40 - Non-members





Business After Hours

This monthly event provides a relaxed atmosphere for attendees to build their business pipeline, expand their professional network, and grow their circle of influence. Member businesses open their doors and welcome fellow Daytona Regional Chamber members to see and hear all they have to offer. With great food, drink, and prizes, a good time is sure to be had by all at Business After Hours, typically held the third Tuesday of the month.

POINT OF CONTACT

Nicole Bosley
386.523.3672
nbosley@daytonachamber.com

	Host Host provides all food and beverage, to include beer, wine, soda, water at minimum 1 available per month
Before the Event	
Name in Event Title	x
The Edge Promotion	x
Social Media Promotion	x
Logo on Event Webpage	x
Inclusion in Event Flyer	Logo
At Event	
Sponsor Welcome Remarks	x
Company Representative Draws Prize Winners	x
Attendees get first-hand experience with you and your team to learn about your products/services.	x
VIP invitations for key clients, vendors, staff members	Up to 15
After the Event	
Post-Event Recognition	x

Individual Admission
$10 - Daytona Regional Chamber members (Advanced Registration)
$15 - Daytona Regional Chamber members (General Admission)
$45 - Non-members





Power of Inclusion Series

Diversity, Equity, and Inclusion plays a critical role in the development of an inclusive workplace for business of all sizes, and across all industries. The Daytona Regional Chamber is the leading agent in providing trainings and workshops to assist business owners in making diversity, equity, and inclusion an integral part of their brand identity to better serve their customers and their employees. Supporters of the Power of Inclusion Series are those who are championing inclusion and believe in a better community for all.

POINT OF CONTACT

SPONSORSHIPS
Samantha Crouch at 386.523.3678
samantha@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Series $2,000 1 available	Individual $650
Before the Event		
Business Name in Event Title	x	
The Edge Promotion	x	x
Social Media Promotion	x	x
Logo on Event Webpage	x	x
Inclusion in Event Flyer	x	x
At Event		
Sponsor Welcome Remarks	x	
Event Presentation Recognition	Logo	Text
Sponsor Table Tents	Logo	Text
Admissions	2	1
Opportunity to Place Collateral Material at Each Seat	x	x
After the Event		
Post-Event Recognition	x	x

Individual Admission $15 Daytona Regional Chamber members
$35 Future members







Mission Members

Our Mission Members are those business and community leaders who believe strongly in the work of the Daytona Regional Chamber and go over and above in their support of our mission to advocate for a strong economic business environment and to serve as a platform through which our members and the entire business community can thrive. Mission Members take part in the program to support the creation of a great business environment, however, there are also added-value benefits such admissions to Business After Hours, unique marketing exposure for Mission Member businesses, and more to enhance the return on their investment. This program is a great way to highlight your business brand as a leader in the region.

POINT OF CONTACT

Ken Phelps
386.523.3675
ken@daytonachamber.com

Organizational Benefit	Mission Member $550
Recognition in Online and Printable Membership Directories	x
Complimentary Admission for 2 to each Business After Hours	x
Inclusion in Signage	x
Inclusion in Email and Social Media Promotion	x
Program Benefit	
Inclusion in Select Event Presentations	x
Signage Present at Select Events	x
Recognition in Select Editions of The Edge	x
Recognition in Select Editions of Inside Volusia Business	x
Aligns your Business with Daytona Regional Chamber Mission	x

MISSION MEMBER



Morning Brew

Morning BREW (Building the Region in Every Way) is a morning networking event located at various member businesses throughout the greater Daytona Beach region. Held quarterly, these fast-paced experiences provide a space for attendees to expand their professional network while enjoying a light breakfast and hot coffee, intermingled with traditional networking. This is an opportunity for members of the Daytona Regional Chamber to open their doors and give an insider-look while also growing their own circle of influence.

POINT OF CONTACT

SPONSORSHIPS
Samantha Crouch at 386.523.3678
samantha@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

	Host Host provides all food and beverage 1 per quarter
Before the Event	
Name in Event Title	x
The Edge Promotion	x
Social Media Promotion	x
Logo on Event Webpage	x
Inclusion in Event Flyer	Logo
At Event	
Host Welcome Remarks	x
Company representative draws prize winners	x
Attendees get first-hand experience with you and your team to learn about your products/services	x
VIP invitations for key clients, vendors, staff members	Up to 8
After the Event	
Post-Event Recognition	x

Individual Admission
$10 - Daytona Regional Chamber members (Advanced Registration)
$15 - Daytona Regional Chamber members (General Admission)
$45 - Non-members



One Table Community Dinner

One Table. One Community. Our newest signature event, the One Table Community Dinner is an opportunity to provide the business and the residential community with a common ground space to engage in dialogue and come together as one. Viewed as a time to celebrate unity and diversity in the face of division, the One Table Community Dinner brings individuals together for dinner at one table for the evening.

POINT OF CONTACT

SPONSORSHIPS
Samantha Crouch at 386.523.3678
samantha@daytonachamber.com

REGISTRATION
Nicole Bosley at 386.523.3672
nbosley@daytonachamber.com

Before Event	Presenting $5,500 *1 available*	Entertainment $2,500 *1 available*	Better Together $550	Farm to Fork $250
Name in Event Title	x			
The Edge Promotion	x	x		
Social Media Promotion	x	x		
Logo on Event Webpage	x	x	Text	Text
At Event				
Complimentary Drink Wrist Bands for Your Attendees	x	x		
Event Signage Inclusion (posters, event program)	Logo	Logo	Text	Text
Inclusion in Event Presentation	Logo	Logo	Text	Text
Admissions	10	6	4	2
After Event				
Post-Event Recognition	x	x		

Individual Admission $50 - Daytona Regional Chamber members
$75 - Future members

The Edge

Distributed throughout the entire Daytona Regional Chamber membership plus additional subscribers, The Edge provides a quick overview of what's happening in the business community. Readers get an inside peek at the week ahead with The Big Idea, then gain importance business intel with Things to Do, Things to Know, and Things to Share. You can target these readers directly by advertising in one or more weeks of The Edge. This will allow you the unique opportunity to target businesses for a specific event or for a broader marketing approach with a block of business impact advertising.

POINT OF CONTACT

Samantha Crouch
386.523.3678
samantha@daytonachamber.com

Ad Size 4" or 400 pixels square

Quantity	Rate
6	$500
4	$375
1	$150



- Advertiser must be a member in good standing with the Daytona Regional Chamber of Commerce
- The Edge is sent on Monday. Ads must be submitted with payment and a signed contract by the end of business day on the Monday one week prior to email distribution
- Publication-ready, high-resolution .jpeg or .png file (no larger than 4" high x 4" wide) should be e-mailed to

  samantha@daytonachamber.com

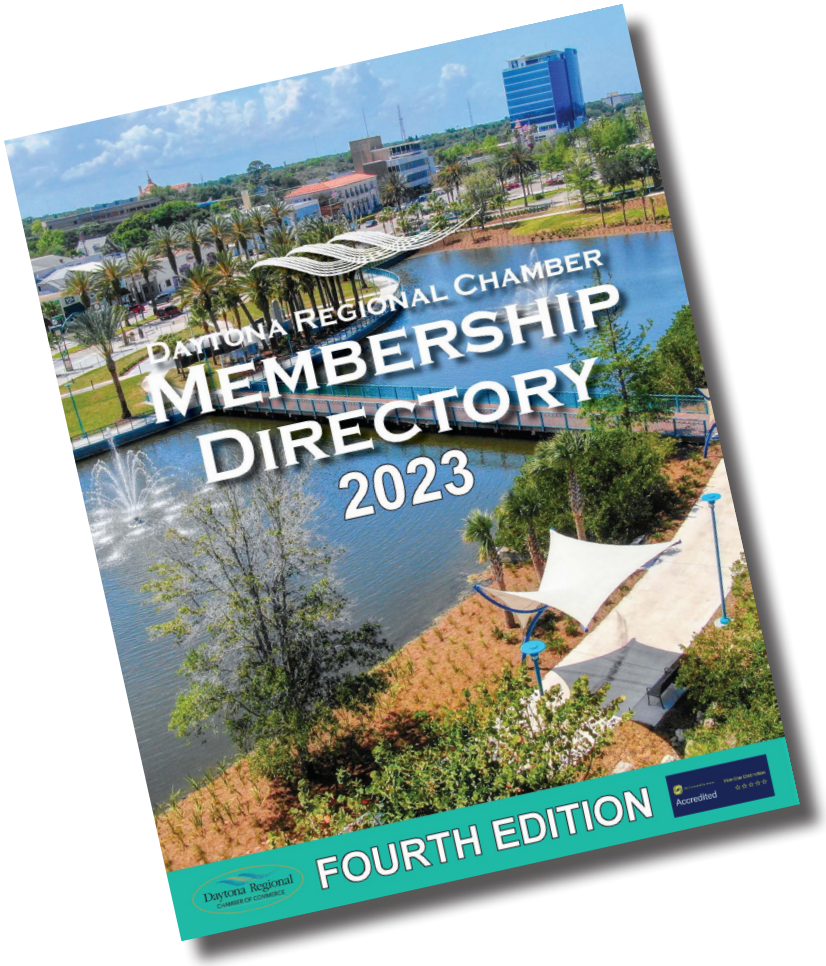
Digital Directory

The Daytona Regional Chamber encourages busines-to-business and busines-to-consumer connections. Our Membership Directory is found both on our website as well as a printable download from the website. Each quarter the printable download is updated with the latest on our membership.

POINT OF CONTACT

Samantha Crouch
386.523.3678
samantha@daytonachamber.com

Ad/Size	Quantity	Rate
Cover Supporter Logo	Logo Placement (4)	$4,000
Full Page / 8.5" x 11"	4	$2,500
Full Page / 8.5" x 11"	1	$650
Half Page / 8.5" x 5"	4	$1,250
Half Page / 8.5" x 5"	1	$375
1/4 Page / 4.25" x 5"	4	$750
1/4 Page / 4.25" x 5"	1	$250



Website

Our Daytona Regional Chamber website also offers members an outstanding marketing vehicle to remain above the marketing clutter through targeted positioning which improves your opportunity to be considered as one of our areas most engaged and caring businesses both in and for our community. With over 200,000 pageviews Our Daytona Regional Chamber website also offers members an outstanding marketing vehicle to remain above the marketing clutter through targeted positioning which improves your opportunity to be considered as one of our areas most engaged and caring businesses both in and for our community. and nearly 65,000 visitors annually.

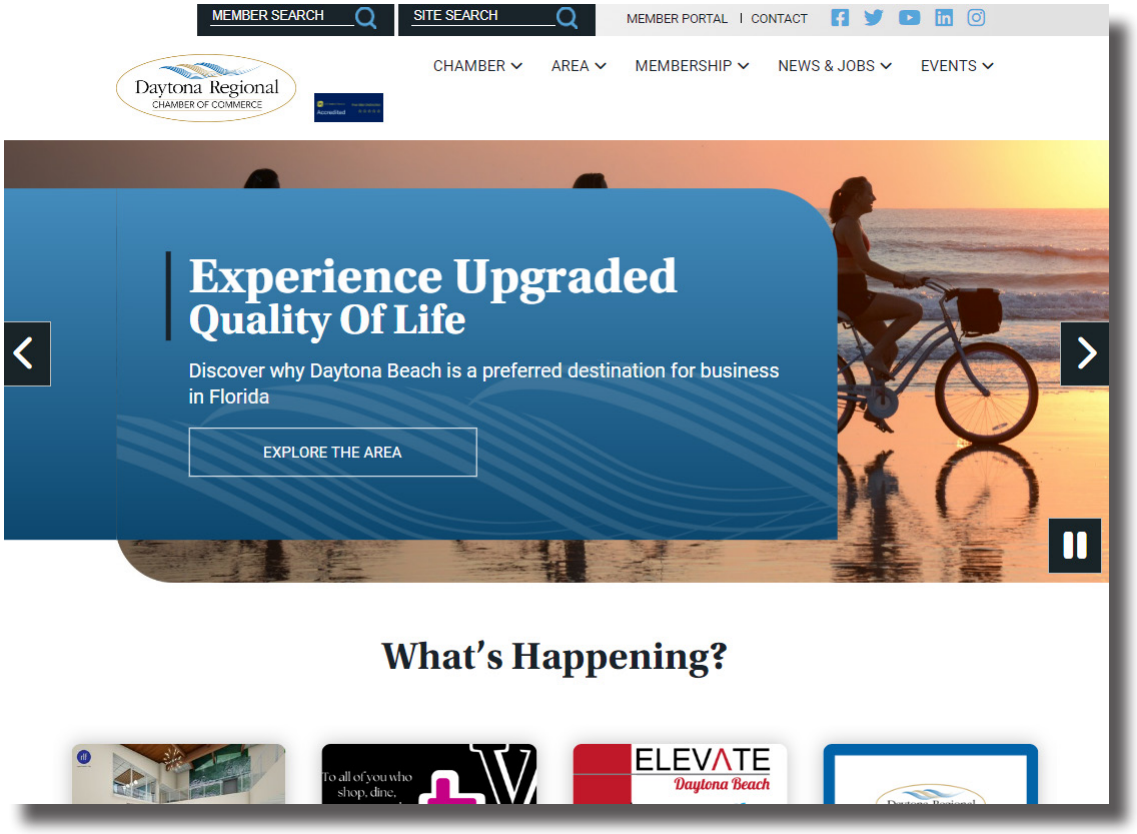
POINT OF CONTACT

Samantha Crouch
386.523.3678
samantha@daytonachamber.com

Ad Size

Company Logo: 600 pixels square

Type	Rate
Homepage - Non-rotating	$2,750 / year
Subpage - Non-rotating	$700 / year
Subpage - Rotating	$535 / year



Daytona Regional Chamber Staff



Nancy Keefer, CCE
President & CEO



Janet Kersey, CDME, CFEE, FCCP
Executive Vice President & COO



Ken Phelps, IOM
Vice President of
Resource Development



Samantha Crouch
Vice President of
Small Business Development



David Robinson
Director of
Advocacy



Lori McMullin, APR
Director of
Business Development



Nichole Sprague
Business Manager



Nicole Bosley
Program Manager



Diana Toups
Administrative Specialist

Terms and Conditions

- A 25% cancellation fee will be charged if contract is canceled for any reason.
- Refunds to credit cards will be charged a 6% processing fee. No refunds two weeks prior to event or beginning of sponsorship.
- Sponsorships will be invoiced 60-90 days prior to the event if possible and are due as invoiced.
- Some sponsorship fees are due and payable at the time of signed contract.
- The Chamber reserves the right to modify a sponsor logo in regards to it being presented in color, black or white for inclusion on Daytona Regional Chamber artwork.
- Payment for all contracts must be received prior to event date or publicity for non-event contracts.

Disclaimer

This catalog is a living document and will be updated to reflect sponsorship opportunities that are purchased and/or as new sponsorship opportunities become available. Page 4 of the catalog contains the updated date. As the catalog is updated, this date will change to reflect the most current version.

For more information:



Ken Phelps, IOM
Vice President of Resource Development
386.523.3675
ken@daytonachamber.com

Daytona Regional Chamber
126 East Orange Avenue
Daytona Beach, FL 32114
daytonachamber.com