



## MEMBER PROMOTIONAL BENEFIT: RIBBON CUTTING

Members may tap into the Daytona Regional Chamber's extensive resources to announce new businesses, offices, or expansions, while providing an opportunity for the community to know about their business.

### Criteria:

- Must be a current Daytona Regional Chamber member in good standing.
- Be a new business to our region, for less than one year.
- Be an existing member expanding space or relocating.

### Promotional Service Fee:

A \$125.00 payment must be received by a member of our membership team prior to scheduling confirmation.

There is no charge for members who have been with the Daytona Regional Chamber for five (5) or more consecutive years or whose annual **membership** investment is \$1,000 or more to conduct an expansion/relocation ribbon cutting. Additionally, the fee will be waived for any new member whose annual **membership** investment is over \$1,000.

Cancellations require a minimum of five (5) days in advance of the scheduled event and a credit will be applied to your account. All ribbon cuttings are subject to timing and resource availability.

### Scheduling:

Openings are available Monday through Friday between 10:00 a.m. - 11:00 a.m. or 4:00 p.m. - 5:00 p.m. with the ceremony at the mid-point of 10:30 a.m. or 4:30 p.m. To provide the best promotion for the business the event **must be scheduled a minimum of 3-4 weeks in advance**. Contact Director of Business Development Lori McMullin at [Lori@daytonachamber.com](mailto:Lori@daytonachamber.com) or 386.523.3680 for scheduling and further information.

### Services Provided by the Daytona Regional Chamber:

- On-site event services include coordination assistance, host and VIP introductions, media assistance, traditional big scissors, and official ribbon.
- Support with Ambassador assistance at the event.
- Invitations to appropriate elected officials to participate as part of the ceremonies.
- Inclusion of the event on DaytonaChamber.com events calendar.
- Promotion of the upcoming event within The Edge weekly e-news.
- Media announcement issued to the appropriate media.
- Post event promotion within our social media channels.

### Venue Support:

- Select a good location where your business is recognizable in the photo.
- Encourage your staff, owners, and neighbors to participate.
- Provide a sampling of products or services to attendees and include a tour where appropriate.
- Be prepared to be on time and have ready brief general remarks you would like to share.
- Offer bounce back coupons/discount cards to attendees for trials and sharing.