



Leadership Daytona Class XLV – 2025

Inspiration. Connections. Transformation.

Empowering Today's Leaders to Shape Tomorrow's Community

Why Leadership Daytona?

Leadership Daytona, presented by the Daytona Regional Chamber, is more than a leadership program – it's a transformative experience. Whether you're an ambitious professional ready to lead or an organization committed to developing top-tier talent, this program is designed to drive growth, build powerful networks, and inspire lasting community impact.

For over four decades, Leadership Daytona has built a legacy of cultivating leaders who drive innovation, inspire others, and actively contribute to the vibrancy of our region.

Why Should Businesses Invest?

Organizations that send team members to Leadership Daytona gain more than just a better employee – they gain a **well-connected, community-savvy leader** who brings back fresh ideas, stronger relationships, and renewed motivation.

Program Benefits for Employers:

- **Stronger Leadership** – Participants develop practical leadership skills they immediately bring back to your organization.
- **Deeper Community Insight** – They gain a holistic view of our region, making them better decision-makers, collaborators, and brand ambassadors.
- **Expanded Network** – Your business gets access to an influential network of regional leaders across industries and sectors.
- **Community Engagement** – Align your brand with community impact through active participation in meaningful initiatives like the Chamber Chairman's Challenge.

Program Overview

What Participants Will Experience:

- **On-site Visits** – Weekly tours of key local businesses, nonprofits, healthcare, education, and government facilities.
- **Interactive Learning** – sessions led by influential speakers and subject matter experts from across the region.
- **Capstone Project** – Participants team up for a community challenge that builds real impact and reputation.

Program Timeline

- **Application Deadline:** Friday, June 20, 2025 (Noon)
- **Notification of Acceptance:** Thursday, June 26, 2025
- **Opening Session:** Thursday, July 31, 2025*
- **SIMSOC Leadership Simulation:** Friday, August 8, 2025*
- **Weekly Sessions:** August through October
- **Graduation:** Friday, October 3, 2025*

**Mandatory attendance required for the Opening session, SIMSOC, and Graduation. One excused absence permitted.*

Application Requirements

What You'll Need:

1. **Sponsor Endorsement Letter** – Confirming your organization's support and program payment.
2. **Statement of Interest** – Tell us why you are passionate about participating and how you plan to grow as a leader.
3. **Current Resume** – Highlight your experience and leadership potential.

How to Apply:

1. Fill out the application form below.
2. Combine all required documents into **one PDF file**.
3. Email the PDF to janet@daytonachamber.com
Subject Line: Leadership Daytona Class XLV Application

Program Investment:

- **Daytona Regional Chamber Members:** \$1,600
- **Non-members:** \$2,000

Many employers cover the cost as part of their professional development plans.

Applicant Info:

Name: _____

Title: _____

Business Name: _____

Address: _____

Work Email: _____

Work Phone: _____ Mobile Phone: _____

Sponsor Name: _____

Sponsor Email/Phone: _____

Shirt Size: Men's _____ Women's _____ Size: _____

Have You Taken the BankCode Assessment? Yes/ No

Questions?

Contact: Janet Kersey

Executive VP & COO

Leadership Daytona XXXV Graduate

janet@daytonachamber.com or 386.523.3676

Apply Today – Invest in Your Future and Our Community

Join a growing network of changemakers, professionals, and community champions. Leadership Daytona Class XLV is your opportunity to lead with vision, connect with purpose, and leave a lasting legacy.

