



# SPONSORSHIP CATALOG





## **MISSION STATEMENT**

The Daytona Regional Chamber of Commerce advocates a strong economic and business environment and serves as a platform through which our members and the entire business community can thrive.

## **VISION STATEMENT**

To be a driving force in the development of commerce and to improve the quality of life in the greater Daytona Beach region.

## **CORE VALUES**

The Daytona Regional Chamber of Commerce believes that our image in the community with our stakeholders – our members, elected officials, future members and partners – is paramount to the success of the organization. With this in mind, we will incorporate our values into our messages and actions.

**ADVOCACY** – We will advocate on behalf of our members for a fair and equitable environment that empowers business toward success. We will properly use our influence to ensure the relevance of our organization and the continued success of our region.

**COLLABORATION** – We will welcome opportunities for cooperation and inclusion in our community. We will work toward a common vision.

**ENGAGEMENT** – We will create opportunities for involvement and listen to the needs of our members.

**LEADERSHIP** – We will be true to our role as the business leader in our region and be a model to others in our community. We will exhibit attributes of highly-regarded professionals and offer our talent and expertise for the betterment of our community.

**DIVERSITY** – Genuinely valuing diversity, we will reaffirm our commitment to being united in our mission for equity, access, and opportunity.



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# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

## ANNUAL MEETING

The Annual Meeting of the Daytona Regional Chamber is the can't-miss business event of the year. The largest gathering of the region's business community, the Annual Meeting features the presentation of two of our most prestigious business awards: the J. Hyatt Brown Enterprise Award and the Glenn Ritchey Leadership Award. With recognition of the previous year's success and a preview of what the coming year will offer, this celebration of all that is right in our community draws more than 600 business and community leaders each year. A memorable occasion every year, this signature event provides tremendous opportunity to showcase your organization and attendance is a great way to recognize key personnel and clients.

**POINT OF CONTACT**

**SPONSORSHIPS & REGISTRATION**  
Ken Phelps at 386.523.3675  
ken@daytonachamber.com

	Presenting \$18,000 1 available	Premier \$6,000 6 available	Champion \$4,500 15 available	Premium \$2,500	Executive \$1,650	Corporate \$1,200
<b>Before Event</b>						
Name in Event Title	√					
The Edge Promotion	√	√	√			
Social Media Promotion	√	√	√	√		
Logo on Event Webpage	√	√	√	√		
<b>At Event</b>						
Pre-Recorded Welcome Message	√					
:60 Commercial in Event Presentation	√					
Introduction of Keynote Speaker, <i>if applicable</i>	√					
Opportunity to Provide Attendee Gift	√					
Venue Area Sponsor		√				
Preferred Parking	√	√	√			
Drink Wrist Bands for Your Attendees	Complimentary	Complimentary	Complimentary	\$40/band	\$40/band	
Event Signage Inclusion (posters, event program)	Logo	Logo	Logo	Text	Text	
Inclusion in Event Presentation	Logo	Logo	Logo	Text	Text	Text
Reserved Seating for Annual Meeting Program	√	√	√	√	√	√
General Reception	√	√	√	√	√	√
Reception Entry	5:00pm	5:00pm	5:00pm	5:30pm	5:30pm	5:30pm
Admissions	40	10	10	10	8	6
<b>After Event</b>						
Post-Event Recognition	√	√	√			

Individual Admission    \$150 - Daytona Regional Chamber Members / \$300 - Future Members  
 Drink Wristbands        \$75 - per person



# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

## ANNUAL AWARDS CELEBRATION

Celebrating the best and brightest in our region, the Annual Awards Celebration features the presentations of the Young Professional of the Year, Marvin Samuels Memorial Leadership Award, Nonprofit of the Year, and the Small Business of the Year. Each November, this event draws more than 250 business leaders to recognize the honorees.

POINT OF CONTACT  
 SPONSORSHIPS & REGISTRATION  
 Kelly Amy at 386.229.5759  
 kelly@daytonachamber.com

	Presenting \$3,250 2 available	Premier \$2,500 2 available	Champion \$1,000	Corporate \$600	Supporting \$300
<b>Before the Event</b>					
Name in Event Title	√				
The Edge Promotion	√	√			
Social Media Promotion	√	√	√		
Logo on Event Webpage	√	√	√	√	
<b>At Event</b>					
Sponsor Welcome Remarks	√				
Event Signage Inclusion	Logo	Logo	Text	Text	Text
Event Presentation Recognition	Logo	Logo	Text	Text	Text
Admissions	8	8	6	6	2
<b>After the Event</b>					
Post-Event Recognition	√	√			

Individual Admission      \$55 - Daytona Regional Chamber Members  
 \$110 - Future Members



# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

## BUSINESS LINKS GOLF TOURNAMENT

This wonderful outing on the golf course provides an opportunity to spend a day with key clients or reward your top personnel. Held in September, the Business Links Golf Tournament is known for its high-quality venues at member courses and fast pace of play. You can also win amazing prizes featured in our drawing and auctions. This is a tournament for business professionals put on by business professionals.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
Ken Phelps at 386.523.3675  
ken@daytonachamber.com

	Presenting \$6,000 1 available	Grand Slam \$2,500 5 available	Major \$1,500 12 available	Team \$1,200	Cart \$500	Player Gift \$500	Tee \$150
<b>Before Event</b>							
Name in Event Title	√						
The Edge Promotion	√	√					
Inclusion on Event Flyer	√	√					
Social Media Promotion	√	√	√				
Logo on Event Webpage	√	√	√				
<b>At Event</b>							
Sponsor Remarks at Luncheon	√						
Foursomes	2	1	1	1			
Unlimited range balls	√	√	√	√			
Complimentary on-course beverages	√	√	√	√			
Tee Signs	2 w/ Logo	1 w/ Logo	1 w/ Logo	1 w/ Text			1 w/ Text
Receive Tournament gift	√	√	√	√			
Meal for participants	√	√	√	√			
Inclusion on Event Signage	Logo	Logo	Logo	Text	Text	Text	
Logo on Pairing Sheets in each cart					√		
Logo on Player Gift						√	
<b>After the Event</b>							
Post-Event Recognition	√	√					



# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

## MARKET WATCH ECONOMIC FORECAST

The Market Watch Business Summit provides a sneak preview of the coming year with an economic forecast designed to equip you for successful business decisions. Combining a local industry and issue panel discussion with a keynote presentation on the national and international outlook, attendees will leave equipped to position their organizations well.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
Ken Phelps at 386.523.3675  
ken@daytonachamber.com

	Presenting \$3,000 1 available	Breakfast \$1,500	Crystal Ball \$550
<b>Before Event</b>			
Name in Event Title	√		
The Edge Promotion	√	√	
Inclusion on Event Flyer	√	√	
Social Media Promotion	√	√	√
Logo on Event Webpage	√	√	√
<b>At Event</b>			
Sponsor Welcome Remarks	√		
Option to provide keynote presenter	√		
Sponsor table sign on each table	√		
Event Signage	Logo	Logo	Text
Admissions	8	8	6
Table sign with logo on assigned table	√	√	√
<b>After the Event</b>			
Post-Event Recognition	√	√	

Individual Admission      \$35 - Daytona Regional Chamber Members (Advance Registration)  
    \$50 - Daytona Regional Chamber Members (General Admission)  
    \$100 - Future Members



# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

## ONE TABLE COMMUNITY DINNER

One Table. One Community. Our newest signature event, the One Table Community Dinner is an opportunity to provide the business and the residential community with a common ground space to engage in dialogue and come together as one. Viewed as a time to celebrate unity and diversity in the face of division, the One Table Community Dinner brings individuals together for dinner at one table for the evening.

**POINT OF CONTACT**  
 SPONSORSHIPS & REGISTRATION  
 Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

	Presenting \$5,500	Co-Host \$5,500	Gold \$2,500	Reception \$1,500	Silver \$1,500	Table Beverage \$500	Bronze \$250
<b>Before Event</b>	<i>1 available</i>	<i>1 Available</i>	<i>2 Available</i>	<i>1 Available</i>	<i>4 Available</i>	<i>1 Available</i>	<i>Unlimited</i>
Name in Event Title	√	√					
The Edge Promotion	√	√	√	√	√	√	√
Social Media Promotion	√	√	√		√		
Logo on Event Webpage	√	√	√	Text	√	Text	Text
<b>At Event</b>							
Event Signage	Logo	Logo	Logo		Text	Text	Text
Event Program	Logo	Logo	Logo		Text	Text	Text
Recognition in Reception Area (beer, wine, Opportunity to Provide Branded Water Bottles)						√	
Sponsor Remarks	√	√					
Admissions	10	8	8		4	2	2
<b>After Event</b>							
Post-Event Recognition	√	√	√		√		

Individual Admission      \$50



# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

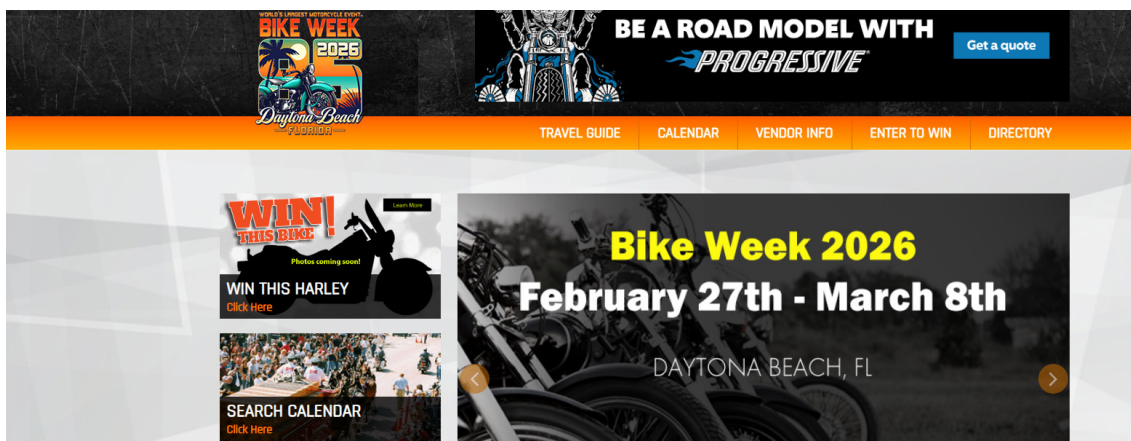
## OFFICIAL BIKE WEEK WEBSITE

Be part of the Official Bike Week website through an assortment of sponsorship opportunities. The Official Bike Week website garners national visitors and is the primary source of information for this spectacular week long event. The website is promoted in nearly all Bike Week marketing.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
 Ken Phelps at 386.523.3675  
[ken@daytonachamber.com](mailto:ken@daytonachamber.com)

Type	Rate
<b>Deluxe Advertising Package</b> includes Home Page Banner, Calendar Page Banner, and Bike Week Directory with Banner	\$1,750
<b>Homepage Banner</b> includes Home Page Banner and Bike Week Directory with Banner	\$1,250
<b>Travel, Vendor, or Calendar Page Banner</b> includes Banner on one (1) page (Travel, Vendor, or Calendar) and Bike Week Directory with Banner	\$850
<b>Bike Week Directory</b> Listing with Banner	\$450
Basic Listing	\$250



# ORGANIZATIONAL EXCELLENCE & FISCAL GROWTH

## BIKE WEEK AMSOIL® TREASURE HUNT

The AMSOIL® Treasure Hunt is a staple of Bike Week each year sending riders on a journey throughout the region. As an official Treasure Hunt Location, you agree to stamp visitor passports with the stamp provided in the AMSOIL® Treasure Hunt section of the Official Pocket Guide. You also agree to provide a token/small promotional item to all participants, such as a koozie, bottle opener, chip clip, free drink, free food item, etc. Riders who collect every stamp from each location receives a commemorative coin.

POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
Ken Phelps at 386.523.3675  
ken@daytonachamber.com

Benefit	Investment \$525
Inclusion as an AMSOIL Treasure Hunt stop in Official Bike Week Pocket Guide	√
Supply of Official Bike Week Pocket Guides and Posters for distribution to visitors	√
Promotion as a Treasure Hunt stop in various Bike Week promotions	√
Visits from more than 750 Treasure Hunt participants directly to your location	√





# BIKE WEEK POCKET GUIDE

POINT OF CONTACT

Janet Kersey at 386.523.3676  
janet@daytonachamber.com

The Official Bike Week Pocket Guide continues to be a popular item among many riders with a high request rate. Many shop locally and on-line when they return home too so it's a great way to expand your sales and brand. Riders will recognize and support those businesses that welcome them through included messaging within your ads. It's a great way to show these visitors the support and welcome of the local community as well.

Type	Rate
<p>Full Page with Bleed 4.25" x 6.25" <i>Keep 0.375" margin for image safe area</i></p>	\$1,100
<p>Preferred Position (Bottom of Map)</p>	\$1,800



# WORKFORCE & INNOVATION

## ELEVATE DAYTONA BEACH

Elevate Daytona Beach highlights the amazing local talent in our region. Produced by the Leadership Daytona Alumni Council, Elevate speakers make exciting, fast-paced, five-minute presentations on topics they are passionate about. A can't miss event, attendees are sure to leave entertained and inspired about our community.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
Ken Phelps at 386.523.3675  
ken@daytonachamber.com

	Presenting \$4,500 1 available	Inspiration \$2,500 2 available	Organizing \$1,250	Corporate \$500
<b>Before the Event</b>				
Name in Event Title	√			
The Edge Promotion	√	√		
Inclusion on Event Flyer	√	√		
Social Media Promotion	√	√	√	√
Logo on Event Webpage	√	√	√	√
<b>At Event</b>				
Sponsor Table in Lobby	√			
Sponsor Welcome Remarks	√			
Event Signage inclusion	Logo	Logo	Logo	Text
Admissions	15	10	6	2
Social Hour Attendance	√	√	√	√
<b>After the Event</b>				
Post-Event Recognition	√	√		
Logo in Individual Presenter videos	√			

Individual Admission

\$20 - Advance Registration

\$30 - General Admission

Elevate Expo: A Nonprofit Showcase

\$200 - Includes table, chairs, and 3 admissions  
(Daytona Regional Chamber Members only)



# WORKFORCE & INNOVATION

## B.O.O.S.T.

The B.O.O.S.T. Your Business programs are professional development training opportunities for small business owners or employees of small businesses. These trainings are held quarterly and include both members and future members. Attendees will engage, learn, and grow their businesses through various aspects business ownership and business management. Supporters of B.O.O.S.T. have an opportunity to connect with small businesses from all industries and play an integral role in their development here in our region.

### POINT OF CONTACT

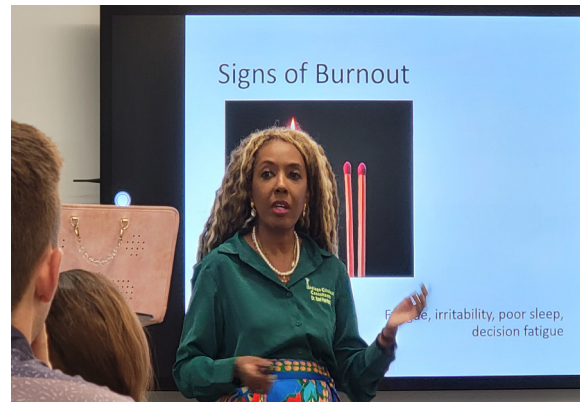
#### SPONSORSHIPS & REGISTRATIONS

Kelly Amy at 386.229.5759  
[kelly@daytonachamber.com](mailto:kelly@daytonachamber.com)

	Series \$750 1 available	Individual \$350
<b>Before the Event</b>		
Business Name in Event Title	√	
The Edge Promotion	√	√
Social Media Promotion	√	√
Logo on Event Webpage	√	√
Inclusion in Event Flyer	√	√
<b>At Event</b>		
Sponsor Welcome Remarks	√	
Event Presentation Recognition	Logo	Logo
Sponsor Table Tents	Logo	Logo
Admissions	2	1
Opportunity to Place Collateral Material at Each Seat	√	√
<b>After the Event</b>		
Post-Event Recognition	√	√

Individual Admission

\$10 - Daytona Regional Chamber Members  
 \$20 - Future Members



## WORKFORCE & INNOVATION

# LUNCH WITH LEADERS

This is an exclusive opportunity to connect with a high-level leader in our community over lunch. Lunch with Leaders is a unique avenue to share your business or organization amongst an intimate group of like-minded professionals while conversing and sharing ideas with a community leader.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATIONS  
 Kelly Amy at 386.229.5759  
 kelly@daytonachamber.com

		Individual \$500
<b>Before the Event</b>		
The Edge Promotion		√
Social Media Promotion		√
Logo on Event Webpage		√
Inclusion in Event Flyer		√
<b>At Event</b>		
Sponsor Welcome Remarks		√
Admissions		1
Opportunity to Place Collateral Material at Each Seat		√
<b>After the Event</b>		

Individual Admission      \$45 Exclusive to Daytona Regional Chamber Members



# WORKFORCE & INNOVATION

## LEVEL UP

### PROFESSIONAL SKILLS & PERSONAL BRANDING

A universal need regardless of industry, soft skills are what differentiate great employees from all the rest. Level Up brings together high school juniors and seniors with business leaders from across the region to share their expertise on topics such as communication, leadership, organization & time management, and punctuality & work ethic. Our partnership with Volusia County Schools provides an incredible opportunity to share important workplace knowledge that does not fit easily into the standard educational curriculum. As a result, our community reaps the benefits of a more-prepared and career-ready workforce and talent pipeline, and the students are able to build relationships with area professionals and open doors to local career pathways.

#### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
 Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

	Presenter \$2,500 1 available	Career Launcher \$1,500 5 available	Skills Builder \$500
<b>Before the Event</b>			
Name in Event Title	√		
The Edge Promotion	√	√	
Social Media Promotion	√	√	√
Logo on Event Webpage	√	√	√
Inclusion in Event Flyer	√	√	√
<b>At Event</b>			
Sponsor Welcome Remarks	√		
Event Signage Inclusion	Logo	Logo	Text
Business Mentor Seats	4	2	1
Sponsor Table Sign with Logo	√	√	√



# LEADERSHIP DAYTONA

The Leadership Daytona program is designed for our community's active leaders. The three-month course features classes about current issues facilitated by high-level community leaders combining interactive situations and information into their presentations, and an MBA-style case study from a local CEO for the class to solve.

POINT OF CONTACT

PROGRAM

Janet Kersey at 386.523.3676  
janet@daytonachamber.com

LEADERSHIP DAYTONA ALUMNI

Ken Phelps at 386.523.3675  
ken@daytonachamber.com

Benefit	Investment
Participation in region's premier leadership development program	√
All materials associated with class	√
Admission for class participant to Leadership Daytona Opening Reception	√
Admission for class participant and a guest to Leadership Daytona Graduation Luncheon	√
Admission for participant's company sponsor to Leadership Daytona Graduation Luncheon	√
Leadership Daytona polo shirt and magnetic name tag	√
Complimentary Leadership Daytona Alumni Council dues for remainder of class year	√

\$1,600 - Daytona Regional Chamber Members

\$2,000 - Future Members



# LEADERSHIP DAYTONA REUNION

Some of the most valuable aspects of participating in Leadership Daytona are the knowledge and insight shared by community leaders throughout the program as well as the ability to develop a network of like-minded, community invested professionals across a diverse range of business and industry. Held twice each year, Leadership Daytona Reunion is an opportunity for alumni to revisit the experience, get the latest information on the important topics covered throughout the program, and reconnect with other LDAC members.

Get updates on subjects such as public safety, workforce & education, sports tourism, economic development, and more. You'll leave a Leadership Daytona Reunion informed, engaged, and energized!

POINT OF CONTACT  
 SPONSORSHIPS & REGISTRATION  
 Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

	Leadership \$1,000	Supporting \$500
<b>Before the Event</b>		
The Edge Promotion	√	√
Social Media Promotion	√	√
Logo on Event Webpage	√	√
Inclusion in Event Flyer	√	√
<b>At Event</b>		
Sponsor Welcome Remarks	√	
Admissions	4	2
Opportunity to Place Collateral Material at Each Seat	√	
<b>After the Event</b>		
Post-Event Recognition	√	√

Individual Admission    \$10 Leadership Daytona Alumni - Dues Paid  
                                      \$35 Leadership Daytona Alumni - Dues Unpaid



## ADVOCACY & ECONOMIC PROSPERITY

# CORNERSTONE EVENTS

When issues at the state or federal government level have an impact on your business, a collective voice and access to expertise is critical. Cornerstone Events are designed to help you decipher complex political issues by bringing experts in the field to the table to share their knowledge. On occasions when the voice of business needs to be heard at the highest levels, we provide the connections to our elected officials to ensure they are hearing directly from you...our local business leaders and their constituents. Advocacy is the cornerstone of our work at the Daytona Regional Chamber.

**POINT OF CONTACT**

**SPONSORSHIPS & REGISTRATION**  
 David Robinson at 386.255.7174  
 david@daytonachamber.com

	Judiciary \$1,500	Executive \$1,000	Legislative \$750	Grass Roots \$500
<b>Before the Event</b>				
The Edge Promotion	√			
Social Media Promotion	√	√		
Logo on Event Webpage	√	√	√	
Inclusion in Event Flyer	√	√	√	√
<b>At Event</b>				
Admissions with Preferred Seating	4	3	2	1
Sponsor Welcome Remarks	√			
Event Presentation Recognition	Logo	Logo	Text	Text
Sponsor Table Tents	Logo	Logo	Text	Text
Opportunity to Place Collateral Material at Each Seat	√			
<b>After the Event</b>				
Post-Event Recognition	√	√		

Individual Admission     \$25 - Daytona Regional Chamber Members (Advance Registration)  
 \$35 - Daytona Regional Chamber Members (General Admission)  
 \$70 - Future Members



## ADVOCACY & ECONOMIC PROSPERITY

# VOLUSIA DAYS

Each year during the state legislative session, the Daytona Regional Chamber leads a group of business and community leaders to inform state agency leaders and elected officials of the needs of Volusia County business. During the trip, participants have the opportunity to hear directly from the leadership of Enterprise Florida, Visit Florida, Department of Economic Opportunity and more to learn about the priorities and initiatives within those agencies. Business leaders are also provided with the opportunity to visit directly with our state legislative delegation and other key elected officials. These interactions convey the message of business directly from the source to the individuals making critical votes on the House and Senate floors.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
David Robinson at 386.255.7174  
david@daytonachamber.com

	Gold \$2,500	Silver \$1,250	Bronze \$750
<b>Before the Event</b>			
The Edge Promotion	√	√	
Social Media Promotion	√	√	√
Logo on Event Webpage	√	√	√
Inclusion in Event Flyer	Logo	Logo	Text
<b>At Event</b>			
Attendees	3	2	1
1 Breakfast, 1 Lunch	√	√	√
First Evening Happy Hour	√	√	√
Recognition on Printed Material	Logo	Logo	Text
Table Sign with Logo on Assigned Table	√	√	√
<b>After the Event</b>			
Post-Event Recognition	√	√	

Individual Admission: \$115 - Exclusive to Daytona Regional Chamber members

\*Includes all Volusia Day Functions. Accommodations NOT included.



## ADVOCACY & ECONOMIC PROSPERITY

# LEGISLATIVE WELCOME BACK

The Daytona Regional Chamber's Legislative Welcome Back gives members a unique opportunity to reconnect with our state delegation. It provides clear, firsthand insight into how decisions made in Tallahassee directly influence our business community. The program offers valuable perspective on the policies that shaped the most recent legislative session. It also strengthens dialogue between local employers and the lawmakers who represent them. Through this engagement, members are empowered to stay informed and actively involved in the issues that matter most.

### POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
David Robinson at 386.255.7174  
david@daytonachamber.com

	Presenting \$3,000 1 available	Senate \$1,500	House \$550
<b>Before Event</b>			
Name in Event Title	√		
The Edge Promotion	√	√	
Inclusion on Event Flyer	√	√	
Social Media Promotion	√	√	√
Logo on Event Webpage	√	√	√
<b>At Event</b>			
Sponsor Welcome Remarks	√		
Sponsor table sign on each table	√	√	√
Event Signage	Logo	Logo	Text
Admissions	8	6	4
Table sign with logo on assigned table	√	√	√
<b>After the Event</b>			
Post-Event Recognition	√	√	

Individual Admission      \$35 Daytona Regional Chamber members (Advance Registration)  
    \$50 Daytona Regional Chamber members (General Admission)  
    \$100 Future Members



# HOB NOB (ELECTION YEARS ONLY)

Hob Nob is a bi-annual event held each election year. This long-standing political tradition allows participants to get to know those running for elected office at the local, state, and federal level. Attendees can learn about the issues and platforms that are important to candidates allowing them to make informed decisions at the ballot box. Featuring an old-fashioned straw poll, networking, as well as food and drink, Hob Nob is the can't miss election year event for those who wish to be politically informed and connected.

**POINT OF CONTACT**

**SPONSORSHIPS & REGISTRATION**  
 David Robinson at 386.255.7174  
 david@daytonachamber.com

	Presenting \$4,000 1 available	Gold \$2,500	Silver \$1,500	Bronze \$750
<b>Before the Event</b>				
Name in Event Title	√			
The Edge Promotion	√	√		
Social Media Promotion	√	√	√	√
Logo on Event Webpage	√	√	√	√
Inclusion in Event Flyer	Logo	Logo	Logo	Text
<b>At Event</b>				
Marketing Display at Check-In	√			
Sponsor Table Sign on Each Table	√			
Sponsor Welcome Remarks	2 minutes	1 minute		
Recognition on Event Signage	Logo	Logo	Logo	Text
Recognition on Printed Ballot	Logo	Logo	Logo	Text
Admissions	10	8	6	4
Optional Sponsor Table	√	√	√	√
<b>After the Event</b>				
Post-Event Recognition	√	√		

Candidate Table      \$150 Includes one (1) 6-ft. table, two (2) admissions

Individual Admission      \$25 Daytona Regional Chamber members (Advance Registration)  
 \$35 Daytona Regional Chamber members (General Admission)  
 \$70 Future members



# ELECTED OFFICIALS ICEBREAKER

Building relationships with fellow business leaders and local elected officials requires multiple interactions. The Daytona Regional Chamber offers a relaxed networking event designed to foster connections between business and government at the local level. The opportunity for dialogue, debate, and consensus building is invaluable for both sides.

## POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
David Robinson at 386.255.7174  
david@daytonachamber.com

	Governor \$1,500	Senate \$1,000	House \$500
<b>Before the Event</b>			
The Edge Promotion	√		
Social Media Promotion	√	√	
Logo on Event Webpage	√	√	
Inclusion in Event Flyer	Logo	Text	Text
<b>At Event</b>			
Event Signage Inclusion	Logo	Text	Text
Admissions	6	4	2
<b>After the Event</b>			
Post-Event Recognition	√	√	

Individual Admission      \$25 - Advance Registration  
    \$35 - General Admission  
    \$70 - Future Member



# CANDIDATE BOOTCAMP (NON-ELECTION YEARS)

Citizens interested in serving their communities by holding political office have the opportunity to learn about the numerous aspects seeking office, running a campaign, and what is required of those who are successfully elected. Hearing directly from those involved in the process, such as the Supervisor of Elections, campaign managers, as well as successful office holders, gives participants a well-rounded view of what to expect when seeing political office at the local, state, and federal levels.

## POINT OF CONTACT

SPONSORSHIPS & REGISTRATION  
David Robinson at 386.255.7174  
david@daytonachamber.com

	Silver \$1,250	Bronze \$550
<b>Before the Event</b>		
The Edge Promotion	√	
Social Media Promotion	√	√
Logo on Event Webpage	√	√
Inclusion in Event Flyer	Logo	Text
<b>At Event</b>		
Recognition on Event Posters	Logo	Text
<b>After the Event</b>		
Post-Event Recognition	√	√

Participants are complimentary.





**BUSINESS DEVELOPMENT & COMMUNITY AWARENESS**

# EGGS & ISSUES

The premier venue for information on local government as well as community and public affairs, Eggs & Issues offers opportunities to connect with decision makers affecting our region. Held periodically throughout the year on the second Thursday of the month, attendees will be well-informed directly from the source and have the opportunity to build key relationships with important stakeholders. Past programs have included the annual Legislative Welcome Back, presentations from city, county, and state leaders, and important community and economic development concerns.

**POINT OF CONTACT**  
**SPONSORSHIPS & REGISTRATION**  
 David Robinson at 386.255.7174  
 david@daytonachamber.com

	Series	Individual
	\$2,650	\$550
<b>Before the Event</b>		
The Edge Promotion	√	√
Social Media Promotion	√	√
Logo on Event Webpage	√	√
Inclusion in Event Flyer	√	√
<b>At Event</b>		
Admissions with Preferred Seating	2	2
Sponsor Welcome Remarks	√	
Event Presentation Recognition	Logo	Logo
Sponsor Table Tents	Logo	Logo
Opportunity to Place Collateral Material at Each Seat	√	
<b>After the Event</b>		
Post-Event Recognition	√	√

Individual Admission plus Breakfast

\$25 - Daytona Regional Chamber Members (Advance Registration)  
 \$35 - Daytona Regional Chamber Members (General Admission)  
 \$75 - Future Members





**BUSINESS DEVELOPMENT & COMMUNITY AWARENESS**

# BUSINESS IMPACT COUNCIL SYMPOSIUM

The Business Impact Council Symposium equips owners, executives, and leaders with information they need to protect their business. A powerful, full-day program features subject matter experts in accounting and legal issues, human resources, hiring and retention, leadership development, intellectual property, and much more. The Symposium brings together the expertise to support small and medium sized businesses that may not have these functions in house. It is a day dedicated to working ON your business instead of working IN it.

**POINT OF CONTACT**

**SPONSORSHIPS & REGISTRATION**  
 Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

	Presenting	Lunch	Impact
	\$2,500	\$1,500	\$500
<b>Before the Event</b>	1 available	1 available	
<b>Before the Event</b>			
Business Name in Event Title	√		
The Edge Promotion	√	√	
Social Media Promotion	√	√	√
Logo on Event Webpage	√	√	√
Inclusion in Event Flyer	√	√	√
<b>At Event</b>			
Sponsor Welcome Remarks	√		
Sponsor Lunch Remarks		√	
Event Presentation Recognition	Logo	Text	Text
Sponsor Table Tents	Logo	Text	Text
Admissions	2	1	1
Opportunity to Place Collateral Material at Each Seat	√	√	√
<b>After the Event</b>			
Post-Event Recognition	√	√	√

Individual Admission      \$75 - Daytona Regional Chamber Members (Advanced Registration)  
 \$90 - Daytona Regional Chamber Members (General Admission)  
 \$180 - Future Members





**BUSINESS DEVELOPMENT & COMMUNITY AWARENESS**

# BUSINESS AFTER HOURS

This monthly event provides a relaxed atmosphere for attendees to build their business pipeline, expand their professional network, and grow their circle of influence. Member businesses open their doors and welcome fellow Daytona Regional Chamber members to see and hear all they have to offer. With great food, drink, and prizes, a good time is sure to be had by all at Business After Hours, typically held the third Tuesday of the month.

**POINT OF CONTACT**

**SPONSORSHIPS & REGISTRATION**  
 Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

Host	
Host provides all food and beverage, to include beer, wine, soda, water at minimum 1 available per month	
Before the Event	
Name in Event Title	√
The Edge Promotion	√
Social Media Promotion	√
Logo on Event Webpage	√
Inclusion in Event Flyer	Logo
At Event	
Sponsor Welcome Remarks	√
Company Representative Draws Prize Winners	√
Attendees get first-hand experience with you and your team to learn about your products/services	√
VIP invitations for key clients, vendors, staff members	Up to 15
After the Event	
Post-Event Recognition	√

Individual Admission      \$10 - Daytona Regional Chamber Members (Advanced Registration)  
 \$15 - Daytona Regional Chamber Members (General Admission)  
 \$45 - Future Members





# BUSINESS DEVELOPMENT & COMMUNITY AWARENESS

## MISSION MEMBERS

Our Mission Members are those business and community leaders who believe strongly in the work of the Daytona Regional Chamber and go over and above in their support of our mission to advocate for a strong economic business environment and to serve as a platform through which our members and the entire business community can thrive. Mission Members take part in the program to support the creation of a great business environment, however, there are also added-value benefits such as admissions to Business After Hours, unique marketing exposure for Mission Member businesses, and more to enhance the return on their investment. This program is a great way to highlight your business brand as a leader in the region.

**POINT OF CONTACT**

Ken Phelps  
 386.523.3675  
 ken@daytonachamber.com

Mission Member	
\$550	
<b>Organizational Benefit</b>	
Recognition in Online and Printable Membership Directories	√
Inclusion on dedicated Mission Member page on website	√
Complimentary Admission for 2 to each Business After Hours	√
One (1) complimentary ad in The Edge	√
Inclusion in Signage	√
Inclusion in Email and Social Media Promotion	√
<b>Program Benefit</b>	
Inclusion in Select Event Presentations	√
Signage Present at Select Events	√
Recognition in Select Editions of The Edge	√
Aligns your business with Daytona Regional Chamber mission	√



# ADDITIONAL ADVERTISING OPPORTUNITIES

## THE EDGE

Distributed throughout the entire Daytona Regional Chamber membership plus additional subscribers, The Edge provides a quick overview of what's happening in the business community. Readers get an inside peek at the week ahead with The Big Idea, then gain importance business intel with Things to Do, Things to Know, and Things to Share. You can target these readers directly by advertising in one or more weeks of The Edge. This will allow you the unique opportunity to target businesses for a specific event or for a broader marketing approach with a block of business impact advertising.

### POINT OF CONTACT

Kelly Amy at 386.229.5759  
kelly@daytonachamber.com

Ad Size

4" or 400 pixels square

Quantity	Rate
6	\$500
4	\$375
1	\$150

- Advertiser must be a member in good standing with the Daytona Regional Chamber of Commerce
- The Edge is sent on Monday. Ads must be submitted with payment and a signed contract by the end of business day on the Monday one week prior to email distribution
- Publication-ready, high-resolution .jpeg or .png file (no larger than 4" high x 4" wide) should be e-mailed to kelly@daytonachamber.com



# ADDITIONAL ADVERTISING OPPORTUNITIES

## DIGITAL DIRECTORY

The Daytona Regional Chamber encourages business-to-business and business-to-consumer connections. Our Membership Directory is found both on our website as well as a printable download from the website. Each quarter the printable download is updated with the latest on our membership.

### POINT OF CONTACT

Ken Phelps at 386.523.3675  
ken@daytonachamber.com

Ad/Size	Quantity	Rate
Cover Supporter Logo	Logo Placement (4)	\$4,000
Full Page / 8.5" x 11"	4	\$2,500
Full Page / 8.5" x 11"	1	\$650
Half Page / 8.5" x 5"	4	\$1,250
Half Page / 8.5" x 5"	1	\$375
1/4 Page / 4.25" x 5"	4	\$750
1/4 Page / 4.25" x 5"	1	\$250



# ADDITIONAL ADVERTISING OPPORTUNITIES

## WEBSITE

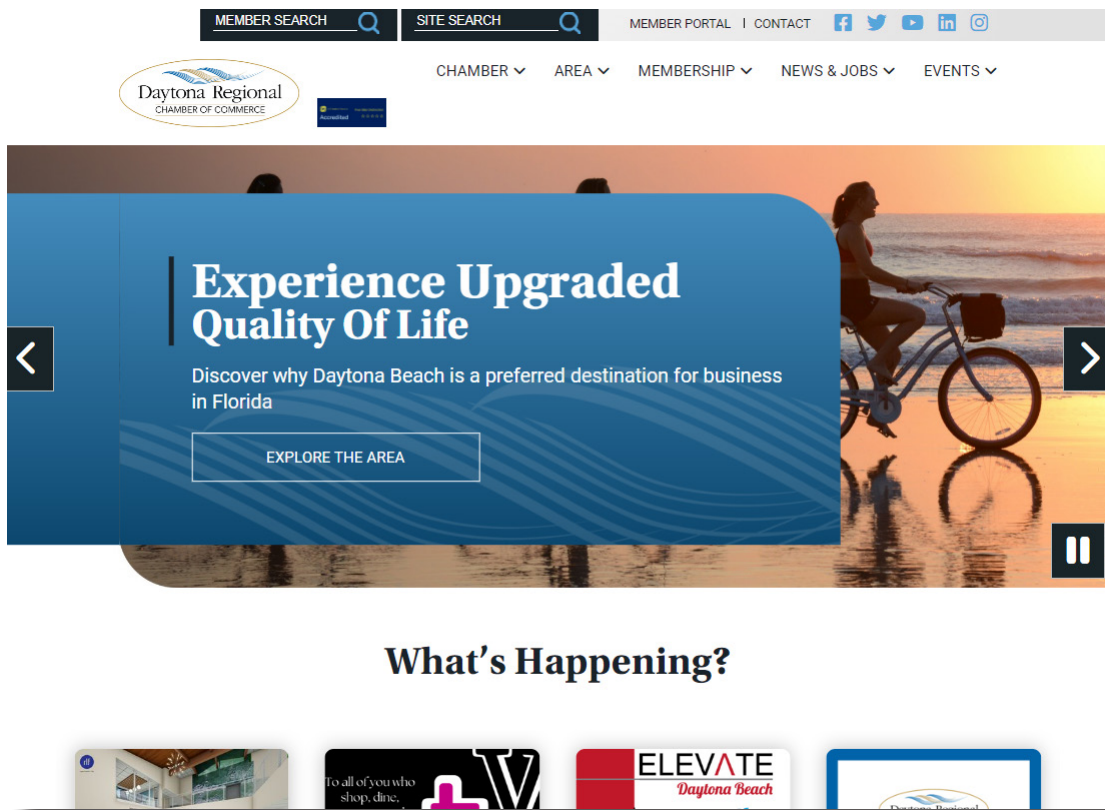
Our Daytona Regional Chamber website also offers members an outstanding marketing vehicle to remain above the marketing clutter through targeted positioning which improves your opportunity to be considered as one of our areas most engaged and caring businesses both in and for our community. With over 200,000 pageviews Our Daytona Regional Chamber website also offers members an outstanding marketing vehicle to remain above the marketing clutter through targeted positioning which improves your opportunity to be considered as one of our areas most engaged and caring businesses both in and for our community. and nearly 65,000 visitors annually.

### POINT OF CONTACT

Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

Type	Rate
Homepage - Non-rotating	\$2,750 / year
Subpage - Non-rotating	\$700 / year
Subpage - Rotating	\$535 / year

Ad Size Company Logo: 600 pixels square



# ADDITIONAL ADVERTISING OPPORTUNITIES

## CREST OF THE WAVE (PODCAST)

Crest of the Wave is a podcast for the Daytona Beach region's business community. A production of the Daytona Regional Chamber of Commerce, the podcast will keep the regional business community connected to a strong economic and business environment in the greater Daytona Beach area. The Crest of the Wave will be filled with great conversation in support of a thriving community featuring the business leaders, community leaders, and elected officials who are making things happen across the region.

### POINT OF CONTACT

Ken Phelps at 386.523.3675  
 ken@daytonachamber.com

<i>Crest of the Wave</i>		
	Series (Annual - 12 eps)	Episode
	\$1,500	\$200
<b>Podcast Landing Page on Website</b>		
Recognition on Podcast Page	Logo	
<b>On Podcast Page (by platform*)</b>		
Recognition in Show Overview	Text	Text
Recognition in Episode Summary	Text	Text
<b>During Podcast Episode</b>		
Live Ad Read by Host	:30	:15
-OR-		
Produced Ad - Audio and Video	:30	:15
Host Recognition at End of Show	√	√





## DAYTONA REGIONAL CHAMBER STAFF



Nancy Keefer, CCE  
President & CEO



Kristin Weiss, CCE, IOM  
Incoming President & CEO



Janet Kersey, CDME, CFEE, FCCP  
Executive Vice President & COO



Ken Phelps, IOM  
Vice President of  
Resource Development



David Robinson  
Director of  
Advocacy



Lori McMullin, APR  
Director of  
Business Development



Kelly Amy  
Director of Membership  
Engagement & Communications



Nichole Sprague  
Business Manager



Lisa Solomons  
Program Manager



Karen Mason  
Afternoon Receptionist



Donna Knowles  
Morning Receptionist



## TERMS AND CONDITIONS

- A 25% cancellation fee will be charged if contract is canceled for any reason.
- Refunds to credit cards will be charged a 6% processing fee. No refunds two weeks prior to event or beginning of sponsorship.
- Sponsorships will be invoiced 60-90 days prior to the event if possible and are due as invoiced.
- Some sponsorship fees are due and payable at the time of signed contract.
- The Chamber reserves the right to modify a sponsor logo in regards to it being presented in color, black or white for inclusion on Daytona Regional Chamber artwork.
- Payment for all contracts must be received prior to event date or publicity for non-event contracts.

## DISCLAIMER

This catalog is a living document and will be updated to reflect sponsorship opportunities that are purchased and/or as new sponsorship opportunities become available. Page 4 of the catalog contains the updated date. As the catalog is updated, this date will change to reflect the most current version.

*For more information:*



Ken Phelps, IOM  
Vice President of Resource Development  
386.523.3675  
ken@daytonachamber.com

Daytona Regional Chamber  
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Daytona Beach, FL 32114  
daytonachamber.com