Daytona Regional
CHAMBER OF COMMERCE

2025

Annual Report

Daytona Regional Chamber of Commerce

Accredited Chamber
U.S. Chamber of Commerce







2025 Chairman's Report



As we reflect on the past year, I'm proud of all that we accomplished together. We combined the talent and abilities of the area's best and brightest Chamber leaders, community stakeholders, and staff to remain at the forefront of promoting a strong economic climate, thriving business environment, and improved quality of life for everyone who calls this incredible area home.

Members Supporting Members – In 2025, the Chamber embarked on a campaign to recognize local businesses and encourage our members to continue supporting members. The Chamber featured monthly industry-focused programming that spotlighted select and specific industries. From hospitality to professional services to restaurant month, it was exciting to partner with our members and share what our amazing Chamber membership has to offer.

Advocacy in Action – The Chamber's 2025 advocacy efforts continued to focus on the federal, state, and local issues and opportunities that impact our members. The Chamber supported projects that increased the economic prosperity of our community, promoted legislation designed to improve the affordability of housing and insurance, worked with the City of Daytona Beach on a compromise that resulted in a phased implementation of impact fees, and facilitated Volusia Days in Tallahassee and an InterCity Visit to Charleston.

Leadership Daytona – Our 2025 Leadership class consisted of 29 emerging leaders from various sectors of our business community. For the Chair's challenge, we tasked the class with becoming experts in Chamber management and developing a comprehensive plan for the Chamber. The class did an amazing job focusing on the Chamber's strengths and opportunities for growth, and I'm hopeful that you will be hearing, reading, and seeing several initiatives that resulted from their efforts.

Special Programs and Events – The Chamber was busier than ever in 2025 bringing networking, education, and outreach opportunities to support our businesses. We had over 4,500 attendees at more than 45 programs and events. Among our special events and programs, we recognized important leaders and accomplishments at the Annual Awards Luncheons, networked and connected at our monthly Business After Hours Events, learned about critical issues impacting our community at our Eggs and Issues Monthly Membership Meetings, and hosted more than 140 community stakeholders at the One Table Gathering for a family style dinner and an evening of fellowship.

CEO Transition – After 12 years of service to the Chamber, we were proud to celebrate everything that Nancy Keefer accomplished as President and CEO of the Chamber. Following a nationwide search, we welcomed Kristin Weiss as our new President and CEO. In a brief period, Kristin has become a fixture in our community and an incredible advocate for our business community.

In closing, I want to thank you all for your support and continued investment in the success of the Chamber. Together, we achieved so much in 2025, and I know that even greater accomplishments lie ahead.

With sincerest thanks and best wishes for continued success,

Mike Sznapstajler, Cobb Cole

2025 Chairperson

Executive Committee & Board of Directors

Kelly Austin	**Embry-Riddle Aeronautical University**
Chris Bowler	Daytona Beverages, LLC
Terry Cain Tyler	TCT Advantage LLC
Jim Carnall	Command Medical Products, Inc.
Andy Clark	All Aboard Storage
Robbie Coleman	Coleman Goodemote Construction Co.
Parker Cook	Volusia Young Professional Group
Kevin Craig	AT&T - Florida
Linda Dubea	**Florida Power & Light**
Adam Dunn	**Florida Health Care Plans**
Rick Durgin	Lifestyle Realty Group
Deric Feacher	City of Daytona Beach
Josh Goergen	AdventHealth
Jordan Jiloty	**NASCAR**
Rufus Johnson	**GEICO Local Office - Johnson Agency, Inc.**
Nancy Keefer	**Daytona Regional Chamber of Commerce**
Frank Kelleher	Daytona International Speedway
Glenn Kindred	Root Company
Suzanne Konchan	Volusia County
Eveline Kraljic	Council On Aging of Volusia County, Inc.
Kelly Kwiatek	Halifax Health
James Lanni	**Brown & Brown, Inc.**
Tom LoBasso	Daytona State College
Robert Ludlow	Truist
Nellie Lupoli	ICI Homes
Steve Mach	**Halifax Health**
Susie Magendantz	Waste Pro
Jonny Magill	Jonny Nomad Media
Leonard Marinaccio, III	Bomar Construction, Inc.
Keith Norden	Team Volusia
Ryan Page	**Intracoastal Bank**
Karen Rath	TD Bank
Nikki Risley	Daytona Dodge Chrysler Jeep RAM Fiat
Bud Ritchey	Jon Hall Chevrolet
Carmen Ruiz	**FASTSIGNS of Daytona Beach**
Mike Sibley	**James Moore & Co., P.L., CPAs & Consultants**
Shelley Sloan	Tanger Daytona Beach
Johnny Svajko	Olivari & Associates CPAs & Consultants
Michael Sznapstajler	**Cobb Cole**
Chris Tolland	**Foundation Risk Partners**
Charles Vega	The Law Firm of Charles Vega P.A.
Andy Watts	Brown & Brown, Inc.
David Weis	**AdventHealth**
Kristin Weiss	**Daytona Regional Chamber of Commerce**
Holly Zitzka	Cobb Cole

BOLD indicates Executive Board

OUR MISSION
The Daytona Regional Chamber of Commerce advocates a strong economic and business environment and serves as a platform through which our members and the entire business community can thrive.

OUR VISION
To be a driving force in the development of commerce and to improve the quality of life in the greater Daytona Beach region.

OUR CORE VALUES
Advocacy
Collaboration
Engagement
Leadership
Diversity



Trustees

Pillar

AdventHealth
Brown & Brown
Halifax Health

Visionary

Cobb Cole Attorneys at Law Since 1925
Daytona Beverages Serving Volusia / Flagler County
Foundation Risk Partners
FPL
ICI Homes
Volusia-Flagler Roofing

Cornerstone

Daytona International Speedway
Embry-Riddle Aeronautical University
NASCAR
Florida Health Care Plans
An Independent Licensee of the Blue Cross and Blue Shield Association

Champion

Bank of America
Hilton Daytona Beach Oceanfront Resort
James Moore
TECO Peoples Gas An Emera Company
Charter Spectrum
Daytona State College
Truist

Investor

AT&T-FLORIDA
B. BRAUN MEDICAL, INC.
DAYTONA BEACH INTERNATIONAL AIRPORT
DAYTONA DODGE CHRYSLER JEEP RAM FIAT
ENCOMPASS HEALTH REHABILITATION HOSPITAL
FAIRWINDS
GHYABI CONSULTING & MANAGEMENT
INTRACOASTAL BANK
JCM ROOFING AND RESTORATION
KEISER UNIVERSITY
LAUNCH CREDIT UNION
LIFESTYLE REALTY GROUP
PARADIGM DEVELOPMENT PARTNERS, LLC
PNC BANK
RENAISSANCE DAYTONA BEACH OCEANFRONT HOTEL
TD BANK
TELEDYNE ODI
UNIVERSITY OF CENTRAL FLORIDA DAYTONA BEACH
VYSTAR CREDIT UNION

Accredited Chamber
U.S. Chamber of Commerce

With approximately 7,000 chambers in the United States (per USCC), only 143 have earned a 5-Star designation, placing the Daytona Regional Chamber in the top 2% of Chambers in the nation.

Mission Members

Acies Home Improvement Services
Command Medical Products
Daytona College
Domestic Abuse Council of Volusia County
Early Learning Coalition of Flagler and Volusia
FASTSigns of Daytona Beach
Father Lopez Catholic High School
Hard Rock Hotel Daytona Beach
Hayworth Public Relations
JBirney Financial, Inc.
Jonny Nomad Media
Lankford Law Firm
MobileTech Onsite
Mugwump Productions
Overhead Door Co of Daytona Beach
Pinnacle Innovation Group
SMA Healthcare
Smith Bigman Brock
SouthState Bank
Surf's Up Computing
Synergy Billing
TCT Advantage
Vision H.R.
Volusia Flagler Family YMCA
Wholesale Lighting

Our Team

Nancy Keefer, CCE
President & CEO

Kristin Weiss, CCE, IOM
Incoming President & CEO

Janet Kersey, CFEE, CDME
Executive Vice President & COO

Ken Phelps, IOM
Vice President of Resource Development

Lori McMullin, APR
Director of Business Development

David Robinson
Director of Advocacy

Kelly Amy, M.Ed.
Director of Membership Engagement & Communications

Nichole Sprague
Business Manager

Lisa Solomons
Program Manager

Donna Knowles
Morning Receptionist

Karen Mason
Afternoon Receptionist

2025 By The Numbers

$1,691,800 in Revenue / **$1,684,410** in Expenses / **$7,390** Surplus

39
Trustee Members

847
Total Members

140
New Members

25
Mission Members

144
RBC Meetings

4,588
Event Attendees
Programs & Events

- 1,477 Business after Hours
- 738 Eggs & Issues
- 481 Annual Meeting
- 198 Annual Awards
- 105 Economic Forecast
- 141 One Table Community Dinner
- Sold Out Mega Mixer
- 138 Brew & Build

29 Leadership Daytona Graduates with **57** Community Speakers

81 Leadership Alumni Members

288 Elevate Daytona Attendees with **12** Elevate Daytona Speakers

16 Business Impact Council Symposium Attendees

212 Participants at Leadership Daytona & Alumni Programs

700
Meetings & Trainings
Were Hosted In Rental Spaces from April 2024 - December 2025

23
Ribbon Cuttings

11
Podcast Guests
With **714** Downloads/Views

Workforce Development

The Chamber advanced its commitment to strengthening the local talent pipeline through targeted programs and partnerships. The Readers to Leaders Initiative, in collaboration with local education and community partners, promoted youth literacy and volunteer engagement. The Level Up Soft Skills event connected **130** students with **24** business leaders and featured keynote remarks from Jeep Beach CEO Charlene Greer. Additionally, the Lunch with Leaders program engaged **79** members with prominent community and business leaders, fostering mentorship and leadership development.



Advocacy

The Chamber advanced its advocacy and community engagement efforts through dynamic programs connecting business and government leaders. The Eggs & Issues series featured a Legislative Welcome Back, a University Leadership Panel, and remarks from Florida Department of Transportation Secretary Jared Perdue. Advocacy programming continued with presentations from Congressman Randy Fine and Florida DBPR Secretary Melanie Griffin. More than 50 members participated in Volusia Days in Tallahassee, while over 150 attendees joined the Annual Elected Officials Icebreaker atop Brown & Brown Insurance. The Chamber also revived its Intercity Visit to Charleston, South Carolina, exploring key topics including affordable housing, coastal resiliency, waterfront development, and tourism.

Social Media

- **1526 posts** on Facebook
- **12,924** followers on Facebook
- **530** new followers on Facebook

- Engagement continues to rise

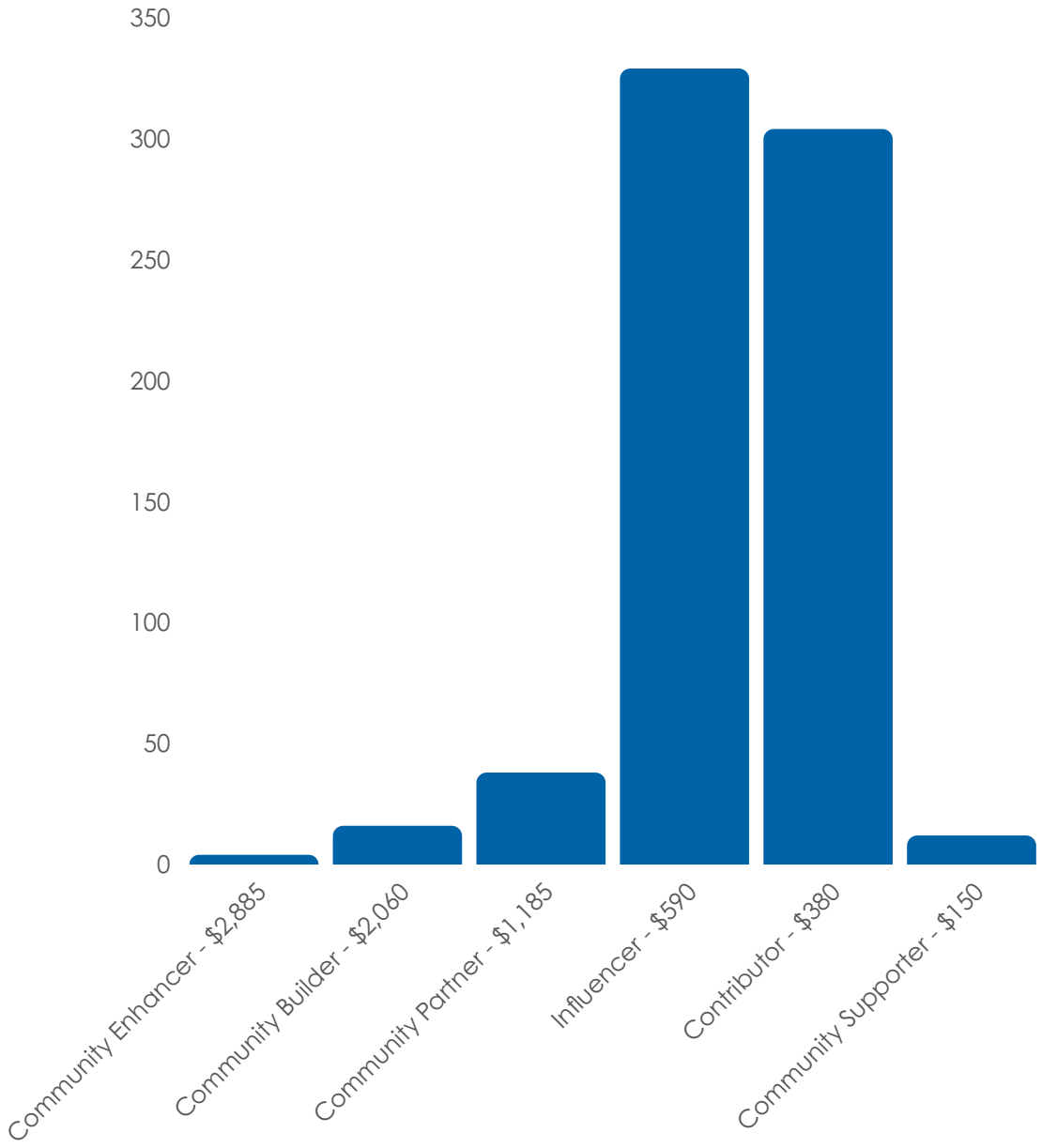
- **1039** Followers on LinkedIn
- **273** New Followers on LinkedIn
- **23,314** Impressions on LinkedIn

Communications

- **178,474** total digital sends to members with an open rate of **43% (a +5% Increase)**
- Produced **4** Digital Directories Promoting Members
- Showcased **87** members in Member Spotlights
- **1,782,341** referrals from the Online Membership Directory **(a +8% Increase)**

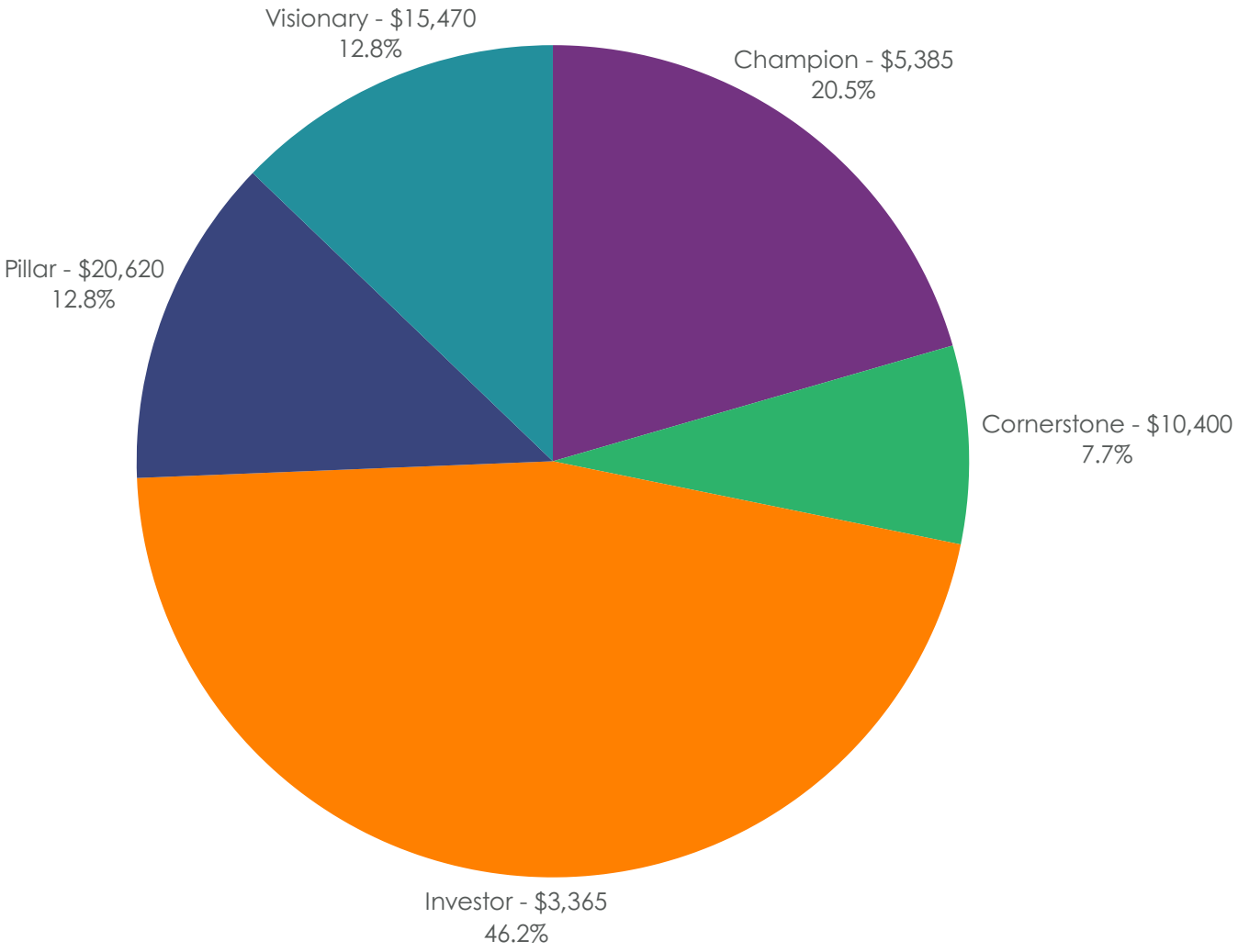
Membership: 847

Business Builder Membership: 703 Total (83%)



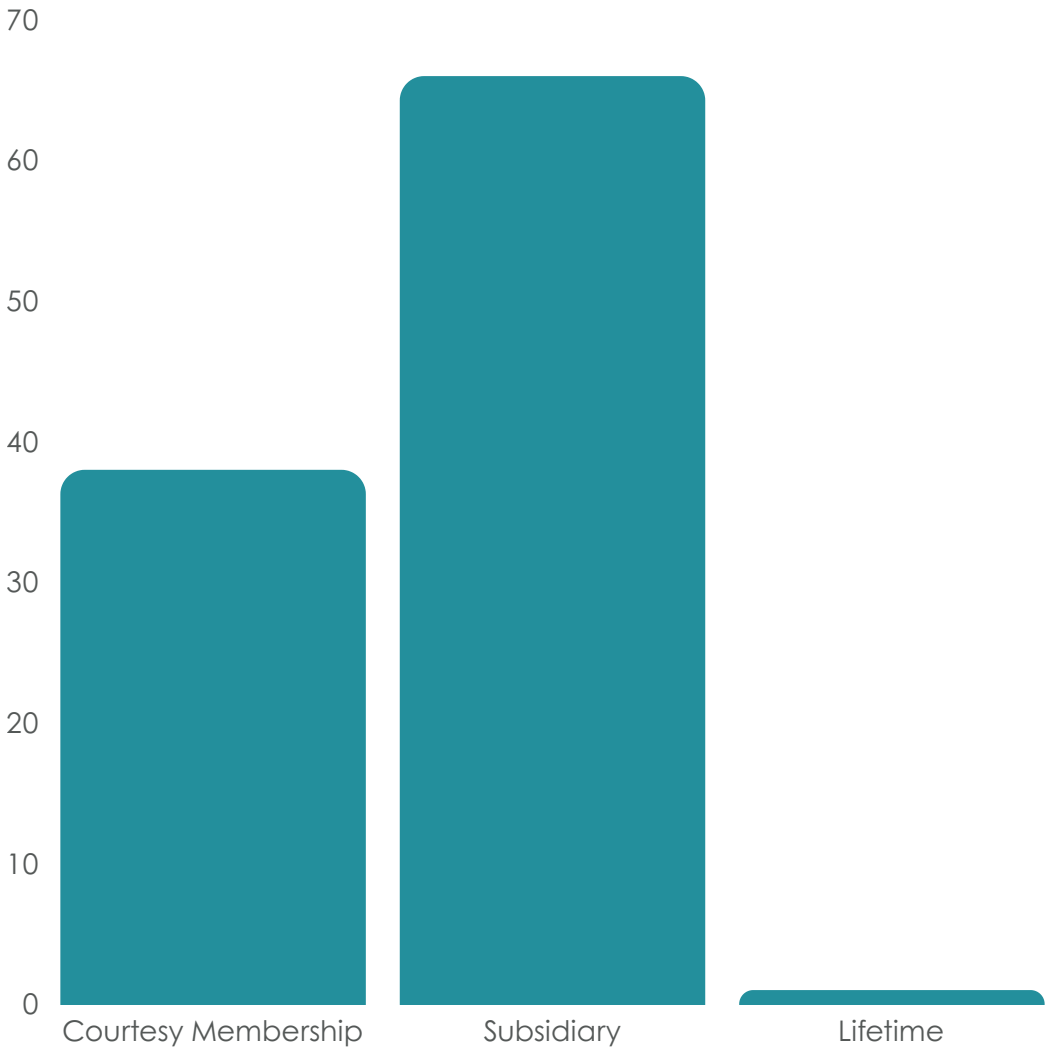
Membership: 847

Trustee Membership: 39 Total (5%)



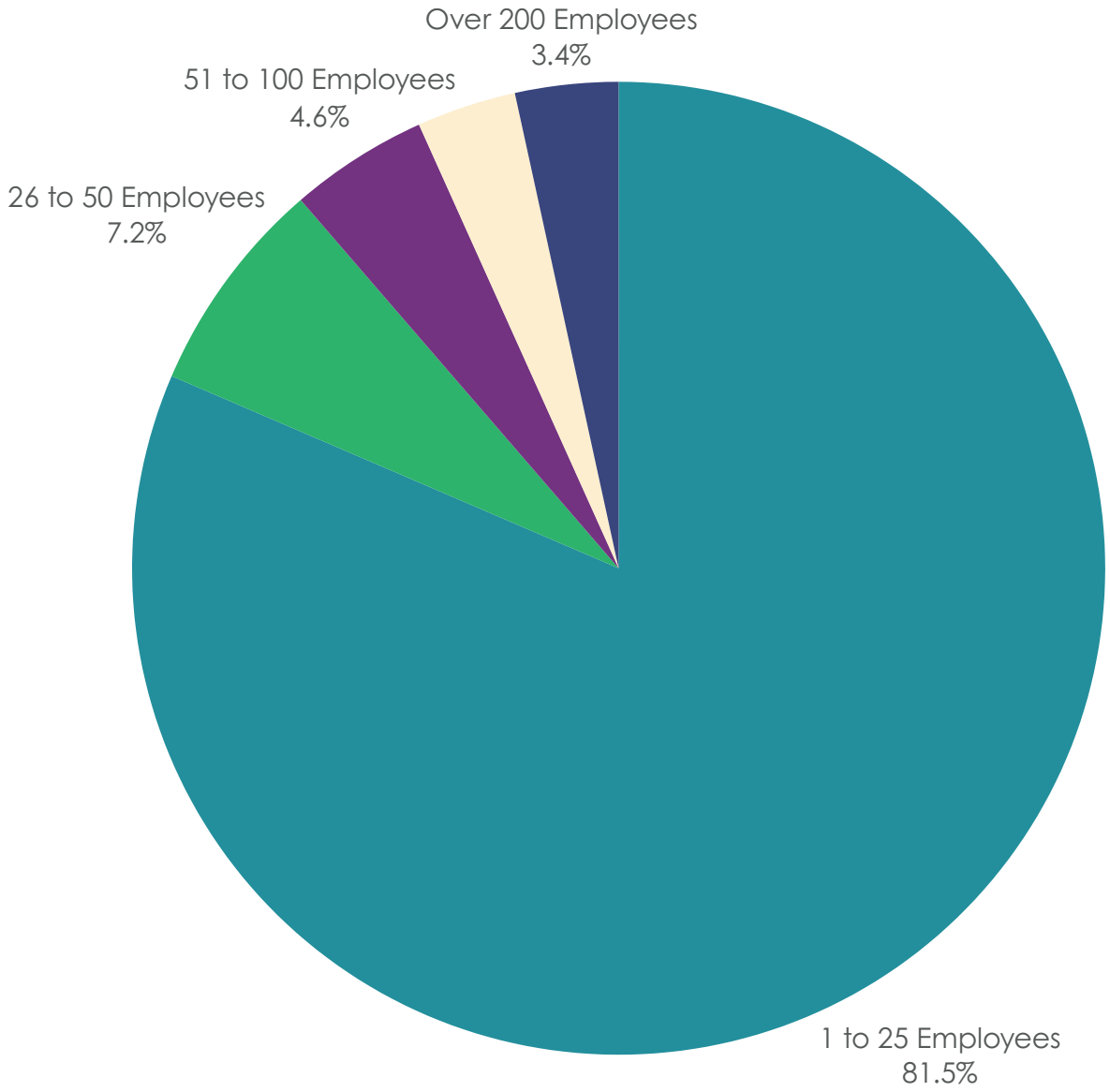
Membership: 847

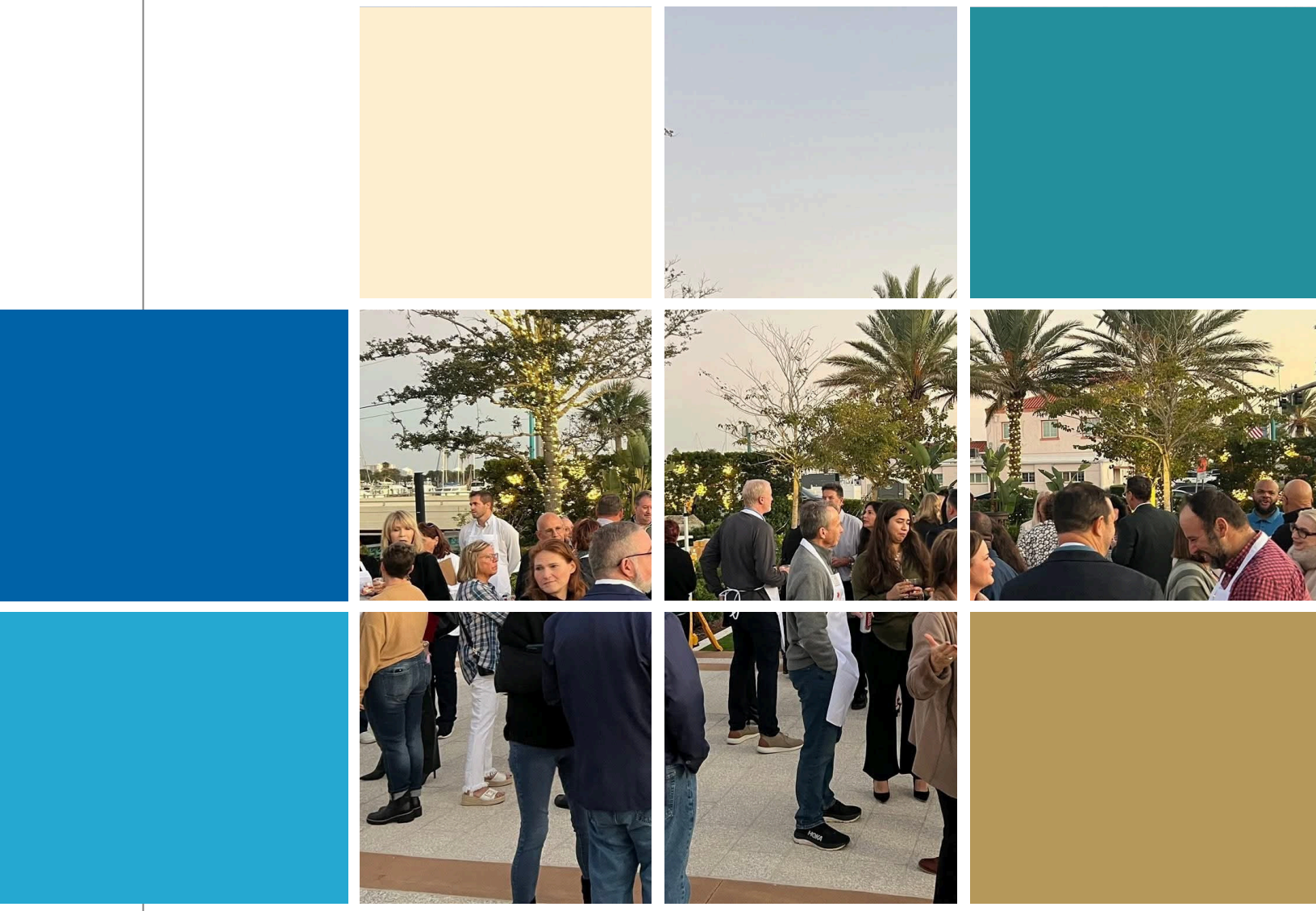
Other Membership: 105 (12%)



Membership: 847

Number of Employees





Thank You

Thank you for your trust, your partnership, and your belief in the Chamber's mission to strengthen our regional economy and community. Your investment of time, talent, and resources fuels the programs, advocacy, and connections reflected in these pages, and we are honored to serve alongside you. Together, we look forward to building on this momentum and creating an even brighter future for the Greater Daytona Beach Region.

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DaytonaChamber.com