



## Class XLVI – 2026

*Inspire. Connect. Lead.*

### Developing the Leaders Who Will Shape the Future of the Daytona Beach Region

For more than 45 years, Leadership Daytona has been the premier leadership development program in the Daytona Beach Region, equipping emerging and established professionals with the knowledge, relationships, and expertise needed to lead with confidence and make a lasting impact.

Leadership Daytona is more than a program; it's an investment in your future, your organization, and your community.

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#### Why Leadership Daytona?

Great leaders don't happen by accident. They are developed through experience, exposure, and meaningful connections.

Leadership Daytona provides participants with exclusive access to the people, places, and issues shaping our region while building a powerful network of fellow leaders from diverse industries and backgrounds.

Whether you're seeking to elevate your leadership skills, expand your professional network, or deepen your understanding of our community, Leadership Daytona offers a transformational experience that continues to deliver value long after graduation.

#### What Participants Gain

- **Leadership Growth** – Strengthen your ability to lead teams, influence outcomes, and drive organizational success.
- **Expanded Professional Network** – Build lasting relationships with business executives, elected officials, nonprofit leaders, entrepreneurs, and community changemakers.
- **Behind-the-Scenes Awareness** – Gain deeper understanding of the opportunities and challenges facing the Daytona Beach region.
- **Personal and Professional Confidence** – Develop the knowledge, perspective, and connections to become a more effective leader.

Many graduates describe Leadership Daytona as one of the most valuable professional development experiences of their careers.

## Why Employers Invest in Leadership Daytona

Organizations that prioritize leadership development consistently outperform those that don't.

When you send an employee through Leadership Daytona, you're investing in a stronger leader who returns with enhanced skills, broader perspectives, increased community awareness, and a valuable network of regional connections.

## Benefits to Your Organization

### Leadership Development

Participants strengthen critical leadership competencies that can be applied immediately within your organization.

### Community Intelligence

Graduates gain a comprehensive understanding of the economic, educational, healthcare, governmental, and nonprofit sectors that influence our region.

### Community Visibility and Impact

Participants engage in meaningful projects and initiatives that strengthen the region while elevating your organization's community presence.

Leadership Daytona graduates often emerge as stronger communicators, better collaborators, and more engaged ambassadors for their organization.

## Program Experience

Leadership Daytona combines hands-on learning, real-world experiences, and meaningful dialogue with leaders across the region.

## Participants Will Experience

### Exclusive Site Visits

Gain behind-the-scenes access to major employers, educational institutions, healthcare providers, nonprofit organizations, and government agencies.

### Dynamic Leadership Sessions

Learn directly from respected executives, elected officials, industry experts, and community leaders.

## Collaborative Learning

Engage with a diverse cohort of professionals who bring unique perspectives and experiences.

## Chamber Chair's Challenge Project

Work alongside classmates to address a meaningful community need while developing teamwork, strategic thinking, and problem-solving skills.

## Program Timeline

*Dates subject to final confirmation*

- Application Deadline: Thursday, June 25, 2026 (Noon)
- Acceptance Notifications: Monday, June 29, 2026
- Opening Session: Thursday, July 23, 2026\*
- SIMSOC Leadership Simulation: Friday, July 24, 2026\*
- Weekly Sessions: August through September 2026
- Graduation: Tuesday, September 29, 2026\*

\*Mandatory attendance required for the Opening Session, SIMSOC, and Graduation. One excused absence permitted.

## Application Requirements

### Required Materials

#### 1. Employer/Sponsor Endorsement

A letter confirming organizational support and program sponsorship.

#### 2. Statement of Interest

Share why you want to participate, what leadership means to you, and how you hope to grow through the experience.

#### 3. Current Resume

Provide a summary of your professional experience, community involvement, and leadership accomplishments.

## How to Apply

1. Complete the Leadership Daytona application form below.
2. Combine all required materials into a single PDF.
3. Submit your application packet via email.

Email: [janet@daytonachamber.com](mailto:janet@daytonachamber.com)

*Subject Line: Leadership Daytona Class XLVI Application*

## Program Investment

### Daytona Regional Chamber Members

\$1,600

### Future Members/Non-members

\$2,000

Many employers cover tuition as part of their leadership development and talent retention initiatives.

When compared to the cost of traditional leadership training, Leadership Daytona delivers exceptional value through professional development, community engagement, and long-term relationship building.

## Applicant Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Work Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Sponsor Email/Phone: \_\_\_\_\_

Shirt Size: Men's \_\_\_\_ Women's \_\_\_\_ Size: \_\_\_\_\_

Have You Taken the BankCode Assessment? Yes/ No

## Questions?

Janet Kersey - Executive Vice President & COO

Leadership Daytona XXXV Graduate

[janet@daytonachamber.com](mailto:janet@daytonachamber.com) 386.523.3676

## Apply Today

Invest in your leadership. Expand your network. Strengthen your organization. Shape the future of our community.

Join Leadership Daytona Class XLVI and become part of a distinguished network of leaders committed to making a difference throughout the Daytona Beach Region.

**“The Leaders Who Shape Tomorrow Start Here.”**

