Try It Tuesday - August 2026

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Try It Tuesdays is a NEW social media campaign where the Chamber team visits a member business and creates a video featuring staff members trying a hands-on activity related to that business. Examples include changing a tire at an automotive shop, preparing a dish or a drink at a restaurant or coffee shop, trying a workout at a fitness studio, creating a floral arrangement, decorating a cupcake at a bakery, or participating in a behind-the-scenes task like packing an order, learning simple grooming techniques at a pet salon or creating a small product at a boutique. These videos highlight the skills, expertise, and day-to-day work behind your business in a fun and engaging way.

The video will be shared across the Chamber's social media platforms and will be boosted to maximize visibility and engagement.

**A company can purchase no more than one Try It Tuesday per year and HAVE NO FIRST RIGHT OF REFUSALS IN FOLLOWING YEAR.

What's Included

- Up to a 3-minute video, done in-person, on location at company business
- Each post will be boosted on the Chamber's Facebook page for one (1) week
- Promotion through the Chamber's social media outlets, with nearly 14,000 followers on Facebook, Instagram, and LinkedIn
- CONDITIONS: TRY IT TUESDAYS HAVE NO FIRST RIGHT OF REFUSAL IN THE FOLLOWING YEAR. A company can purchase no more than one profile spotlight per year. All benefits are conditional and contingent upon each social platform's continual provision of service and platform needed to execute named benefits while adhering to each social platforms rules and regulations.