

# EVOLVE

GREATER DAYTONA REGION

BUSINESS AND PROFESSIONAL MAGAZINE

**Shining A Light On Economic Success!**



**MEDIA KIT**

*Advertising  
in print yields  
greater increases  
in brand  
awareness, brand  
favorability and  
purchase intent  
than online or TV  
advertising.<sup>1</sup>*

## GREATER DAYTONA REGION


Daytona Beach • Deltona • Edgewater • Flagler County • New Smyrna • Orange City • Ormond Beach • Port Orange • South Daytona

*EVOLVE Greater Daytona Region* is Daytona Beach's premier business & professional business magazine that's designed to propel your business forward. *EVOLVE* will help your business increase productivity, streamline processes, hire the best workers, grow your company's revenue & more.

**Circulation of 5,000 quarterly (3,900 mailed, 1,100 local distribution) includes:**

- C-Suite corporate executives
- Entrepreneurs and Business Owners
- Business Decision Makers
- Civic, Government and Educational Leaders

**#1** magazine ad rank of all media driving purchases

 Magazine readership grows long after publication date.

# COMPELLING • RELEVANT • INFORMATIVE • INSPIRATIONAL

- Shines a light on economic development success and opportunities in the Region
- A high end publication with visual appeal and attraction through quality photos, images and design
- A consistent, credible, brand building communication channel for advertisers
- Themes that are interesting and informative intermixed with facts and figures that make the case - infographics
- Demonstrates the unity and strength of the Region's business community

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**INFORMATIVE. INNOVATIVE. INSPIRATIONAL.**

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