



Media Release

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Contact: Ashley Morelli
Communications & Marketing Coordinator
Ashley@DaytonaChamber.com
386.523.3681

Daytona Regional Chamber Announces Winner of the 2019 Enterprise Award

The Daytona Regional Chamber of Commerce has announced it will present DME with its 2019 Enterprise Award. The Enterprise Award is the chamber's top award signifying that a business has made a significant impact in the community.

For DME Holdings CEO, Mike Panaggio, family has always been the key in conceptualizing, formulating and implementing his many business ideas. Starting in college, Panaggio played four years of basketball for his father, Mauro Panaggio, at SUNY Brockport, where he graduated with a degree in Economics and with the career record for points scored. Mike credits his dad with inspiring his appreciation, intensity and direction for creating a winning game plan.

After college, Mike turned his focus to the world of business. He continued to score points as he ascended to the top ranks as a commodities and securities broker with Merrill Lynch and Prudential Bache in Rochester, New York.

In 1984, DME Delivers was born in Daytona Beach, FL. with three employees, including his sister, Kathy Wise, his brother Tom and a carload of ideas. DME now resides on an 11-acre, 140,000 square foot campus in Daytona Beach employing over 300 people and is a national trendsetter in direct marketing.

Mike's focus today is on creating a new kind of groundbreaking sports and marketing operation at DME. It includes a vast array of marketing resources aimed at the Collegiate marketplace plus the DME Sports Academy and marketing labs. Today, DME Sports offers top level authentic athletic venues such as The Daytona Stadium, The Daytona Ice Arena and the Daytona Fieldhouse while DME Sports Academy offers academic and athletic performance training covering a variety of Sports

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The quality of the DME Sports programs and facilities are unmatched anywhere in the state, and the staff's talent, including Mike's son Matt Panaggio, and Mike's nephew, Michael Panaggio, exceeds anything offered by comparable organizations. Mike Panaggio's visionary drive is one that now creates excitement for our student-athletes and will do so for years to come.

Panaggio says "youth participatory sports are an area I am very passionate about. Through youth sports, we strongly believe we can greatly impact and shape the future of our Daytona Beach community."

For information on the Chamber's Annual Dinner, visit our website at www.daytonachamber.com or call the Chamber's Event Director, Ken Phelps at 386-523-3675.