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CONTACT: Stacy Dreher
Firm Marketing Manager
5931 NW 1st Place
Gainesville, FL 32607
(352) 378-1331
Stacy.Dreher@jmco.com

**JAMES MOORE MANAGING PARTNER NAMED TO
ACCOUNTING TODAY'S MANAGING PARTNER ELITE LIST**

Gainesville, FL (August 7, 2019) – Carol Villemaire, CPA and Managing Partner for James Moore & Co. (James Moore), has been named to Accounting Today's eighth annual Managing Partner Elite list, which recognizes ten outstanding accounting firm leaders across the nation.

The Accounting Today Managing Partner Elite recipients are cited for prioritizing their employees, their company culture, and the technology used to stay competitive and best serve clients. Accounting Today had this to say about Carol:

Villemaire has worked hard to develop clear paths for the 165 employees at Gainesville, Florida-based James Moore & Co., beginning with a formal succession plan established in 2014, but also by formalizing partner admission guidelines, establishing a career development program, and creating a director position for employees not interested in the traditional partner track. Under these clear rubrics, during Villemaire's tenure, the firm has admitted six new partners, retired six others, and also achieved gender equality in the partner group, with a 50/50 split between male and female.

These talent initiatives are all part of the firm's larger strategic plan, also created in 2014, and updated annually. Within this plan is a focus on technology, including the use of an internal cloud and cloud-hosted technology, which enables 8 percent of the workforce to be fully remote; a multi-monitor policy; and the use of client-focused tools like custom portals and CRM platforms. Villemaire executes on these comprehensive plans because, as she says, she is "tenacious at seeing things through."

That drive, coupled with fostering a culture that has made JMCo a Best Firm to Work For and an Accounting MOVE Project Best Firm for Equity Leadership, has earned Villemaire another title: She's known as "Mama V" among employees for her parent-like love and guidance.

Carol has been with James Moore since 1980 and became the firm's managing partner in 2011.

James Moore, founded in 1964, is a regional firm with offices in Daytona Beach, DeLand, Gainesville and Tallahassee, Florida. The firm specializes in providing tax, auditing, accounting and controllership, wealth management services, technology solutions, HR solutions, and business consulting services.

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