



FOR IMMEDIATE RELEASE

**DIS, ISC, IMSA and NASCAR Donate Business Clothing to DSC Center for Women and Men
~ Students to receive 524 items valued at \$4,351 ~**

DAYTONA BEACH, Fla. – May 17, 2018 – International Speedway Corporation (“ISC”), Daytona International Speedway (“DIS”), IMSA and NASCAR today announced a substantial donation to the Daytona State College Center for Women and Men following a joint business clothing drive. In April, employees donated 524 professional clothing items worth an estimated \$4,351.

“Partnerships with pioneering local businesses like DIS, ISC, IMSA and NASCAR help to advance our mission and expand the incredible services we can provide to our students,” said Erin Leduc, Director, DSC Center for Women and Men. “This donation will provide a significant lift to the Center’s Clothes Closet that helps to outfit hundreds of students annually for job interviews and beyond that as they begin employment.”

For information on how you can contribute to the DSC Center for Women and Men, please call (386) 506-3110 or email, donate.daytonastate.edu.

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Photo:

DIS, ISC, IMSA and NASCAR employees collect business clothing at the International Motorsports Center in April 2018; credit: International Speedway Corporation

ABOUT DSC Center for Women and Men

In addition to anchor programs such as Fresh Start, New Directions and CCAMPIS, the center has become a hub where all students in need can seek out services and help in one central location. The center’s new Falcon Fuel food pantry is helping to mitigate food insecurity among DSC students, an issue that, along with homelessness, has become a growing concern with colleges and universities across the nation. The center also provides temporary emergency bus passes to help students get back and forth to classes, and a lending library helps students offset the cost of textbooks. Further, students wanting to achieve a professional image for job interviews can use the center’s Clothes Closet to look their best.

ABOUT ISC

International Speedway Corporation is a leading promoter of motorsports activities, currently promoting more than 100 racing events annually as well as numerous other motorsports-related activities. The Company owns and/or operates 13 of the nation’s major motorsports entertainment facilities, including Daytona International Speedway® in Florida (home of the DAYTONA 500®); Talladega Superspeedway® in Alabama; Michigan International Speedway® located outside Detroit; Richmond Raceway® in Virginia; Auto Club Speedway of Southern CaliforniaSM near Los Angeles; Kansas Speedway® in Kansas City, Kansas; ISM Raceway® in Arizona; Chicagoland Speedway® and Route 66 RacewaySM near Chicago, Illinois; Homestead-Miami SpeedwaySM in Florida; Martinsville Speedway® in Virginia; Darlington Raceway® in South Carolina; and Watkins Glen International® in New York.

The Company also owns and operates Motor Racing NetworkSM, the nation’s largest independent sports radio network and Americrown Service CorporationSM, a subsidiary that provides catering services, and food and beverage concessions. In addition, the Company owns ONE DAYTONA, the retail, dining and entertainment development across from Daytona International Speedway, and has a 50 percent interest in the Hollywood Casino at Kansas Speedway. For more information, visit the Company’s Web site at www.internationalspeedwaycorporation.com.

About DIS

Daytona International Speedway was awarded the SportsBusiness Journal's prestigious Sports Business Award for Sports Facility of the Year in 2016. Daytona International Speedway is the home of "The Great American Race" – the DAYTONA 500. Though the season-opening Monster Energy NASCAR Cup Series event garners most of the attention – as well as the largest audience in motorsports – the approximately 500-acre motorsports complex, also known as the "World Center of Racing," boasts the most diverse schedule of racing on the globe. In addition to at least nine major event weekends, the Speedway grounds are also used extensively for events that include concerts, civic and social gatherings, car shows, photo shoots, production vehicle testing and police motorcycle training.

Tickets for the July 5-July 7 Coke Zero Sugar 400 Weekend can be purchased online at www.daytonainternationalspeedway.com or by calling 1-800-PITSHOP. Fans can stay connected with Daytona International Speedway on [Twitter](#), [Facebook](#), [Instagram](#), [Pinterest](#), [YouTube](#) and [Snapchat](#), and by downloading Daytona International Speedway's mobile app, for the latest speedway news throughout the season.

About IMSA

The International Motor Sports Association, LLC (IMSA) was originally founded in 1969 and owns a long and rich history in sports car racing. Today, IMSA is the sanctioning body of the IMSA WeatherTech SportsCar Championship, the premier sports car racing series in North America. IMSA also sanctions the IMSA Continental Tire SportsCar Challenge and the IMSA Prototype Challenge Presented by Mazda, as well as four one-make series: Porsche GT3 Cup Challenge USA by Yokohama; Ultra 94 Porsche GT3 Cup Challenge Canada by Yokohama; Ferrari Challenge North America; and Lamborghini Super Trofeo North America. IMSA – a company within the NASCAR family – is the exclusive strategic partner in North America with the Automobile Club de l'Ouest (ACO) which operates the 24 Hours of Le Mans as a part of the FIA World Endurance Championship. The partnership enables selected IMSA WeatherTech SportsCar Championship competitors to earn automatic entries into the prestigious 24 Hours of Le Mans. For more information, visit www.IMSA.com, www.twitter.com/IMSA or www.facebook.com/IMSA.

About NASCAR

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States. NASCAR consists of three national series (Monster Energy NASCAR Cup Series™, NASCAR Xfinity Series™, and NASCAR Camping World Truck Series™), three regional series, one local grassroots series, three international series and the Automobile Racing Club of America (ARCA). The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. Based in Daytona Beach, Fla., with offices in eight cities across North America, NASCAR sanctions more than 1,200 races in more than 30 U.S. states, Canada, Mexico and Europe. For more information visit <http://www.NASCAR.com> and <http://www.IMSA.com>, and follow NASCAR on Facebook, Twitter, Instagram, and Snapchat ('NASCAR').

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