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***For Immediate Release***

## **Launch Credit Union Rated 4<sup>th</sup> in Florida by *Forbes***

Merritt Island, Florida (July 1, 2020)

Launch Credit Union has been ranked 4<sup>th</sup> in the state of Florida in a survey done by Forbes and Statista. The survey, [America's Best-In-State Credit Unions 2020](#) is an independent survey of more than 25,000 US consumers who were asked to rate credit unions at which they have or previously have had checking accounts. Financial institutions were scored on overall recommendations and satisfaction, as well as five subdimensions including Trust, Terms and Conditions, Branch Services, Digital Services and Financial Advice.

“We are extremely proud to receive this honor,” says Joe Mirachi, Launch Credit Union CEO. “It proves what our members have been sharing for many years; that Launch provides excellent customer service for our members. By doing so, we continue to grow our membership base along with assets.”

“Not only do we provide excellent service to our members, we also pride ourselves on helping our local communities in which we serve,” says VP Marketing Kelly Haskins. “The COVID-19 pandemic has not slowed us down from serving our members or helping our communities. We have assisted 90 local small businesses with a Paycheck Protection Program loan, helping them stay in business throughout the crisis. We offered a low interest Relief loan to members in need, and have donated face masks to Health First and the DeLand Police Department. In addition, our staff has volunteered with The Children’s Hunger Project in Brevard. We are so proud to achieve this ranking, and we will continue to do whatever we can to help our members reach their financial goals.”

Launch Federal Credit Union is a full service, community credit union, rated 5-Stars on Bauerfinancial.com. Currently Launch has fifteen branches. Membership is open to all who live, work, worship or attend school in Brevard or Volusia. For more information on Launch Credit Union, please visit [Launchfcu.com](http://Launchfcu.com) or call (321) 455-9400.

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