



FOR IMMEDIATE RELEASE

Editor's note: Video footage from the 2017 Magic of Lights at Daytona International Speedway can be downloaded [here](#).

Photo caption: Daytona International Speedway President Chip Wile, far right, presents a ceremonial check for \$18,519 to the Florida Hospital Foundation and Board Chair John Ferguson and Executive Director of the Foundation Julie Rand. (Photo credit: Daytona International Speedway)

Magic of Lights™ Holiday Display Returns to Daytona International Speedway

- *One Carload, One Price to Enjoy Central Florida's Newest Holiday Tradition Beginning Nov. 16*
 - *Portion of the Proceeds to Benefit the Florida Hospital Foundation*
- *Officials Present \$18,519 Check to Florida Hospital Foundation From Last Year's Magic of Lights*

DAYTONA BEACH, Fla. (Oct. 3, 2018) – Magic of Lights, the popular drive-through holiday lights experience that made its debut at Daytona International Speedway last year, will return to the “World Center of Racing,” operating Nov. 16 through Jan. 1.

Guests will be able to enjoy spectacular displays, using the latest LED technology and digital animations, from the comfort of their vehicle. The experience will include a drive behind the Ticket and Tours Building, through the state-of-the-art motorsports facility and conclude in the Midway display area.

Among the new light displays for 2018 is Reindeer Crossing where Santa's sled team jumps over guests' vehicles, the 200-foot Candy Cane Lane and the Snowflake Forest.

Advance tickets are on sale at www.daytonainternationalspeedway.com or by calling 1-800-PITSHOP. Take advantage of special pre-sale pricing of \$17 for cars and \$35 for oversized vehicles now through Nov. 1. After that, regular ticket prices include:

- \$20 per car in advance, \$25 per car at the gate weekdays (Monday through Thursday), or \$30 on weekends (Friday through Sunday).
- Oversized vehicles such as limousines or vans for 15 passengers or more will be \$40 per vehicle in advance, \$45 per vehicle at the gate and \$50 on weekend dates.
- A special “Dash Pass” ticket that provides front-of-the-line admission on weekends will be available for \$40 per car in advance, \$45 per car at the gate. For oversize vehicles, the “Dash Pass” is available for \$60 per vehicle in advance and \$70 per vehicle at the gate.
- Tour buses cannot be accommodated.

A portion of the proceeds from the Magic of Lights at Daytona International Speedway will benefit the Florida Hospital Foundation with funds designated to support Florida Hospital Memorial Medical Center's Pediatric Unit. Officials recently presented an \$18,519 check to the Florida Hospital Foundation that was generated from last year's Magic of Lights at Daytona International Speedway.

Magic of Lights is produced by a team of family entertainment professionals at FunGuys Events, each with decades of international show experience at the highest level.

Daytona International Speedway is among seven cities that will host the Magic of Lights displays this coming holiday season. Other iconic venues include Auto Club Speedway, Fontana California (Los Angeles); Jones Beach State Park, Wantagh New York (NYC); Cuyahoga County Fairgrounds, Berea Ohio (Cleveland); PNC Bank Arts Center, Holmdel, New Jersey; Castrol Raceway, Edmonton Alberta and Wesley Clover Parks, Ottawa Ontario.

For more information on Magic of Lights, visit www.daytonainternationalspeedway.com and www.MagicOfLights.com.

About Daytona International Speedway

Tickets for Daytona International Speedway events can be purchased online at www.daytonainternationalspeedway.com or by calling 1-800-PITSHOP. Fans can stay connected with Daytona International Speedway on [Twitter](#), [Facebook](#), [Instagram](#), [Pinterest](#), [YouTube](#) and [Snapchat](#), and by downloading Daytona International Speedway's mobile app, for the latest Speedway news throughout the season.

Daytona International Speedway is a state-of-the-art motorsports facility and was awarded the SportsBusiness Journal's prestigious Sports Business Award for Sports Facility of the Year in 2016. Daytona International Speedway is the home of "The Great American Race" – the DAYTONA 500. Though the season-opening Monster Energy NASCAR Cup Series event garners most of the attention – as well as the largest audience in motorsports – the approximately 500-acre motorsports complex, also known as the "World Center of Racing," boasts the most diverse schedule of racing on the globe. In addition to at least nine major event weekends, the Speedway grounds are also used extensively for events that include concerts, civic and social gatherings, car shows, photo shoots, production vehicle testing and police motorcycle training.

CONTACT:

Andrew Booth, DIS Public Relations Director
386.681.6714
abooth@daytonainternationalspeedway.com

Dawn Zinsmaster, DIS Public Relations Manager
386.681.4013
dzinsmaster@daytonainternationalspeedway.com

About FunGuys Events

FunGuys Events is a division of FunGuys LLC, based in Ohio, whose principals include Ken Hudgens, Tim Murray, Eric Cole, and Grant Reeves. Hudgens, Murray and Cole each have decades of experience at Live Nation® and Feld Entertainment® as top executives in the Motor Sports divisions, with Reeves as the owner, producer and promoter of DockDogs®, Upbeat K9® and other internationally touring entertainment properties for more than 20 years.

CONTACT:

Jennifer Davis, FunGuys Events
678.463.1028
jennifer.davis@funguyssevents.com