

Media Contact:  
Kara Pound  
Old City Public Relations  
kara@oldcitypr.com  
386-237-4500



FOR IMMEDIATE RELEASE

## **NEW BOOK OFFERS ADVICE ON HOW TO SUCCEED IN LIFE & BUSINESS**

*“BLOSSOM: Cultivating More Joy and Success in Life and Business” by Nancy Rae Lohman  
inspires readers to lead well, live well, and give well*

ORMOND BEACH, Florida (May 5, 2021) – Ormond Beach resident, businesswoman, public speaker, philanthropist, and community enthusiast, Nancy Rae Lohman, has released a new book titled, “BLOSSOM: Cultivating More Joy and Success in Life and Business,” published by Legacies & Memories. The book offers practical advice and stories from Lohman’s career experiences including her years helping to build Lohman Funeral Homes into a multi-million-dollar family business, and her time volunteering for dozens of local nonprofit organizations.

“Over the years, I have strived to live a fulfilling life while balancing a variety of roles from businessowner, community enthusiast and board member to loving wife, mentor and friend,” Nancy explains. “There are so many facets of life that make us wonder how we can truly make a difference and how we can help shape the way our legacy will be defined. I wanted to write a book that inspired the reader, specifically women, and served as motivation to take bold steps and make changes to lead well, live well, and give well.”

A combination of personal anecdotes and advice gathered from Lohman’s decades of experience navigating personal and professional success, “BLOSSOM: Cultivating More Joy and Success in Life and Business” is a 258-page book that offers empowering habits, key principles, and best practices to help you live and work in harmony with your core values.

**ABOUT THE AUTHOR** ~ Nancy Rae Lohman is a longtime Ormond Beach resident, businesswoman, public speaker, philanthropist and community enthusiast. She is a leader in many nonprofit organizations, including the Dr. Mary McLeod Bethune Statuary Project, Halifax Humane Society, Ormond Memorial Art Museum & Gardens, Council on Aging of Volusia County and the Lohman Diabetes Education and Awareness Initiative. She has previously served as president of the Ormond Beach Chamber of Commerce and president of the Ormond Beach Historical Society. Nancy is available for speaking engagements as well as book readings. “BLOSSOM: Cultivating More Joy and Success in Life and Business” [ISBN: 978-0-7347007-8-7] is available for purchase for \$17.95 on [Amazon.com](https://www.amazon.com), [Bookshop.org](https://www.bookshop.org), and [BarnesandNoble.com](https://www.barnesandnoble.com). Learn more at [BlossomForSuccess.com](https://www.BlossomForSuccess.com) and follow along on social media @blossomforsuccess

###