

## Southern States Management Group Foundation Raises much needed funds for Family Renew

VOLUSIA & FLAGLER COUNTIES, FL (Tuesday, August 18, 2020) – In March of 2019, Southern States Management Group, Inc. (SSMG) celebrated their 30th year working throughout Volusia and Flagler Counties. They are a family owned and operated community management firm with deep roots in the community. In the interest of giving back to the very community that has supported them and their clients for over three decades, they created a private Foundation for the purpose of improving the standard of living for those in need in our immediate areas with specific emphasis on transitional and permanent housing, physical and mental wellness, social stability and educational opportunity; they believe that these factors are paramount for a state of improved livability. More specifically, the overarching goal of the Foundation is to provide financial and in-kind resources that will directly and immediately improve the quality of life of individuals and families in Volusia or Flagler County. The success of their inaugural event, a team scramble golf outing at the Conservatory at Hammock Beach, afforded the opportunity to make a sizable **contribution to Family Renew Community in the amount of \$30,000 last week.**

Family Renew Community provides safe and stable transitional housing for area families with children in need and equips them with the tools they need to be self-sufficient going forward. The organization has 32 apartments at three different campuses in Holly Hill, Daytona Beach and DeLand. These housing units are available for six months or more with no rent or utility payments due. Family Renew Community offers about 60 families a year safe haven from desperate situations and offers more than just temporary shelter. Southern States was proud to have had the Family Renew team at the event as ambassadors of the program to speak with the 144 golfers and nearly 50 event sponsors.

"I want to take this opportunity to further convey the impact of your gift on Family Renew Community as an organization and the families we serve. Your gift is the largest gift Family Renew has received so far this calendar year with the exception of a bequest. Your gift covers more than 3 percent of our budgeted annual operating expenses for 2020. So, you can see that your donation will do much to keep Family Renew Community strong through this challenging time. It will allow us to continue to help families change the direction of their lives despite the pandemic. Your gift exceeds the average amount Family Renew Community invests to lift THREE families out of homelessness, with a 95 percent chance of maintaining stable housing in the months and years to come. Research shows experiencing homelessness as a child is the leading indicator of whether a person will be homeless as an adult. By making that childhood experience of homelessness brief and nonrecurring for the boys and girls in these families, you are interrupting that cycle for generations to come. Thanks again," expressed Denise O'Toole Kelly, Development Director for Family Renew Community.

The team at Southern States Management Group thanks all involved for helping to make this fundraiser such a success! With positive feedback, they have already begun recruiting volunteers and supporters for next year's "Classic" which will take place again at The Conservatory on Monday, April 12, 2021. Southern States Management Group looks forward to highlighting more great news from their Foundation and the benefits it will have on our community!

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### About Southern States Management Group, Inc.

Southern States Management Group (SSMG) is a family-owned business dating back three decades with a forecast of many more to come. With the focus always being on "family first" we understand what it means to be a "community"! We take great pride in our family centric environment and because of this we currently represent 125+ independently operating master and sub-associations representing over 15,000 assessment paying units. These associations include single family homes, oceanfront luxury condominiums, fee-simple town homes, carriage homes, patio, courtyard, and villa homes as well as numerous mixed-use and commercial units. Additionally, in the interest of giving back and being thoughtful community stakeholders, we created "The Southern States Management Group Foundation". With a focus on improving the standard of living of those in need in our immediate area, funds raised will support transitional and permanent housing, physical and mental wellness, social stability and educational opportunities. We believe that these factors are paramount for a state of improved livability.

Palm Coast/Flagler County  
2 Camino del Mar  
Palm Coast, FL 32137

Daytona Beach/Volusia County  
1190 Pelican Bay Drive  
Daytona Beach, FL 32119

800-439-9408 | SSMGroupInc.com

**Attached: Check presentation at Family Renew: Pictured from left to right, Fred Annon, President of Southern States Management Group, Jeff Annon, Vice President, Tony Deobil, Executive Director of Family Renew Community and Carsten Georg, Community Association Manager and the 2020 "Classic" Chairman**

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