

FOR IMMEDIATE RELEASE

Thursday, February 20, 2020
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**Southern States Management Group
To Host 2nd Annual HOA/COA Certification & Conference**

VOLUSIA & FLAGLER COUNTIES, FL (Thursday, February 20, 2020) –Southern States Management Group, (SSMG) is busy gearing up for their 2nd Annual HOA/COA Certification & Conference happening on Wednesday, April 29, 2020 from 9:00 a.m. to 5:00 p.m. at the Cici and Hyatt Brown Museum located at 352 South Nova Road in Daytona Beach. This free educational conference is designed to equip new and seasoned board members with the tools needed for a successful year serving on a Condominium/Home Owner Association. Attendees will gain their HOA/COA Board Certification, learn from industry experts on a variety of hot topics and visit with exhibitors who have been specifically selected to attend based on their services.

SSMG launched their education initiative in June 2018 and have been hosting quarterly events since. The main goal of this initiative is to provide community leaders with thoughtful insight into the topical challenges that they face throughout the year as well as ensuring they have the certifications needed. SSMG recognizes that HOA/COA board members are volunteering their time and efforts and it is in keeping with this spirit that they endeavor to make sure that all board members are well equipped to face the challenges that may arise. Additionally, SSMG feels that their education programs are not only a resource but an opportunity to bring like-minded professionals together to share ideas, stories and ideas to overcome obstacles that arise.

2nd Annual HOA/COA Certification & Conference

Wednesday, April 29, 2020 from 9:00 a.m. – 5:00 p.m.

Cici & Hyatt Brown Museum of Art

352 South Nova Road, Daytona Beach

FREE Admission with registration: <https://daytonapropertymanagement.com/education/> (2 board members from each Association, please)

About Southern States Management Group, Inc.

Recognizing that each client has varying wants and needs isn't necessarily a new premise among professional service companies. Southern States Management Group(SSMG) demonstrates the willingness and eagerness to look beyond the first layer to see what lies beneath the surface! What does this mean? SSMG becomes part of their client's team; more than a vendor but a dedicated partner who explores the complexities of a community association. They are constantly asking the questions; are we where we want to be, if not where do we want to be and how do we get there? While asking those questions, SSMG remains acutely aware that ultimately it's each individual property owner that they're advocating on behalf of. They understand that together they will create shared success and are enthusiastic about overcoming any challenges necessary to meet the needs of the communities they serve.

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