Ambassador Guidelines

Mission Statement

The purpose of the Daytona Regional Chamber Ambassadors is to act as public relations representatives of the Chamber. Our function is to attract new members, retain current members and promote businesses to insure continued growth for our economy.

Purpose

This group of distinguished individuals will provide information, mentorship and support for new members of the Chamber. Attendance at ribbon cuttings, business after hours and other events will help promote the benefits of the organization to potential and new members. Becoming an Ambassador opens an opportunity to connect with other individuals on a professional basis. Ambassadors are a crucial link between the Chamber and its members and help foster an active business environment.

Structure and Requirements

By being selected and volunteering for Chamber Ambassadors you will be recognized as a leader in the business community. Not only will you be demonstrating your civic pride, but you are also doing something to promote business growth in the Daytona Region. Besides the social aspect, there will be many opportunities to improve your networking skills, build business relationships, and offer your leadership expertise to new members.

Membership

- A volunteer must be a member or employed by a member in good standing of the Daytona Regional Chamber of Commerce for at least 12 months. Good standing means membership MUST be current.
- Ambassadors have the option at any time to withdraw from the Ambassador program.
- Ambassador status can be revoked for the following reasons:
  - Cancellation of Chamber membership
  - Inability to fulfill responsibilities agreed upon
  - Missing three or more Ambassador meetings
  - Inappropriate conduct as determined by the Chamber

Qualifications

- To assure your success as a Chamber Ambassador, each member must be knowledgeable regarding Chamber services and programs as well as the Daytona Regional business community.
The Ambassador must support the Chamber and have a strong desire for community involvement.

The Ambassador must take the initiative and be motivated to meet new members at Chamber events.

The Ambassador must have a personable and positive attitude at all times.

**Attendance**

- Each Ambassador shall attend a regularly scheduled monthly meeting to be held on the **First Monday of each month**. The meetings will be held at a location to be determined by the Chamber.
- Each Ambassador shall volunteer for a shift at the Business After Hours.

**Benefits**

The Chamber is offering you tools, which will help you become a top performer and reach your goals and gain rewards for your contributions. These benefits include:

- **Name badge**: Receiving your very own name badge (one will be provided complimentary, however a replacement will cost $15.00). This personal billboard will help attract and initiate membership interaction.
- **Free pass**: Complimentary entry into **Business After Hours, Business Before Hours** and other select events and activities to be determined by the Chamber when applicable.
- **New Member Orientation**: Invitation to attend the quarterly New Member Orientations.

*I hereby agree to comply with the Ambassador Guidelines.*

Signature:__________________________  Date:______________

(Please Print)

Name:________________________________ Title:______________

Company:____________________________________________________________

Address:____________________________________________________________

Office Phone:______________  Cell Phone:______________

Email Address:________________________  Fax:__________________